

DAFTAR ISI

KATA PENGANTAR	i
DAFTAR ISI	ii
ABSTRAK	Error! Bookmark not defined.
ABSTRACT	vi
BAB I PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang	Error! Bookmark not defined.
1.2 Rumusan Masalah	Error! Bookmark not defined.
1.3 Tujuan Penulisan.....	Error! Bookmark not defined.
1.4 Manfaat Penulisan.....	Error! Bookmark not defined.
1.5 Struktur Skripsi	7
BAB II TINJAUAN PUSTAKA DAN KERANGKA PEMIKIRAN	9
2.1 Konsep Daya Saing	9
2.2 Teori-Teori Daya Saing	10
2.3 Konsep Usaha Mikro, Kecil dan Menengah	Error! Bookmark not defined.
2.4 Penelitian Terdahulu	Error! Bookmark not defined.
2.5 Kerangka Berfikir	Error! Bookmark not defined.
2.6 Hipotesis	30
BAB III METODE PENELITIAN	Error! Bookmark not defined.
3.1 Objek Penelitian.....	Error! Bookmark not defined.
3.2 Metode Penelitian	Error! Bookmark not defined.
3.3 Populasi dan Sampel	Error! Bookmark not defined.
3.3.1 Populasi	Error! Bookmark not defined.
3.3.2 Sampel.....	Error! Bookmark not defined.
3.5 Sumber dan Jenis Data.....	Error! Bookmark not defined.
3.6 Teknik Pengumpulan Data.....	Error! Bookmark not defined.
3.7 Instrumen Penelitian	Error! Bookmark not defined.
3.8 Pengujian Instrumen Penelitian	Error! Bookmark not defined.
3.8.1 Validitas	Error! Bookmark not defined.
3.8.2 Reabilitas.....	Error! Bookmark not defined.

Dewi Lestari, 2017

ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI DAYA SAING INDUSTRI KONVEKSI BUSANA MUSLIM SOREANG

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

3.9 Teknik Analisis Data.....	Error! Bookmark not defined.
3.9.1 Statistika Deskriptif.....	Error! Bookmark not defined.
3.9.2 Teknik Analisis Regresi Linier Berganda	Error! Bookmark not defined.
3.9.3 Analisis Regresi Metode Backward ..	Error! Bookmark not defined.
3.9.4 Uji Asumsi Klasik.....	Error! Bookmark not defined.
3.10 Pengujian Hipotesis	Error! Bookmark not defined.
3.10.1 Uji Parsial (Uji Statistik t).....	Error! Bookmark not defined.
3.10.2 Uji F (Pengujian Hipotesis Regresi Simultan)	Error! Bookmark not defined.
3.10.3 Uji R ²	Error! Bookmark not defined.
BAB IV TEMUAN DAN PEMBAHASAN	Error! Bookmark not defined.
4.1 Hasil Penelitian	Error! Bookmark not defined.
4.1.1 Gambaran Umum Objek Penelitian ..	Error! Bookmark not defined.
4.1.2 Gambaran Umum Karakteristik Responden berdasarkan Jenis Kelamin	Error! Bookmark not defined.
4.1.3 Gambaran Umum Karakteristik Responden berdasarkan Status Perkawinan	Error! Bookmark not defined.
4.1.4 Gambaran Umum Karakteristik Responden berdasarkan Usia. Error!	Bookmark not defined.
4.1.5 Gambaran Umum Karakteristik Responden berdasarkan Lama Usaha	Error! Bookmark not defined.
4.1.6 Gambaran Umum Karakteristik Responden berdasarkan Kepemilikan Legalitas Usaha.....	Error! Bookmark not defined.
4.1.7 Gambaran Umum Variabel Penelitian	Error! Bookmark not defined.
4.2 Pengolahan Data	Error! Bookmark not defined.
4.2.1 Uji Normalitas	63
4.2.2 Uji Multikolinieritas	63
4.2.3 Uji R ² dan Koefisien Korelasi Secara Simultan	64
4.2.4 Uji Heteroskedastisitas	64

4.3 Pengujian Hipotesis	Error! Bookmark not defined.
4.3.1 Profil Daya Saing Industri Konveksi Busana Muslim Soreang	65
4.3.2 Analisis Regresi Metode Backward	68
4.3.3 Pembahasan Hasil Penelitian Faktor-faktor yang Mempengaruhi Daya Saing Industri Konveksi Busana Muslim Soreang.....	69
BAB V KESIMPULAN DAN SARAN	Error! Bookmark not defined.
5.1 Kesimpulan	Error! Bookmark not defined.
5.2 Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.