

## DAFTAR PUSTAKA

- Arikunto, Suharsimi. 2009. *Manajemen Penelitian*. Jakarta: Rineka Cipta
- Blackburne, Alex. 2014. *Sustainable Tourism 3<sup>rd</sup> Edition*. Lincolnshire: Blue and Green Tomorrow
- Briggs, Susan. 2009. *Marketing for Tourism and Leisure*. Sydney. Australia.
- Hermawan, Asep. 2009. *Penelitian Bisnis Paradigma Kuantitatif*. Jakarta: Grasindo.
- Husein, Umar. 2008. *Metode Penelitian untuk Skripsi dan Tesis Bisnis*. Jakarta: PT. Rajagrafindo Persada.
- Kotler, Bowen dan Makens 2014. *Marketing for Hospitality and Tourism*. Pearson.
- Kotler,P & Amstrong G., 2014. *Principles of Marketing*. Pearson.
- Kotler,P & Keller.L.K., 2016. *Marketing Management*. Pearson.
- McCool, Stephen dan Moisey, R. Neil. 2008. *Tourism, Recreation, and Sustainability*. CABI.
- Neto, Frederic. 2003. *A New Approach to Sustainable Tourism Development*. United Nations.
- Priyatno, Duwi, 2011. *Buku Saku Analisis Data SPSS*. Yogyakarta: Mediakom
- Sekaran, Uma dan Bougie, Roger. 2013. *Research Method for Business*. United Kingom: John Wiley & Sons Ltd.
- Silalahi, Ulber. 2012. *Metode Penelitian Sosial*. Bandung: PT. Refika Aditama.
- Spillane, James. 2009. *Ekonomi Pariwisata: Sejarah dan Prospeknya*. Yogyakarta: Kanisius.
- Sugiyono. 2013. *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung: Alfabeta.
- Swarbrooke, John. 2011. *Sustainable Tourism Management*. CABI Publishing
- Vellas, Francois dan Becherel, Lionel. 2008. *Pemasaran Pariwisata Internasional*. Jakarta: Yayasan Obor Indonesia
- Yoeti, Oka A. 2008. *Ekonomi Pariwisata : Introduksi, Informasi, dan Implementasi*. Jakarta: Kompas Media Nusantara.
- Zalukhu, Sukawati dan Meyers, Koen. 2008. *Panduan Dasar Pelaksanaan Ekowisata*. Jakarta.

## JURNAL

- Daud, Normala dan Rahman, Sofiah Abdul. 2010. *Tourist Attitude towards Sustainable Tourism: Empirical Evidence From Malaysia National Park*. IACSIT Press.
- Doran, Hanss, dan Larsen, 2016. *Intentions to Make Sustainable Tourism Choices*. Taylor and Francis Group.
- Humke, Matt. 2010. *Sustainable Tourism Enterprise Development. A Business Planning Approach*. USAID.
- Janusz, Grabara dan Bajdor, Paula. 2013. *Towards Sustainable Tourism – Framework, Activities and Dimension*. Elsevier.
- Kuscer, dkk. 2016. *Innovation, Sustainable Tourism and Environments in Mountain destination Development: A Comparative Analysis of Austria, Slovenia and Switzerland*. *Journal of Sustainable Tourism*.
- Lacmanovic, Darko. 2016. *Marketing Perspective in Sustainable Tourism in Montenegro*. Researchgate.
- Niedziolka, Iwona. 2012. *Sustainable Tourism Development*.
- Rubright, Heather. 2014. *Consumer Purchasing in Sustainable Tourism: Attraction Sustainability and Its Impact on Decision-Making*. East Carolina University.
- Xu, Jianfen. 2014. *A Study of Sustainable Business Models for Small and Medium in China*. Walker College of Business.
- Zamfir, A dan Corbos, R.A. 2015. *Towards Sustainable Tourism Development in Urban Areas: Case Study on Bucharest as Tourist Destination*. *Sustainability* 2015; 7(9);12709-12722
- Zolfani, dkk. 2015. *Sustainable Tourism: A Comprehensive Literature Review on Frameworks and Applications*. Taylor and Francis.

## DOKUMEN

Indicators of Sustainable Development for Tourism Destination. 2004. UNWTO

Profil Taman Hutan Raya Ir. H. Djuanda.

Nirwanda Al Abror, 2017

**PENGARUH MARKETING PERSPECTIVE DALAM PARIWISATA BERKELANJUTAN TERHADAP KEPUTUSAN BERKUNJUNG DI TAMAN HUTAN RAYA IR. H. DJUANDA**

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

Rencana Strategis (Renstra) Pariwisata Berkelanjutan. 2012. Kementerian Pariwisata dan Ekonomi Kreatif (Kemenparekraf).

Undang-Undang Kepariwisataan Republik Indonesia Nomor 10 Tahun 2009. (2009).

Undang-Undang Republik Indonesia Nomor 5 Tahun 1990 tentang konservasi Sumberdaya Alam. 1990.

*UN Recommendations on Tourism Statistics*. 2008. UNWTO.

UNWTO dalam *Sustainable Tourism Workshop 2007*, Kolasin, Montenegro, 25 – 27 April 2007.

### **INTERNET**

[www.kemenpar.go.id](http://www.kemenpar.go.id), (diakses pada Rabu, 25 Januari 2017, pukul 11.03)

[www.idntimes.com](http://www.idntimes.com), (diakses pada Rabu, 25 Januari 2017, pukul 11.05)