

DAFTAR PUSTAKA

- Adriana Budeanu, stainable tourist behaviour – a Discussion of Opportunities for Change, *International Journal of Consumer Studies* .2007. ISSN 1470-6423
- Alan Pomering, Lester Johnson, Gary Noble, Sustainable Tourism Marketing: What should be in the mix? *ANZMAC ©2009 pp 1-8*
- AL Hardy, RJS Beeton - *Journal of Sustainable Tourism*. 2001 - Taylor & Francis
Image segmentation: The Case of a Tourism Destination
- Antrop, M. 2005. Why Landscapes of the Past Are Important for the Future. *Landscape and Urban Planning*, 70, 21-34.
- Anze Chen, Yunting Lu, and Young C.Y. Ng, 2015, *The Principles of Geotourism*, Springer-Verlag Berlin
- ASEAN Statistical Yearbook 2012*
- Audrey Gilmore, David Carson, MA' RIO ASCENC, A~ O, Sustainable tourism marketing at a World Heritage site, *Journal of Strategic Marketing* 15253-264 (May-July 2007)
- Australian Dinas Pariwisata & Rekreasi 1975
- Ayu Krishna Yuliawati, Mohamad Sapari Dwi Hadian, Agus Rahayu, Ratih Hurriyati . 2016. Developing geotourism as part of sustainable development at Ciletuh Sukabumi West Java Indonesia, *Journal of Environmental Management and Tourism*, (Volume VII, Summer), 1(13): 57-62. DOI:10.14505/jemt.v7.1(13).05. Available from: <http://www.asers.eu/journals/jemt/curent-issue>

Bartelmus, Peter. 1994. *Environment, growth and development: the concepts and strategies of sustainability*. London: Routledge. Available at: <http://www.netlibrary.com/urlapi.asp?action=summary&v=1&bookid=79822>.

Batra Dr. Adarsh. 2006. Tourism Marketing for Sustainable Development, *ABAC Journal Vol. 26, No. 1 (January - April, 2006, pp. 59 - 65)*

Barkhordari, Razieh ;Yusof, Aminuddin ; Soh Kim Geok, 2014, *Understanding tourists' motives for visiting Malaysia's national park*

B. Bynum Boley& Norma P. Nickerson, 2012, Profiling geotourists: an a priori segmentation identifying and defining sustainable travelers using the Geotourist Tendency Scale (GTS), *Journal of Sustainable Tourism*

First 2012, 1–17, Taylor & Francis

<http://dx.doi.org/10.1080/09669582.2012.692684><http://www.tandfonline.com>

Bendell, J. and A. Kleanthous (2007). *Deeper Luxury* (London, UK: WWF).

Bhatia, A.K. 2001. *International tourism management*. Sterling Publishers Pvt. Ltd.

Bigne, J. E., Sanchez, M. I., & Sanchez, J. (2001). Tourism Image, Evaluation Variables, and After Purchase Behavior, interrelationship, *Tourism Management*, 22(6) 607-616

Birgit Trauer and Chris Ryan. 2005. Destination image, Romance and Place Experience An Application of Intimacy Theory in Tourism. *Tourism Management* 26 (2005) 481–491

B Leisen - *Journal of Services Marketing*, 2001 - emeraldinsight.com

[Bonita M. Kolb](#). 2006. *Tourism Marketing for Cities and Towns: Using Branding and Events to Attract Tourism*. Elsevier/Butterworth-Heinemann. ISBN 075067945X, 9780750679459.

Bonzon-Liu,B. (1999) *An accreditation scheme for ecotourism in New Zealand*. Thesis for Masters in Environmental Science, Victoria University, Wellington

