

ABSTRACT

The present study entitled **Woman Representation in *Tangled* Film** aims at finding out and making meaning of the representation of woman in *Tangled* film. Utilizing a qualitative research, particularly descriptive method, the present study adopt Kellie Heintz and Mark Stracey's (2006) film studies theory and women representation theory by Brittany N Maggiore (2003). There are a lot of studies about women representation but only few which discusses women representation using film studies. Therefore, this study highlights women representation from different perspective because this study uses a film as the subject of the research to see woman representation by using the language of film, such as camera shot, camera angle and *mise en scene*. From the analysis, there are three aspects which shows woman representation in *Tangled* film, namely Rapunzel's physical appearance, personal traits, and her relation to other characters. Through the language of film, the woman representation in *Tangled* film is constructed in more detail because the element used by the filmmaker made the figure more highlighted. Meanwhile, the woman representation theory also strengthens the depiction of woman representation in *Tangled* film. This film offers a new portrayal of woman representation which showed a beautiful woman who has ability in language.

Keywords: camera angle, camera shot, film, film studies, *mise en scene*, Rapunzel, *Tangled*, woman, woman representation

ABSTRAK

Penelitian yang berjudul **Woman Representation in Tangled Film** bertujuan untuk mengetahui dan memaknai penggambaran wanita dalam film *Tangled*. Menggunakan penelitian kualitatif khususnya metode deskriptif, penelitian ini mengadopsi teori film milik Kellie Heintz dan Mark Stracey (2006) dan teori penggambaran wanita milik Brittany N Maggiore (2003). Terdapat beberapa penelitian mengenai penggambaran wanita tetapi hanya sebagian kecil yang membahas hal menggunakan teori film. Oleh karena itu, penelitian ini memunculkan penggambaran wanita dari sudut pandang yang berbeda. Penelitian ini menggunakan film sebagai subjek utama untuk melihat penggambaran wanita menggunakan elemen – elemen film, seperti *camera shot*, *camera angle* dan *mise en scene*. Berdasarkan analisis, terdapat tiga spek yang menunjukkan penggambaran wanita dalam film *Tangled*, diantaranya penampilan fisik Rapunzel, kepribadian Rapunzel dan hunungan Rapunzel terhadap karakter lain. Melalui elemen-elemen tersebut penggambaran wanita dalam film ini dibentuk secara rinci berdasarkan elemen yang digunakan oleh pembuat film sehingga lebih menonjolkan karakter tersebut. Sementara itu, teori penggambaran wanita mempertegas penggambaran Rapunzel dalam film ini. Film ini menawarkan penggambaran baru mengenai sosok wanita yang dimunculkan sebagai wanita cantik yang memiliki kemampuan dalam berbahasa.

Kata kunci: *camera angle*, *camera shot*, *film*, *film studies*, *mise en scene*, Rapunzel, *Tangled*, *woman*, *woman representation*.