

DAFTAR ISI

KATA PENGANTAR	Error! Bookmark not defined.
ABSTRAK	Error! Bookmark not defined.
ABSTRACT	Error! Bookmark not defined.
DAFTAR ISI	iv
DAFTAR TABEL	viii
DAFTAR GAMBAR	X
BAB I PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang Masalah.....	Error! Bookmark not defined.
1.2 Rumusan Masalah	Error! Bookmark not defined.
1.3 Tujuan Penelitian.....	Error! Bookmark not defined.
1.4 Manfaat Penelitian.....	Error! Bookmark not defined.
1.4.1 Aspek Teoritis	Error! Bookmark not defined.
1.4.2 Aspek Praktis	Error! Bookmark not defined.
BAB II KAJIAN PUSTAKA	Error! Bookmark not defined.
2.1 Tinjauan Pustaka	Error! Bookmark not defined.
2.1.1 Teori Kewirausahaan	Error! Bookmark not defined.
2.1.1.1 <i>Theory of Planned Behavior</i>	Error! Bookmark not defined.
2.1.2 Konsep Perilaku Kewirausahaan	Error! Bookmark not defined.
2.1.2.1 Pengertian Perilaku Kewirausahaan	Error! Bookmark not defined.
2.1.2.2 Indikator Perilaku Kewirausahaan	Error! Bookmark not defined.
2.1.2.3 Aspek-aspek Perilaku Kewirausahaan	Error! Bookmark not defined.
2.1.2.4 Faktor-faktor yang Mempengaruhi Perilaku Kewirausahaan	Error! Bookmark not defined.
2.1.3 Konsep Sikap	Error! Bookmark not defined.
2.1.3.1 Pengertian Sikap	Error! Bookmark not defined.
2.1.3.2 Indikator Sikap	Error! Bookmark not defined.
2.1.3.3 Komponen Sikap	Error! Bookmark not defined.
2.1.4 Konsep Perceived Behavioral Control	Error! Bookmark not defined.
2.1.4.1 Pengertian Perceived Behavioral Control ...	Error! Bookmark not defined.
2.1.4.2 Indikator Perceived Behavioral Control	Error! Bookmark not defined.
2.1.4.3 Komponen Perceived Behavioral Control...	Error! Bookmark not defined.
2.1.5 Konsep Intensi Kewirausahaan	Error! Bookmark not defined.
2.1.5.1 Pengertian Intensi.....	Error! Bookmark not defined.
2.1.5.2 Indikator Intensi Kewirausahaan..	Error! Bookmark not defined.

2.2	Penelitian Terdahulu	Error! Bookmark not defined.
2.3	Kerangka Pemikiran.....	Error! Bookmark not defined.
2.4	Hipotesis	Error! Bookmark not defined.
BAB III METODE PENELITIAN		Error! Bookmark not defined.
3.1	Metode Penelitian.....	Error! Bookmark not defined.
3.2	Objek dan Subjek Penelitian	Error! Bookmark not defined.
3.3	Populasi dan Sampel	Error! Bookmark not defined.
3.3.1	Populasi.....	Error! Bookmark not defined.
3.3.2	Sampel Penelitian.....	Error! Bookmark not defined.
3.4	Definisi Operasional Variabel.....	Error! Bookmark not defined.
3.5	Teknik Pengumpulan Data	Error! Bookmark not defined.
3.6	Instrumen Penelitian.....	Error! Bookmark not defined.
3.7	Pengujian Instrumen Penelitian.....	Error! Bookmark not defined.
3.7.1	Uji Validitas	Error! Bookmark not defined.
3.7.2	Uji Reliabilitas	Error! Bookmark not defined.
3.7.3	Teknik Pengolahan Data	Error! Bookmark not defined.
3.7.3.1	Uji Normalitas	Error! Bookmark not defined.
3.7.3.2	Uji Multikolinearitas	Error! Bookmark not defined.
3.8	Teknik Analisis Data dan Pengujian Hipotesis	Error! Bookmark not defined.
3.9	Uji Hipotesis.....	Error! Bookmark not defined.
3.9.1	Koefisien Determinasi (R^2).....	Error! Bookmark not defined.
3.9.2	Uji Parsial (Uji Statistik t).....	Error! Bookmark not defined.
3.9.3	Uji Hipotesis Koefisien Regresi Secara Simultan (UJI-F).....	Error! Bookmark not defined.
3.9.4	Tabel Silang (<i>Crosstabs</i>)	Error! Bookmark not defined.
BAB IV HASIL PENELITIAN DAN PEMBAHASAN		Error! Bookmark not defined.
4.1	Hasil Penelitian	Error! Bookmark not defined.
4.1.1.	Gambaran Objek Penelitian	Error! Bookmark not defined.
4.1.2	Gambaran Umum Responden.....	Error! Bookmark not defined.
4.1.2.1	Karakteristik Responden Berdasarkan Jenis Kelamin	Error! Bookmark not defined.
4.1.2.2	Karakteristik Responden Berdasarkan Usia	Error! Bookmark not defined.
4.1.2.3	Karakteristik Responden Berdasarkan Tingkat Pendidikan.. ..	Error! Bookmark not defined.
4.1.2.4	Karakteristik Responden Berdasarkan Pengalaman Usaha ...	Error! Bookmark not defined.
4.1.2.	Gambaran Umum Variabel Penelitian	Error! Bookmark not defined.
4.1.3.1	Variabel Perilaku Kewirausahaan	Error! Bookmark not defined.