Ayu Krishna Yuliawati, 2017

MEMBANGUN EKUITAS PARIWISATA GEO DENGAN PEMASARAN BERKELANJUTAN BERBASIS SUMBER DAYA PARIWISATA

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

- Bosak, K., Boley, B., & Zaret, K. 2010. Diconstructing the ‘Crown of the Continent : Power, politics and the process of creating national geographic’s geotourism map guides. *Tourism Geographies*, 12 (3) 460-480
- BPS 2015. Bandung dalam Angka. *In: BPS (ed.). BANDUNG: GEMA.*
- Byon, K.K. and Zhang, J.J. (2010) “Development of a scale measuring destination image”, *Marketing Intelligence & Planning*, Vol. 28 No. 4, pp. 508-532
- Chen, Anze, Yunting Lu, and Young CY Ng. *The principles of geotourism*. Springer Berlin Heidelberg, 2015.
- Clay. Hutama Basera, Fostering Sustainable Competitive Advantage through relationship Marketing in the Hospitality Industry: A Case of Hotels and Lodges in Masvingo City, Zimbabwe, *International Journal of Science and Research (IJSR) ISSN: 2319-7064 Volume 2 Issue 12, pp 234-240 December 2013*
- Clawson, M. and Knetsch, L. J. 1966. *Economics of Outdoor Recreation* . Baltimore: The Johns Hopkins University Press
- Coccosis, H. 1996. *Tourism and Sustainability : Perfective and implications in Prietsly, G.H Edward and Coscosis H, (eds) Sustainable Tourism European Experiences, CAB International, Wallingford, pp 1-21*
- Cooper, Chris, 2005, *Tourism: Principles and Practice*, Pearson Education
- Crompton, J.L., 1979, “Motivations for Pleasure Vacation”, *Annals of Tourism Research*, 6: pp.408-424
- Daniela Gracan, Zrinka Zadel, Andreja Rudancic-Lugaric. 2012. Management of Sustainable Tourism Development: Case Study Plitvice Lakes National Park, *International Journal of Management cases, Vol. 13, Issue 4, pp 22-33 April*
- David Matarrita-Cascantea, Mark Anthony Brennanb A.E. Luloff, Community agency and sustainable tourism development: the case of La Fortuna, Costa Rica, *Journal of Sustainable Tourism Vol. 18, No. 6, July 2010, 735–756*

- Danijela Križman Pavlović & Alen Belullo. 2007. Internet – An Agent Of Tourism Destination Image Formation: Content and Correspondence Analysis Of Istria Travel Related Websites.
- David Newsome and Ross Dowling (Ed.). 2005. Geotourism: The tourism of geology and landscape (pp. 184-199) Oxford, England
- Dimitrios Styliadis., Matina Terzidou., and Konstantinos Terzidis. 2008. Islands and Destination Image: THE CASE OF IOS. *An International Multidisciplinary Journal of Tourism*. Volume 3, Number 1, Spring 2008, pp. 180-199
- Dominique Keefe, Rebekah Bennett, An investigation of cognitive, emotional and negative behavioural responses to service recovery strategies, Sustainable Marketing Leadership: Proceedings of the 35th EMAC Conference, 23 - 26 May 2006, Greece, Athens
- Douglas Pearce. 1989. *Tourist Development*: New York, John Wiley & Sons. Inc
- Dowling R.K. 2011. geotourism Global Growth, geoheritage, 3-1-13
- Dorothy Rotich, Thomas Bor, Rita Nthiga, Benard Kogola, Product Diversification for Sustainable Tourism Development: Exploring the Strengths and Challenges of Kisumu Region, Kenya, *European Journal of Business and Social Sciences*, Vol. 1, No. 9, pp 108-117, December 2012, ISSN: 2235-767X
- Dr. Deepak Jain. 2004. Visitors' Perception Of Destination Image A Case Study Of J&K Tourism. Shri Mata Vaishno Devi University, J&K, India
- Dredge, Carmen Cox, Jeremy Buultjens, Mary Hollick, Diane Lee, Michael Pearlman, Carol Lacroix. 2010. *Sustainable Regional Tourism Destinations Best practice for management, development and marketing* Insights into sustainable tourists in Austria: A data-based a priori segmentation approach

