

DAFTAR PUSTAKA

- Abdi, Herve. 2003. "*Factor Rotations in Factor Analyses.*"
- Ahuja, Manju. 2003. "An Empirical Investigation of Online Consumer Purchasing Behaviour." *Communication Of The ACM December 2003/Vol 46.No. 12ve.*
- Amalia, Verina. 2013. *Analisis Pengaruh Pemanfaatan Situs TripAdvisor Terhadap Keputusan Pembelian Kamar Hotel di Kota Bandung Sebagai Destinasi Wisata.* Skripsi pada FPIPS UPI Bandung: Tidak Diterbitkan.
- Amaro, Suzanne dan Paulo Duarte. 2014. "*An Integrative Model of Consumers Intention to Purchase Travel Online.*"
- Arikunto, Suharsimi. 2010. *Prosedur Penelitian Suatu Pendekatan Praktik.*
Yogyakarta: Rineka Cipta.
- Beldona. 2004. "*Online Shopping Motivation and Pleasure Travel Products: a Correspondence Analysis*".

Andhika Priambudi, 2018

**ANALISIS FAKTOR KONSUMEN DALAM MENGGUNAKAN
ONLINE TRAVEL AGENT TRAVELOKA DAN
PEGIPEGI.COM DI KOTA BANDUNG**

Universitas Pendidikan Indonesia | repository.upi.edu
| perpustakaan.upi.edu

- Bethapudi, Anand. 2013. "The Role of ICT in Tourism Industry." *Journal of Applied Economics and Business, Vol. 1, issue 4.*
- Buhalis, Dimotrios. 2015. "*Information Communication Technology Revolutizing Tourism.*"
- Buhalis, Dimitrios dan Rob, Law. 2008. "*Progress in information technology and tourism management: 20 years on and 10 years after the Internet—The state of eTourism research.*"
- Bunn, Michele D. 1993. "Taxonomi of Buying Decision Approaches." *Journal of Marketing Vol. 57: 38-56.*
- Corbitt, et al. 2003. "*Trust and E-Commerce: A Study of Consumer Perceptions*"
- Clemons. K Erick dan Hitt. M Lorin. 2002. "*Price Dispersion and Differentiatoion in Online Travel: An Empirical Investigation*"
- Darley, William K. 2010. "Toward an Integrated Framework for Online Consumer Behaviour and Decision Making Pro.cess: A Review". *Psychology & Marketing, Vol 27 (2): 94-116.*
- Fraenkel Jack, R.dan Wallen Norman, E. 1993. "*How to Design and Evaluate Research in*

Andhika Priambudi, 2018

ANALISIS FAKTOR KONSUMEN DALAM MENGGUNAKAN ONLINE TRAVEL AGENT TRAVELOKA DAN PEGIPEGI.COM DI KOTA BANDUNG

Universitas Pendidikan Indonesia | repository.upi.edu
| perpustakaan.upi.edu

- Education.*” 2nd Edition, McGraw-Hill Inc, New York.
- Idrus, Muhammad. 2006. “Mengenai Multi Dimensional Scaling.” *Psikologika No. 22 Vol.9 (2006)*.
- Kim, Dong Jin. 2007. “A Perceptual Mapping of Online Travel Agencies and Preference Attributes.” *Tourism Management 28 (2007): 591-603*.
- Koufaris, Marios. 2002. “Applying the Technology Acceptance Model and Flow Theory to Online Consumer Behavior” *Information System Research 13(2):205-223*.
- Ku, Edward C. S dan Yi Wen Fan. 2009. “*The Decision Making in Selecting Online Travel Agencies: An Application of Analytic Hierarchy Process.*”
- Lehman, Donald R dan John, O’Shaughnessy. 1982. “*Decision Criteria Used in Buying Different Categories of Products.*”
- McKnight, D. H., Choudhury, V., & Kacmar, C. (2002). Developing and validating trust measures for e-commerce: An integrative

Andhika Priambudi, 2018

ANALISIS FAKTOR KONSUMEN DALAM MENGGUNAKAN ONLINE TRAVEL AGENT TRAVELOKA DAN PEGIPEGI.COM DI KOTA BANDUNG

Universitas Pendidikan Indonesia | repository.upi.edu
| perpustakaan.upi.edu

typology. *Information Systems Research*, 13(3), 334-359

Pease, Wayne dkk. 2007. *“Information Communication Technologies in Support of the Tourism Industry.*

”(https://books.google.co.id/books?hl=en&lr=&id=v5Q9eBNwPVUC&oi=fnd&pg=PP1&dq=information+and+communication+ict+on+tourism&ots=-khcx1Nu&sig=UBvVfAZrJTBjzxygbiffr4Nc&redir_esc=y#v=onepage&q=information%20and%20communication%20ict%20on%20tourism&f=false).

Poon, Auliana. 1993. *“Tourism, Technology and Competitive Strategies”.*

Porter. E Michael. 2001. *“Strategy and the Internet.”* Harvard University, USA.

Ries and Trout, 1981. *“Positioning, The Battle for Your Mind”.* New York: Warner Books, 1981.

Santoso, Singgih. 2006. *Seri Solusi Bisnis Berbasis TI: Menggunakan SPSS untuk Statistik Multivariat.* Jakarta: Elex Media Komputindo, 2006.

Andhika Priambudi, 2018

ANALISIS FAKTOR KONSUMEN DALAM MENGGUNAKAN ONLINE TRAVEL AGENT TRAVELOKA DAN PEGIPEGI.COM DI KOTA BANDUNG

Universitas Pendidikan Indonesia | repository.upi.edu
| perpustakaan.upi.edu

- Shanker, Deepthi. 2008. *“ICT and Tourism: Challenge and Opportunities.”*
- Sheldom, P. 1997. *“Tourism Information Technology.”*
CAB International, New York.
- Sugiyono. 2005. *Metode Penelitian Bisnis*, Alfabeta, Jakarta.
- Sugiyono. 2009. *Metode Penelitian Administrasi*. Bandung: CV ALFABETA.
- Sugiyono. 2010. *Metode Penelitian Kuantitatif, Kualitatif, dan Kombinasi (Mixed Methods)*, Bandung: CV ALFABETA.
- Sugiyono. 2011. *Metode Penelitian Kuantitatif, Kualitatif dan R&D*. Bandung: Alfabeta.
- Suryana, 2010. *Metode Penelitian Model Praktis Penelitian Kuantitatif dan Kualitatif*, Bandung : UPI
- Wen, Ivan. 2009. *“Factors affecting the online travel buying decision: a review.”*

Andhika Priambudi, 2018

**ANALISIS FAKTOR KONSUMEN DALAM MENGGUNAKAN
ONLINE TRAVEL AGENT TRAVELOKA DAN
PEGIPEGI.COM DI KOTA BANDUNG**

Universitas Pendidikan Indonesia | repository.upi.edu
| perpustakaan.upi.edu