4.1.3.2	Variabel Sikap Terhadap Perilaku Kewirausahaan	Error! Bookmark not defined.
4.1.3.3	Variabel Intensi Kewirausahaan...	Error! Bookmark not defined.
4.1.3.4	Variabel <i>Perceived Behavioral Control</i>	Error! Bookmark not defined.
4.2	Teknik Pengolahan Data	Error! Bookmark not defined.
4.2.1	Uji Normalitas.....	Error! Bookmark not defined.
4.2.2	Uji Multikolinearitas	Error! Bookmark not defined.
4.3	Analisis Data	Error! Bookmark not defined.
4.3.1	Pengujian Sub-struktur 1 Pengaruh Sikap dan <i>Perceived Behavioral Control</i> terhadap Perilaku Kewirausahaan.....	Error! Bookmark not defined.
4.3.1.1	Koefisien Korelasi Antar variabel Sikap (X_1) dan <i>Perceived Behavioral Control</i> (X_2) terhadap Intensi Kewirausahaan (X_3).....	Error! Bookmark not defined.
4.3.1.2	Model Koefisien Regresi dan Koefisien Jalur Variabel Sikap dan <i>Perceived Behavioral Control</i> terhadap Perilaku Kewirausahaan.....	Error! Bookmark not defined.
4.3.1.3	Koefisien Determinasi (R^2).....	Error! Bookmark not defined.
4.3.1.4	Uji Signifikansi Model (Uji F).....	Error! Bookmark not defined.
4.3.1.5	Pengujian Hipotesis (Uji t).....	Error! Bookmark not defined.
4.3.1.6	Pengujian Hipotesis 1 Pengaruh Sikap terhadap Intensi Kewirausahaan.....	Error! Bookmark not defined.
4.3.1.7	Pengujian Hipotesis 2 Pengaruh <i>Perceived Behavioral Control</i> terhadap Intensi Kewirausahaan	Error! Bookmark not defined.
4.3.1.8	Variabel Residu.....	Error! Bookmark not defined.
5.3.1	Pengujian Sub-struktur 2 Pengaruh Sikap, <i>Perceived Behavioral Control</i> , Intensi Kewirausahaan terhadap Perilaku Kewirausahaan.	Error! Bookmark not defined.
4.3.2.1	Koefisien Korelasi Antar variabel Sikap (X_1), <i>Perceived Behavioral Control</i> (X_2), Intensi Kewirausahaan (X_3) terhadap Perilaku Kewirausahaan (Y)	Error! Bookmark not defined.
4.3.2.2	Model Koefisien Regresi dan Koefisien Jalur Variabel Sikap, <i>Perceived Behavioral Control</i> , Intensi Kewirausahaan terhadap Perilaku Kewirausahaan.....	Error! Bookmark not defined.
4.3.2.3	Koefisien Determinasi (R^2)	Error! Bookmark not defined.
4.3.2.4	Uji Signifikansi Model (Uji F)	Error! Bookmark not defined.
4.3.2.5	Pengujian Hipotesis (Uji t)	Error! Bookmark not defined.
4.3.2.6	Pengujian Hipotesis 3 Pengaruh Sikap terhadap Perilaku Kewirausahaan.....	Error! Bookmark not defined.
4.3.2.7	Pengujian Hipotesis 4 Pengaruh <i>Perceived Behavioral Control</i> terhadap Perilaku Kewirausahaan.....	Error! Bookmark not defined.