- Duk-Byeong Park and Robin Nunkoo. 2013. Relationship between Destination Image and Loyalty: Developing Cooperative Branding for Rural Destinations. ICITI ISSN: 16941225
- Ebru KERİMOĞLU, Hale ÇIRACI, Sustainable tourism development and a governance model for Frig Valley, *ITU A/Z VOL: 5 NO: 2 22-43 2008-2*
- Elżbieta SZYMAŃSKA, Implementation of Sustainable Tourism Concept by the Tourists Visiting National Parks *Journal of environmental and tourism Analyses, Vol. I. 1 ,pp 64-79,©2013*
- Emma Di Marino. 2007. The Strategic Dimension Of Destination Image. An Analysis Of The French Riviera Image From The Italian Tourists' Perceptions
- Fennel, DA (1999) Ecotourism: An Introduction. London: Routledge.
- Fyall, A. and Garrod, B. (2005) Tourism Marketing:A Collaborative Approach. Channe View Publication, Clevedon, UK
- Georgory G Dess& GT Lumpkin.2003. Strategic Management, America: McGraw-Hil
- Georges A. Tanguay, JusteRajaonson, Marie-Christine Therrien Sustainable Tourism Indicators: Selection Criteria for Implementation and Scientific Recognition,*Cirano (Allier savior et decision), September, ©2011 SN 1198-8177*
- Graham Miller, The development of indicators for sustainable Tourism: results of a delphi survey of tourism Researchers
- Hannarong SHAM UB, Louis LEBEL, Identifying Tourists with Sustainable Behavior: A study of International Tourists to Thailand, *Journal of Environmental Management and Tourism, Issue 1(5) Volume III Summer 2012 DOI: 10.2478/v10260-012-0003-z*

- Harris, Kerr, Forster & Company.; Stanton Robbins & Co.; Australian National Travel Association. 1965. Australia's travel and tourist industry
- Hollensen, Svend. 2010. *Marketing Management*, Second edition. Harlow, Pearson Education Limited.
- Hosany, S., Ekinci, Y. & Uysal, M. 2007. Destination Image And Destination Personality. *International Journal Of Culture, Tourism And Hospitality Research*, 1, 62-81.
- Hunt, J. D. (1975). Image as a factor in tourism development. *Journal of Travel Research*, 13(3), 1-17.
- Ingram, H., Grieve, D., Mwaura, D., Acquaye, D. & Jargal, S. 2013. Marketing Implications of the Destination Image of Mongolia. *Worldwide Hospitality and Tourism Themes*, 5, 80-91.
- J. Calomarde, "Geen Marketing," Ediciones Pirámide y ESIC, Madrid, 2000.
- Jeremy K. Hall , Gregory A. Daneke, Michael J. Lenox, Sustainable development and entrepreneurship: Past contributions and future directions, *Journal of Business Venturing*, 439–448, 2010
- John Barnes. 2010. Restoring Thailand's Tourism Destination Image In The Wake Of The Recent Political Crises: A Few Proposals.
- John Swarbrooke and Susan Horner, 2007, *Consumer Behaviour in Tourism*, Published by Elsevier Ltd. All rights reserved.
- Jinsoo LEE and Karen, XIE Lijia. 2011. Cognitive Destination Image, Destination Personality and Behavioral Intentions: An Integrated Perspective of Destination Branding
- Jiyoung Kim, Sharron J. Lennon, Effects of reputation and website quality on online consumers' emotion, perceived risk and purchase intention Based on the stimulus-organism-response model, *Journal of Research in Interactive Marketing* Vol. 7 No. 1, 2013 pp. 33-56 q Emerald Group Publishing Limited 2040-7122

- Joaquín Alegre and Magdalena Cladera, Tourist characteristics that influence shopping participation and expenditures, *International journal of culture, tourism and hospitality research* VOL. 6 NO. 3 2012, pp. 223-237, Q Emerald Group Publishing Limited, ISSN 1750-6182
- Jussi Rämetsä, Anne Tolvanen, Ismo Kinnunen, Anne Törn, Markku Orell, Pirkko Siikamäki, Sustainable tourism, Ramet et al. ISBN 954-10-2817-3 ISSN 1235-4449
- Juan Ramón Oreja Rodríguez, Eduardo Parra-López, Vanessa Yanes-Estévez, The sustainability of island destinations: Tourism area life cycle and teleological perspectives. The case of Tenerife, *Elsevier, Tourism Management* 29(2008) 53-65
- Kaiser, Charles, Jr, Larry E. Helber. 1978. *Tourism, Planning and Development*. Boston: CBI Publishing Company Inc
- Katarzyna Klimek, Destination Management Organisations and Their Shift to Sustainable Tourism Development, *European Journal of Tourism, Hospitality and Recreation* Vol. 4, Issue 2, pp. 27-47, 2013 © 2013 Polytechnic Institute of Leiria
- Kavaratzis, M. and Ashworth, G.J. (2007) Partners in Coffeeshops, Canals and Commerce: Marketing the City of Amsterdam, *Cities*, 24 (1), 16-25.
- Kotler, P., Keller, K. L., Ancarani, F. & Costabile, M. 2014. *Marketing Management 14/E*, Pearson.
- Kotler, Philip & Kevin Lane Keller. 2012. *Marketing Management*, 14e, Global Edition, Pearson Education Limited, England
- Knowles, T., Diamantis, D., El-Mourhabi, J. B. 2001. *The Globalization of Tourism and Hospitality: A Strategic Perspective*. London: Continuum.
- Kun Lai and Yiping Li. 2012. Core-Periphery Structure Of Destination Image Concept, Evidence and Implication. *Annals of Tourism Research*, Vol. 39, No. 3, pp. 1359–1379, 2012 0160-7383/\$ - see front matter _ 2012 Elsevier Ltd.

