

DAFTAR PUSTAKA

A. Sumber Buku :

- Ardianto, Elvinaro. (2011). *Metode penelitian untuk Publik Relation Kuantitatif dan Kualitatif*. Bandung : Simbiosis Rekatama media
- Arifin, Anwar. (1984). *Strategi Komunikasi Sebuah Pengantar Ringkas*. Bandung: Armico
- Bungin, Burhan. (2008). *Sosiologi Komunikasi Teori, Paradigma dan Diskursus*. Jakarta : Kencana Perdana Media Group
- Bungin, Burhan. (2011). *Penelitian Kualitatif*. Jakarta : Kencana Perdana Media Group
- Bongaarts, John. (2012). *Family Planning Program for the 21st Century rationale and Design*. The Population Council. New York
- Dilla, Sumandi. (2010). *Komunikasi Pembangunan Pendekatan Terpadu*. Bandung: Simbiosis Rekatama Media
- Effendy, Onong .Uchjana. (2003) *Ilmu, Teori dan Filsafat Komunikasi*. Bandung : Citra Aditya Bakti
- Effendy, Onong .Uchjana. (2013). *Ilmu Komunikasi Teori Dan Praktek*. Bandung: PT Remaja Rosdakarya
- Effendy, Onong .Uchjana. (2015). *Dinamika Komunikasi*. Bandung : PT Remaja Rosdakarya
- Muhammad. Arni. (2009). *Komunikasi Organisasi*. Jakarta : Bumi Aksara
- Pace. R. Wayne & Faules. Don f. (2002). *Komunikasi Organisasi Strategi Meningkatkan Kinerja Perusahaan*. (Terjemahan Deddy Mulyana, MA,Ph.D) Bandung : PT Remaja Rosdakarya
- Ruliana, Poppy. (2014). *Komunikasi Organisasi : Teori dan Studi Kasus*. Jakarta : PT. Rajagrafindo Persada
- Sastropoetro. Santoso. (1991). *Propaganda salah satu bentuk komunikasi massa*. Bandung : Penerbit Alumni
- Sugiono.(2010). *Metode Penelitian Kuantitatif dan Kualitatif*. Bandung : Alfabeta
- Soekanto, Soerjano. (2005). *Sosiologi Suatu Pengantar*. Jakarta : PT Raja Grafindo Persada
- Widjaja, H.A.W. (2010). *Komunikasi Dan Hubungan Masyarakat*. Jakarta : Bumi Aksara

B. Sumber Karya Ilmiah

Artikel Jurnal

- Beekle, A.T (2006). Awareness And Determinants Of Family Planning Practice In Jimma, Ethiopia. *International Nursing Review*. Vol. 53. hlm. 269-267
- César García. (2012). Using Strategic Communication for Nation-Building in Contemporary Spain: The Basque Case. *International Journal of Strategic Communication*, Vol. 6: hlm. 212–231
- Cheland, John dkk, (2006). Family Planning : The Unfinished Agenda. London School of Hygiene & Tropical Medicine London. Vol. 368. Hlm.1810-1818
- Campbell, Oona MR. (2006). Strategies For Reducing Maternal Mortality : Getting On With What Works. Vol. 368. hlm. 1284-1299
- Garg, K Pankaj dkk .(2013). Nonscalpel Vesectomy as Family Planning Method : A Battle Yet to be Conquered. Vol. 13 (4) hlm.1-5
- Hallahan, Kik,etc. 2007. Defining Strategic Communication. Lawrence Erlbaum Associates, *Journal internasional of strategic communication*. Vol 1. hlm. 1-35
- Husain, Zareen. 2013. Effective communication brings successful organizational change Department of Business Administration, Aligarh Muslim University, Aligarh, India *The Business & Management Review*, Vol.3. hlm. 43-50
- Helzner, Judith (1996). Men’s Involvement in Family Planning Reproductive Health Matters. Vol 7. hlm. 146-156
- Kang, SyenDoo dan Davenport, (2009). Strategic Communication in Multicultural Markets: Korean and American Cultural Differences Toward Leisure. *Michigan Stat University, East Lansing, Michigan, USA. Internasional Journal of Strategic Communication*, Vol. 3. Hlm. 183-198
- Matthew Cook & Lally Caitlin (2007). Guidelines For The Development Of A Communication Strategy. hlm. 1-7
- Mbizno, MT & Philips. SJ (2014). Family Planning : Choices And Challenges For Developing Countries. Vol. 28 (6) hlm. 1-35
- Mclachlan. Rob. (2014). Vasectomy and Vasectomy neversal. School of Public Health and Preventive Medicine. Monash University. hlm.1-2
- Mirza, Emma. Communication Strategies And Media Role To Promote Successful Breastfeeding. Universiti Kebangsaan Malaysia. *Jurnal Komunikasi, Malaysian Journal of Communication* Vol 23. hlm. 28-40

- Pedro, Sandra. 2013. Communication Strategies for Preventing Violence against Women: Case Study of Timor-Leste. *Universidade Autónoma de Lisboa, Portugal*. Vol. 14 hlm.
- Prilutski, Megan A. 2010. A Brief Look at Effective Health Communication Strategies in Ghana. *The Elon Journal of Undergraduate Research in Communications* • Vol. 1, No. 2 hlm, 51-58
- Patricia, Uchenna E & Adum, Allen Nnanwuba (2014). Application of ICTS in family planning and birth control in Awka. *University, Awka, Nigeria*. Vol 6 (12) hlm. 186-197
- Roberto, Irvan. (2016). Communication Strategy of Vacectomy Family Planning Program Counseling For Urban Poor In Makasar. BKKBN prewakan Kota Makasar. Hlm. 1-13
- Steyn, Benita. (2003), From strategy to corporate communication strategy : A conceptualisation, *Journal of Communication Management, Faculty of Management, Cape Technicon*, Vol.8, hlm. 1-22
- Tibble, Stave (1997) Developing Communications Strategy. *Journal Communication Management*. Vol 1 (4). hlm. 1-22
- Zaenudin. N H. (2016). Computer mediated communication in E-Markrting of Indonesia *University Education. Bandung : Aduqnces in Social Science. Education and Humanities Researec*. Vol. 84. hlm. 5-8

Skripsi

- Trifian, Hanggarini .(2016). *Strategi Komunikasi Program Genre (Studi Deskriptif Kualitatif tentang strategi komunikasi dalam sosialisasi program genre kepada remaja untuk menjadi PS (Pendidik Sebaya) dan KS (Konselor Sebaya) PIK KRP di Kab. Wonogiri)*. Jurusan Ilmu Komunikasi. Universitas Sebelas Maret

C. Sumber Lain

<http://jabar.Bkkbn.go.id/View> Berita BKKBN (Permintaan Permintaan MOP Meningkatkan BKKBN Antisipasi Hal Tidak diinginkan). Diakses pada tanggal : 10 Mei 2017

http://www.bkkbn.go.id/po-content/uploads/LKIP-BKKBN_2016.pdf.

Diakses pada tanggal : 10 Mei 2017

Dokumen.tips/document/Badan_Pemberdayaan_Perempuan_dan_Keluarga Berencana_Kota_Bandung.go.id. Diakses pada tanggal : 28 April 2017