

DAFTAR ISI

ABSTRAK	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
UCAPAN TERIMA KASIH.....	Error! Bookmark not defined.
DAFTAR ISI.....	i
DAFTAR TABEL.....	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined.
DAFTAR LAMPIRAN.....	Error! Bookmark not defined.
BAB I PENDAHULUAN.....	Error! Bookmark not defined.
1.1. Latar Belakang Masalah.....	Error! Bookmark not defined.
1.2. Identifikasi dan Rumusan Masalah	Error! Bookmark not defined.
1.3. Tujuan Penelitian.....	Error! Bookmark not defined.
1.4. Manfaat Penelitian.....	Error! Bookmark not defined.
1.5. Sistematika Penulisan.....	Error! Bookmark not defined.
BAB II KAJIAN PUSTAKA, KERANGKA PEMIKIRAN DAN HIPOTESIS	Error! Bookmark not defined.
2.1. Kajian Pustaka.....	Error! Bookmark not defined.
2.1.1 Konsep Industri	Error! Bookmark not defined.
2.1.2 Konsep Daya Saing	Error! Bookmark not defined.
2.1.3 Konsep Kompetensi.....	Error! Bookmark not defined.
2.1.3.1 Pengertian Kompetensi	Error! Bookmark not defined.
2.1.4 Diferensiasi.....	Error! Bookmark not defined.
2.1.5 Permintaan.....	Error! Bookmark not defined.
2.1.6 Pemasok Bahan Baku	Error! Bookmark not defined.
2.2 Kajian Empiris Penelitian Terdahulu.....	Error! Bookmark not defined.
2.3 Kerangka Pemikiran	Error! Bookmark not defined.
2.4 Hipotesis	Error! Bookmark not defined.
BAB III METODE PENELITIAN.....	Error! Bookmark not defined.
3.1 Objek Penelitian.....	Error! Bookmark not defined.
3.2 Metode Penelitian	Error! Bookmark not defined.

3.3 Populasi Dan Sampel.....	Error! Bookmark not defined.
3.3.1 Populasi	Error! Bookmark not defined.
3.3.2 Sampel	Error! Bookmark not defined.
3.4 Operasional Variabel	Error! Bookmark not defined.
3.5 Sumber Dan Jenis Data.....	Error! Bookmark not defined.
3.6 Teknik Pengumpulan Data	Error! Bookmark not defined.
3.7 Instrumen Penelitian	Error! Bookmark not defined.
1.7.1 Tes Validitas	Error! Bookmark not defined.
1.7.2 Uji Reliabilitas.....	Error! Bookmark not defined.
3.8 Teknik Analisis Data Dan Pengujian Hipotesis.....	Error! Bookmark not defined.
3.8.1 Teknik Analisis Data	Error! Bookmark not defined.
3.8.2 Pengujian Hipotesis	Error! Bookmark not defined.
BAB IV HASIL PENELITIAN DAN PEMBAHASAN.....	Error! Bookmark not defined.
4.1 Gambaran Umum Objek Penelitian.....	Error! Bookmark not defined.
4.2 Gambaran Umum Responden.....	Error! Bookmark not defined.
4.2.1 Penyebaran Responden Berdasarkan Jenis Kelamin ..	Error! Bookmark not defined.
4.2.2 Penyebaran Responden Berdasarkan Usia	Error! Bookmark not defined.
4.2.3 Penyebaran Responden Berdasarkan Pendidikan Terakhir	Error! Bookmark not defined.
4.2.4 Penyebaran Responden Berdasarkan Pengalaman Usaha	Error! Bookmark not defined.
4.2.5 Penyebaran Responden Berdasarkan Jumlah Tenaga Kerja.....	Error! Bookmark not defined.
4.3 Gambaran Umum Variabel Penelitian.....	Error! Bookmark not defined.
4.3.1 Daya Saing.....	Error! Bookmark not defined.

4.3.2 Kompetensi Pengusaha.....	Error! Bookmark not defined.
4.3.3 Diferensiasi.....	Error! Bookmark not defined.
4.3.4 Permintaan.....	Error! Bookmark not defined.
4.3.5 Pemasok Bahan Baku.....	Error! Bookmark not defined.
4.4 Analisis Data.....	Error! Bookmark not defined.
4.4.1 Uji Validitas.....	Error! Bookmark not defined.
4.4.2 Uji Realibilitas.....	Error! Bookmark not defined.
4.4.3 Pengujian Model Penelitian.....	Error! Bookmark not defined.
4.5 Uji Asumsi Klasik.....	Error! Bookmark not defined.
4.5.1 Uji Normalitas Data.....	Error! Bookmark not defined.
4.5.2 Uji Multikolinearitas.....	Error! Bookmark not defined.
4.5.3 Uji Heteroskedastisitas.....	Error! Bookmark not defined.
4.5.4 Uji Autokorelasi.....	Error! Bookmark not defined.
4.6 Pengujian Hipotesis.....	Error! Bookmark not defined.
4.6.1 Pengujian Koefisien Regresi Secara Parsial (Uji t)....	Error! Bookmark not defined.
4.6.2 Pengujian Koefisien Secara Simultan (Uji F).....	Error! Bookmark not defined.
4.6.3 Pengujian Determinasi (R^2).....	Error! Bookmark not defined.
4.7 Pembahasan Hasil Penelitian.....	Error! Bookmark not defined.
4.7.1 Pengaruh Kompetensi Pengusaha Terhadap Daya Saing.....	Error! Bookmark not defined.
4.7.2 Pengaruh Diferensiasi Terhadap Daya Saing.....	Error! Bookmark not defined.
4.7.3 Pengaruh Permintaan Terhadap Daya Saing.....	Error! Bookmark not defined.
4.7.4 Pengaruh Pemasok Bahan Baku Terhadap Daya Saing.....	Error! Bookmark not defined.

4.7.5 Pengaruh Kompetensi Pengusaha, Diferensiasi, Permintaan, dan Pemasok Bahan Baku terhadap Daya Saing Industri Roti di Kota Bogor

Error! Bookmark not defined.

4.8 Implikasi Pendidikan**Error! Bookmark not defined.**

BAB V KESIMPULAN DAN SARAN.....**Error! Bookmark not defined.**

5.1 Kesimpulan**Error! Bookmark not defined.**

5.2 Saran**Error! Bookmark not defined.**

DAFTAR PUSTAKA**Error! Bookmark not defined.**

DAFTAR LAMPIRAN.....**Error! Bookmark not defined.**

RIWAYAT PENYUSUN.....**Error! Bookmark not defined.**