- Lane, K. K., Tony, A. & Mats, G. 2008. Strategic Brand Management. A European Perspective. Essex, England: Pearson Education Limited.
- Lawson, F. and M. Baud-Bovey (1977). Tourism and recreation development. Architectural Press, London.
- Lawton, L Weaver, D 2010, 'Normative and innovative sustainable resource management at birding festivals', Tourism Management, vol. 31, no. 4, pp. 527-536.
- Lew, A.A. 2002. Geotourism and What Geographers Do. Tourism Geographies, vol.4, no. 4, p. 347-348
- Lewis T.O. Cheung, Lincoln Fok^{bc} & Wei Fang. 2014. Understanding geopark visitors' preferences and willingness to pay for global geopark management and conservation, Journal of Ecotourism Volume 13, Issue 1, 2014
- Lopes, S. D. F. 2011. Destination Image: Origins, Developments And Implications. *Revista De Turismo Y Patrimonio Cultural*, 9, 305-315.
- Luntorp, S, 2001, Measuring Tourism Seasonality, in T Baum and S. Luntorp (eds) Seasonality and Tourism (pp-23-50), advances in Tourism Research series, Amsterdam
- Maja Konecnik Ruzzier , 2013, Extending the Tourism Destination Image Concept into Customer-Based Brand Equity for a Tourism Destination, *Economic Research*, 2010, vol. 23, no. 3, pp. 24-42
- MajedAlqurneh, Filzah MD Isa, and Abdul Rahim Othman. 2009. Tourism Destination Image, Satisfaction and Loyalty: A Study of the Dead Sea in Jordanian curative tourism. Malaysia
- Makame Kitwana Makamea and Emmanuel Kwesi Boonb, Sustainable Tourism and Benefit-Sharing in Zanzibar: The Case of Kiwengwa-Pongwe Forest Reserve, *J. Hum. Ecol.*, 24(2): pp 93-109 (2008)

- Martin, Diane; Schouten, John, 2013, Sustainable Marketing Paperback, Prentice Hall
- Martin, Diane; Schouten, John. 2013-10-03. Sustainable Marketing: Pearson New International Edition (Page 25). Pearson Education Limited. Kindle Edition
- Mason, P. 2010. *Tourism Impacts, Planning And Management*, Routledge.
- Melea Press and Eric J. Arnould, 2013, "How Does Organizational Identification Form?"
- MohamadSapariDwi H and Ayu Krishna Yuliawati (2016). Increasing community environmental awareness through geodiversity conservation activities in Ciletah, Sukabumi, West Java, *Journal of Environmental Management and Tourism*, (Volume I, Summer), 1(1): .doi: Available from: <http://www.asers.eu/journals/jemt/curent-issue>.
- Murphy Peter E. 1985. *Tourism: A community Approach*. New York: Methuen
- NatanUriely, Deconstructing tourist typologies: the case of backpacking, *International Journal Of Culture, Tourism and Hospitality Research* Vol. 3 NO. 4 2009, pp. 306-312, © Emerald Group Publishing
- NedaTorabiFarsani, Celeste Coelho, Carlos Costa – .2011. *Geoparks and Geotourism: New Approaches to Sustainability for the 21th Century*, BrownWalker Press
- New South Wales Departemen Pariwisata 1977: 327
- Okumus, F., Altinay, L. & Chathoth, P. 2010. *Strategic Management For Hospitality And Tourism*, Butterworth-Heinemann.
- Okumus, F., Altinay, L., & Chathoth, P. 2010. *Strategic management for hospitality and tourism*. London, UK: Butterworth-Heniemann.
- Pamela A. Wight, Sustainable Ecotourism: Balancing economic: environmental and social goals within an ethical framework, *The Journal of Tourism Studies* Vol. 4, No. 2, Dec 1993