4.3.2.8	Pengujian Hipotesis 5 Pengaruh Intensi Kewirausahaan terhadap Perilaku Kewirausahaan.....	Error! Bookmark not defined.
4.3.2.9	Variabel Residu	Error! Bookmark not defined.
4.3.3	Pengujian Sub-struktur 1 Pengaruh <i>Perceived Behavioral Control</i> terhadap Intensi Kewirausahaan setelah <i>Trimming</i>	Error! Bookmark not defined.
4.3.3.1	Koefisien Korelasi Antar variabel Sikap (X_1) dan Perceived Behavioral (X_2) Control terhadap Intensi Kewirausahaan (X_3).....	Error! Bookmark not defined.
4.3.3.1	Model Koefisien Regresi dan Koefisien Jalur Variabel <i>Perceived Behavioral Control</i> terhadap Intensi Kewirausahaan Setelah <i>Trimming</i>	Error! Bookmark not defined.
4.3.3.2	Koefisien Determinasi (R^2) Setelah <i>Trimming</i>	Error! Bookmark not defined.
4.3.3.3	Uji Signifikansi Model (Uji F) Setelah <i>Trimming</i>	Error! Bookmark not defined.
4.3.3.4	Pengujian Hipotesis (Uji t) Setelah <i>Trimming</i> .	Error! Bookmark not defined.
4.3.3.5	Pengujian Hipotesis 2 Pengaruh <i>Perceived Behavioral Control</i> terhadap Intensi Kewirausahaan Setelah <i>Trimming</i>	Error! Bookmark not defined.
4.3.3.6	Variabel Residu Setelah <i>Trimming</i>	Error! Bookmark not defined.
4.3.4	Dekomposisi Pengaruh AntarVariabel	Error! Bookmark not defined.
4.4	Tabel silang (<i>crosstabs</i>)	Error! Bookmark not defined.
4.4.1	Tabel silang (<i>crosstabs</i>) antara Jenis Kelamin dengan Perilaku Pelaku Usaha Rotan.	Error! Bookmark not defined.
4.4.2	Tabel silang (<i>crosstabs</i>) antara Usia dengan Perilaku Pelaku Usaha Rotan.....	Error! Bookmark not defined.
4.4.3	Tabel silang (<i>crosstabs</i>) antara Tingkat Pendidikan dengan Perilaku Pelaku Usaha Rotan.....	Error! Bookmark not defined.
4.4.4	Tabel silang (<i>crosstabs</i>) antara Lama Usaha dengan Perilaku Pelaku Usaha Rotan.....	Error! Bookmark not defined.
4.4	Pembahasan Hasil Penelitian	Error! Bookmark not defined.
4.4.1	Pembahasan Hasil Analisis Jalur Sub-struktur 1	Error! Bookmark not defined.
4.4.1.1	Pengaruh Sikap terhadap Intensi Kewirausahaan Pelaku Usaha Industri Rotan di Kecamatan Weru Kabupaten Cirebon	Error! Bookmark not defined.
4.4.1.2	Pengaruh <i>Perceived Behavioral Control</i> terhadap Intensi Kewirausahaan Pelaku Usaha Industri Rotan di Kecamatan Weru Kabupaten Cirebon.....	Error! Bookmark not defined.

