

## ABSTRAK

Ruang seni berdiri atas inisiatif seniman senior berkontribusi dalam kurangnya infrastruktur seni rupa Indonesia. Seni rupa Kontemporer saat ini menjadi *mainstream* seni rupa global dan eksistensi *artwork* seni rupa Kontemporer berada di tingkat teratas. Seni rupa Kontemporer ada di seluruh negara sehingga semakin kuat menjalin *networking*, maka seni rupa Kontemporer saat ini mendorong urgensi residensi seniman. Perlu mengetahui lebih komprehensif mengenai pola manajemen residensi seniman, proses residensi seniman, dan hasil karya seniman muda setelah residensi. Metode yang digunakan untuk mengungkap penelitian tersebut menggunakan metode deskriptif analitik. Program residensi lebih mengedepankan prospek mengedukasi seniman untuk lebih fokus dalam eksplorasi karya ketimbang mengikuti *art market*. Manajemen (pengelolaan) digunakan sebagai alat pendamping agar terlaksananya program residensi secara efektif dan efisien. Pola pengelolaan residensi *Transit#1* merupakan eksplorasi pola residensi untuk menemukan pola residensi *Transit* yang sesuai dan mapan. Proses residensi melalui mekanisme penyeleksian seniman, presentasi keseluruhan karya, eksplorasi karya, diskusi dengan mentor artis (*partner artist residence*), *open studio* dengan publik, pengkurasian, dan hingga memamerkan karya residensi yang diharapkan sebagai karya *maestro* senimannya. Karya seniman residen menunjukkan pengembangan karya dan penajaman konsep. Seniman residen lebih yakin percaya diri dalam berkarya, mendapat wawasan lebih luas, jaringan (*networking*) lebih luas, terelevasi senimannya, dan lebih yakin bersaing sehat dalam medan seni rupa global. Berdasarkan hasil penelitian tersebut sehingga terdapat rekomendasi bagi Selasar Sunaryo Art Space diharapkan dapat meningkatkan manajemen residensi *Transit* selanjutnya dan dunia pendidikan seni rupa dapat mempelajari dan mengembangkan model pembelajaran manajemen residensi seni rupa.

Kata kunci: manajemen, karya seni rupa, dan residensi

## ABSTRACT

Art space established at the initiative of senior artists contributing to the lack of infrastructure visual art Indonesian. Contemporary art is becoming mainstream global art and artwork the existence of contemporary art at the top level. Contemporary art in the whole country so that the stronger establish networking, the Contemporary art is currently pushing urgency program artist residency. Need to know more the comprehensive about management pattern in artist residencies, artist residency process, and the art work of young artists after residency. The method used to reveal the study using descriptive analytic method. Residency Yesi Aditia Kusuma, 2013

Analisis Deskriptif Pola Manajemen Dan Karya Seni Rupa Program Residensi ‘Transit#1’ Di Selasar Sunaryo Art Space

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program emphasizes educating prospects for artists to focus more on exploration of the work of art rather than following the market. Management is used as a companion tool that implementation of the residency program effectively and efficiently. management pattern of ‘Transit#1’ residency is an exploration of patterns of residency to find an appropriate pattern Transit residency and established. The process of selecting an artist residency through the mechanism, the overall presentation of the arts work, exploration of the art work, discussion with artist mentor (partner artist residence), open studio with the public, curation, and to showcase the art work of residency are expected as maestro art work. Resident artists show development art works and sharpening concept. Resident artist more confident in the works of art, get greater insight, network wider, artists of elevation, and more are sure to compete well in the global art arena. Based on these results that there is a recommendation for Selasar Sunaryo Art Space is expected to further improve the management of Transit residency and art education can learn and develop learning models management residency visual arts.

Keywords: management, visual art works, residency



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