- Paul Hanna, Conceptualising Sustainable Tourism – Ethics, Inequalities and Colonialism, *Enquire, Issue 2, March 2009*
- Paul R. Kleindorfer, KalyanSinghal, Luk N. Van Wassenhove, Sustainable Operations Management, *Production and Operations Management Society Vol. 14, No. 4, Winter 2005, pp. 482-492 ISSN 1059-1478 | 05 | 1404 /282\$1.25*
- Pearce, John; Robinson, Richard. 2010. Strategic Management, McGraw-Hill Education
- Peter Björk, Sustainable Tourism Development, Fact or Fiction in Small Tourism Companies? *L T A 3 / 01*
- Press, Melea And Eric J. Arnould (2009), “Constraints On Sustainable Energy Consumption: Market System And Public Policy Challenges And Opportunities,” *Journal Of Public Policy & Marketing*, 28 (Spring), 102–113.
- Ralf Buckley, Sustainable Tourism: Research and Reality, *Annals of Tourism Research, Vol. 39, No. 2, pp. 528–546, 0160-7383/\$ - ©2012 Elsevier Ltd.*
- RaziehBarkhordari, AminuddinYusof, Soh Kim Geok, Understanding tourists’ motives for visiting Malaysia’s national park, *Journal of Physical Education and Sport, 14 (4), pp. 599-603 ISSN: 2247-806X; p-ISSN:2247-8051*
- Robert J. Johnston, Timothy J. Tyrrell, A Dynamic Model of Sustainable Tourism *Journal of Travel Research, Vol 43, Month 2005, pp 1-11, DOI: 0.1177/0047287505278987 ©2005 Sage Publications*
- Rojek, C. and J. Urry(eds) (1997) *Touring Cultures*. London: Routledge.
- Ross Dowling and David Newsome (eds), 2006, *Geotourism*, Butterworth Heinemann, UK
- R. Pars ŞAHBAZ and Arzu KILIÇLAR. 2009. Effects of Films and Television Dramas on Destination Image. *İşletmeAraştırmalarıDergisi 1/1 31-52.*

- R Rajesh. 2013. Impact of Tourist Perceptions, Destination Image and Tourist Satisfaction on Destination Loyalty: A Conceptual Model. PASOS.Revista de Turismo y Patrimonio Cultural.ISSN 1695-7121.Vol. 11 N° 3.Special Issue.págs. 67-78. 2013
- SalmiMohdIsa , LizanaRamli. 2014. "Factors influencing tourist visitation in marine tourism: lessons learned from FRI Aquarium Penang, Malaysia", International Journal of Culture, Tourism and Hospitality Research, Vol. 8 Iss: 1, pp.103 - 117
- SalomãoAlencar de Farias., Edvan Cruz Aguiar., Michelle Helena Kovacs., and Francisco Vicente Sales Melo. 2013. Destination Image on the Web: Evaluation of Pernambuco's Official Tourism Destination Websites. Business Management Dynamics Vol.2, No.10, Apr 2013, pp.35-48
- Schwaighofer, V. 2013. Tourist Destination Images and Local Culture: Using the Example of the United Arab Emirates, Springer Science & Business Media.
- S Dolnicar - Journal of Sustainable Tourism. 2004. - Taylor & Francis Environmental management of a tourist destination: A factor of tourism competitiveness
- SieglindeKindl da Cunha., &João Carlos da Cunha . 2005. Tourism Cluster Competitiveness and Sustainability: Proposal for a Systemic Model to Measure the Impact of Tourism on Local Development. BAR, v. 2, n. 2, art. 4, p. 47-62, july/dec.
- Silveira, M. A. T. (2002). Turismo, políticas de ordenamento territorial e desenvolvimento. Um foco no Estado do Paraná no contexto regional. Tese de Doutorado, Faculdade de Filosofia, Letras e CiênciasHumanas da Universidade de São Paulo. USP, São Paulo. Smith, S. (1989). Tourism analysis. A handbook . New York/London: Longman.
- Sirikudta, Supada; Archarungroj, Paiboon; Serirat, Sirivan; Gulid, Nuk. . 2010. Development Of Sustainable Tourism Industry Along Chaophraya River

Soheila Khoshnevis Yazdi, Sustainable Tourism, *American International Journal of Social Science Vol. 1 No. 1: October 2012*

Stephen L J Smith. 1998. *Tourism Analysis: A Handbook*; New York, John Wiley & Sons Inc.

