

KATA PENGANTAR

Puji dan syukur penulis panjatkan kepada Tuhan Yang Maha Esa yang telah memberikan berkah, rahmat, karena atas karunia dan kehendak-Nya sehingga penulis dapat menyelesaikan tugas penyusunan draft proposal.

Skripsi yang berjudul Pengaruh *'after sale service* terhadap *repeat purchase intention* (studi pada pengguna Nissan di Facebook)" disusun untuk memperoleh temuan mengenai gambaran *after sale service* terhadap *repeat purchase intention*

Skripsi ini dikerjakan penulis dengan sebaik dan seoptimal mungkin dengan harapan dapat bermanfaat. Apabila masih terdapat kekurangan dan kesalahan, dengan segala kerendahan hati penulis mengharapkan kritik dan saran yang membangun untuk dijadikan landasan perbaikan yang berguna bagi pengembangan ilmu pengetahuan.

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