4.4.2	Pembahasan Hasil Analisis Jalur Sub-struktur 2	Error! Bookmark not defined.
4.4.2.1	Pengaruh Sikap Terhadap Perilaku Kewirausahaan Pelaku Usaha Industri Rotan di Kecamatan Weru Kabupaten Cirebon	Error! Bookmark not defined.
4.4.2.2	Pengaruh <i>Perceived Behavioral Control</i> Terhadap Perilaku Kewirausahaan Pelaku Usaha Industri Rotan di Kecamatan Weru Kabupaten Cirebon.....	Error! Bookmark not defined.
4.4.2.3	Pengaruh Intensi Kewirausahaan Terhadap Perilaku Kewirausahaan Pelaku Usaha Industri Rotan di Kecamatan Weru Kabupaten Cirebon.....	Error! Bookmark not defined.
BAB V KESIMPULAN DAN SARAN		Error! Bookmark not defined.
5.1	Kesimpulan.....	Error! Bookmark not defined.
5.2	Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA		Error! Bookmark not defined.
LAMPIRAN		Error! Bookmark not defined.

DAFTAR TABEL

Tabel 1.2	Daftar Sentra Industri Kerajinan Rotan Berdasarkan Kecamatan di Kabupaten Cirebon Pada Tahun 2016.....	Error! Bookmark not defined.
Tabel 1.3	Perkembangan Sentra Industri Kerajinan Rotan di Kabupaten Cirebon Pada Tahun 2016	Error! Bookmark not defined.
Tabel 1.4	Tingkat Perilaku Kewirausahaan Sentra Industri Kerajinan Rotan di Kecamatan Weru Kabupaten Cirebon Pada Tahun 2017	Error! Bookmark not defined.
Tabel 2.1	Penelitian Terdahulu	Error! Bookmark not defined.
Tabel 3.1	Sampel Unit Usaha Kerajinan Rotan Berdasarkan Daerah Penelitian di Kecamatan Weru Kabupaten Cirebon.....	Error! Bookmark not defined.
Tabel 3.2	Definisi Operasional Variabel.....	Error! Bookmark not defined.
Tabel 3.3	Skala Pengukuran.....	Error! Bookmark not defined.
Tabel 3.4	Uji Validitas Instrumen Penelitian	Error! Bookmark not defined.
Tabel 3.5	Uji Reliabilitas Instrumen Penelitian	Error! Bookmark not defined.
Tabel 4.1	Karakteristik Responden Berdasarkan Jenis Kelamin	Error! Bookmark not defined.
Tabel 4.2	Karakteristik Responden Berdasarkan Usia.....	Error! Bookmark not defined.
Tabel 4.3	Karakteristik Responden Berdasarkan Tingkat Pendidikan.....	Error! Bookmark not defined.
Tabel 4.4	Karakteristik Responden Berdasarkan Pengalaman Usaha.....	Error! Bookmark not defined.

Tabel 4.5 Kategori Perilaku Kewirausahaan**Error! Bookmark not defined.**

Tabel 4.6 Gambaran Perilaku Kewirausahaan Pelaku Usaha Sentra Industri Kerajinan Rotan di Kecamatan Weru Kabupaten Cirebon ...**Error! Bookmark not defined.**

Tabel 4.7 Kategori Sikap Terhadap Perilaku Kewirausahaan..... **Error! Bookmark not defined.**

Tabel 4.8 Gambaran Sikap Kewirausahaan Pelaku Usaha Sentra Industri Kerajinan Rotan di Kecamatan Weru Kabupaten Cirebon**Error! Bookmark not defined.**

Tabel 4.9 Kategori Intensi Kewirausahaan**Error! Bookmark not defined.**

Tabel 4.10 Gambaran Intensi Kewirausahaan Pelaku Usaha Sentra Industri Kerajinan Rotan di Kecamatan Weru Kabupaten Cirebon ...**Error! Bookmark not defined.**

Tabel 4.11 Kategori Perceived Behavioral Control**Error! Bookmark not defined.**

Tabel 4.12 Gambaran Perceived Behavioral Control Pelaku Usaha Sentra Industri Kerajinan Rotan di Kabupaten Cirebon**Error! Bookmark not defined.**

Tabel 4.13 Uji Normalitas One-Sample Kolmogorv-Smirnov Test **Error! Bookmark not defined.**