Stephen Gough, William Scott, Education and Training for Sustainable Tourism: Problems, Possibilities and Cautious First Steps, *Canadian Journal of Environmental Education*, 4, pp 193-212 Summer 1999

SWA 04 XXXI Ed. 18 Februari-4 Maret 2015

Swarbrooke, J & Horner. 1999. *Customer Behaviour in Tourism*. Butterworth

The International Business & Economics Research Journal 9.10 (Oct 2010): 69-75.

Tamer Hamdy Abd El Latif Ayad and Ye Shujun. 2013. Perceived Egypt's destination image by Chinese university students. *African Journal of Business Management*. Vol. 7(41), pp. 4288-4297, 7 November, DOI: 10.5897/AJBM12.1380 ISSN 1993-8233

T Mihalič - Tourism management. 2000. – Elsevier *Sustainable Tourism Or Maintainable Tourism: Managing Resources For More Than Average Outcomes*

Travel Industry Association of America and National Geographic Traveller (Tourtellot, 2000)

Tsiotsou, R. H., Ratten, V., Greaves, N. & Skinner, H. 2010. The Importance Of Destination Image Analysis To Uk Rural Tourism. *Marketing Intelligence & Planning*, 28, 486-507.

Tsiotsou, Vanessa Ratten. 2010. "Future research directions in tourism Marketing", *Marketing Intelligence & Planning*, Vol. 28 Iss: 4, pp.533 - 544,

Tsiotsou, R. H. & Goldsmith, R. E. 2012. *Strategic Marketing In Tourism Services*, Emerald Group Publishing.

Ayu Krishna Yuliawati, 2017

MEMBANGUN EKUITAS PARIWISATA GEO DENGAN PEMASARAN BERKELANJUTAN BERBASIS SUMBER DAYA PARIWISATA

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

- Tsiotsou, R. H. 2012. Introduction to Strategic Marketing in Tourism. In Strategic Marketing in Tourism Services by Tsiotsou, Rodoula H. and Goldsmith, Ronald E. (eds) Emerald.
- Tsiotsou, R. H. and Wirtz, J. August 2012. Consumer Behavior in a Service Context. In Handbook of New Developments in Consumer Behavior by Victoria Wells
- Undang- Undang No.10Tahun2009tentangKepariwisataan
- UNWTO, Tourism Highlights. 2016 Edition
- Valls, J.F.1992 La imagen de marca de los países, McGraw-Hill, Madrid.
- World Economic Forum, The Travel & Tourism Competitiveness Report 2015
- World Tourism Organization.2004.Indicator For Sustainable Tourism Destination : A Guide Book .WTO. Madrid
- Wolf Magnus Gerst kamp., Detlev Remy., and Evelyn Ebiner. 2011. Destination image and juveniles perception – does it still match? A case study of Crans-Montana.
- Yoeti, Oka A. 1985. Pariwisata Budaya Masalah dan Solusinya. Jakarta: PT. Pradnya Paramita
- Yoeti, Oka A. 1996PengantarI lmu Pariwisata, Angkasa. Bandung.
- Yunus Kusumadibrata, Geopark :Destinasi Wisata Unggulan Nasional, Geopark Coaching ClininAgustus 2015, Kemen ESDM
- Yoosik Yoon and Seehyung Kim. 2000. An Assessment and Construct Validity of Destination Image: A Use of Second-Order Factor Analysis
- Yu Mi Lim. 2009. Customer-based brand equity: The Effect of Destination Image on Preference for Products Associated with a Destination Brand
- Zeithaml, V. A. (1981). How consumer evaluation process differ between goods and services. In J. H. Donnelly & W. R. George (Eds.), Marketing of services.