Tabel 4.14 Hasil Uji Multikolinieritas**Error! Bookmark not defined.**

Tabel 4.15 Matriks Korelasi Antarvariabel Eksogen dengan Variabel Intervening**Error! Bookmark not defined.**

Tabel 4.16 Hasil Analisis Sub-struktur 1**Error! Bookmark not defined.**

Tabel 4.17 Koefisien Determinasi R^2 **Error! Bookmark not defined.**

Tabel 4.18 Uji Signifikansi Model (Uji F)**Error! Bookmark not defined.**

Tabel 4.19 Pengujian Hipotesis dengan Uji Statistik t.....**Error! Bookmark not defined.**

Tabel 4.20 Variabel Residu Sub-struktur 1**Error! Bookmark not defined.**

Tabel 4.21 Matriks Korelasi Antarvariabel Eksogen dengan Variabel Endogen**Error! Bookmark not defined.**

Tabel 4.22 Hasil Analisis Sub-struktur 2**Error! Bookmark not defined.**

Tabel 4.23 Koefisien Determinasi R^2 **Error! Bookmark not defined.**

Tabel 4.24 Uji Signifikansi Model (Uji F)**Error! Bookmark not defined.**

Tabel 4.25 Pengujian Hipotesis dengan Uji Statistik t.....**Error! Bookmark not defined.**

Tabel 4.26 Variabel Residu Sub-struktur 2**Error! Bookmark not defined.**

Tabel 4.27 Matriks Korelasi Antarvariabel Eksogen dengan Variabel Intervening**Error! Bookmark not defined.**

Tabel 4.28 Hasil Analisis Sub-struktur 1 Setelah Trimming **Error! Bookmark not defined.**

Tabel 4.29 Koefisien Determinasi R^2 Setelah Trimming**Error! Bookmark not defined.**

Tabel 4.30 Uji Signifikansi Model (Uji F) Setelah Trimming **Error! Bookmark not defined.**

Tabel 4.31 Pengujian Hipotesis dengan Uji Statistik t Setelah Trimming **Error! Bookmark not defined.**

Tabel 4.32 Variabel Residu Sub-struktur 1**Error! Bookmark not defined.**

Tabel 4.33 Dekomposisi Pengaruh Antarvariabel..**Error! Bookmark not defined.**

Tabel 4.34 Kesimpulan Hasil Pengujian Hipotesis **Error! Bookmark not defined.**

Tabel 4.35 Tabel Silang (Crosstabs) antara Jenis Kelamin dengan Perilaku Pelaku Usaha Rotan**Error! Bookmark not defined.**

Tabel 4.36 Tabel Silang (Crosstabs) antara Usia dengan Perilaku Pelaku Usaha Rotan**Error! Bookmark not defined.**

Tabel 4.37 Tabel Silang (Crosstabs) antara Tingkat Pendidikan dengan Perilaku Pelaku Usaha Rotan**Error! Bookmark not defined.**

Tabel 4.38 Tabel Silang (Crosstabs) antara Lama Usaha dengan Perilaku Pelaku Usaha Rotan**Error! Bookmark not defined.**

DAFTAR GAMBAR

Gambar 2.1 Model Theory of Planned Behavioral **Error! Bookmark not defined.**

Gambar 2.2 Kerangka Berfikir Penelitian**Error! Bookmark not defined.**

Gambar 4.1 Karakteristik Responden Berdasarkan Jenis Kelamin..... **Error! Bookmark not defined.**

Gambar 4.2 Karakteristik Responden Berdasarkan Usia**Error! Bookmark not defined.**

Gambar 4.3 Karakteristik Responden Berdasarkan Usia**Error! Bookmark not defined.**

Gambar 4.4 Karakteristik Responden Berdasarkan Pengalaman Usaha **Error! Bookmark not defined.**

Gambar 4.5 Diagram Analisis Jalur Model Sub-struktur 1 ...**Error! Bookmark not defined.**

Gambar 4.6 Diagram Analisis Jalur Model Sub-struktur 2...**Error! Bookmark not defined.**

Gambar 4.7 Diagram Analisis Jalur Model Sub-struktur 2 setelah Trimming
.....**Error! Bookmark not defined.**