**DAFTAR PUSTAKA**

Abdullah, Dahlan., K. Jayaraman & Saiful Bahri Mohd Kamal. (2016). *A Conceptual Model of Interactive Hotel Website: The Role of Perceived Website Interactivity and Customer Perceived Value Toward Website Revisit Intention.* Fifth International Conference On Marketing And Retailing.

Arikunto, Suharsimi. (2013).  *Prosedur Penelitian Suatu Pendekatan Praktik*. Rineka Cipta, Jakarta.

Allameh, Sayyed Mohsen & Javad Khazaei Pool . (2015). *Factors influencing sport tourists’ revisit intentions The Role and effect of destination image, perceived quality, perceived value and satisfaction*. Vol. 27, Issue 2.

Ariffin, Shahira (2016). *Factors Influencing Perceived Quality and Repurchase Intention Towards Green Products.* Elsevier Universiti Tecnologi MARA

Asshidin, Nor Hazlin (2015). *Perceived Quality and Emotional Value that Influence Consumer’s Purchase Intention Towards American and Local Products.* Elsevier B. V

Bajs, Irena Pandža. (2013). *Tourist Perceived Value, Relationship to Satisfaction, and Behavioral Intentions: The Example of the Croatian Tourist Destination Dubrovnik.* Journal of Travel Research 2015, Vol. 54(1) 122 –134.

Bernstein, Gary. (2015). *The Principles Of Sport Marketing.* Sagamore Publishing.

Chang, Hsiao-Ming & Jui-Liang Hsu. (2012). *Tourist’ on Marine Sport Tourism Attraction, Travel Experiences and Perceived Values.* International Journal of Social, Behavioral, Educational, Economic, Business and Industrial Engineering, Vol. 6 No. 12.

Chaohui,Wang *et. al* (2012), *Impact of Tourists′Perceived Value on Behavioral Intention for Mega Events: Analysis of Inbound and Domestic Tourists .*National Natural Science Foundation of China. Vol. 22 No. 6 pp. 742–754.

Charika Wickramaratne, Vimukthi & J.A. Prasansha Kumari. (2016). *The Impact of Sports Tourism on Small Scale Business Development in Sri Lanka: International Cricket Match.* Sryahwa Publications, volume 3, Issue 10.

Chattha, Muhammad Nasir *et. al* (2017). *The Impact of Perceived Quality, Value and Loyalty on the Customer Retention in the Telecommunications Sector of Pakistan.* Pakistan: International Journal Of Marketing Research

Chen, Ching-Fu (2008). *Investigating structural relationships between service quality, perceived value, satisfaction, and behavioral intentions for air passengers: Evidence from Taiwan.* Taiwan: Elsevier

Dorresteyn, Paul (2007). *The effects of negative publicity on consumer reactions: The moderating roles of loyalty and the degree to which consumers like a promotion*. University of Maastricht.

Funk, Daniel C. (2008). *Consumer Behaviour in Sport and Events: Marketing Action.* Elsevier: Oxford UK.

Garcia, Jeronemo & Pablo Galvez Ruiz. (2016). *Service convenience, perceived value, satisfaction, and loyalty: A study of concumers from low-cost fitness centersin Spain.* Journal of Physical Education and Sport.

Ghozali, Imam. (2002). *Aplikasi Analisis Multivariate Dengan Program SPSS*.Semarang: UNDIP

Higham, James. (2005). *Sport Destination 1st Edition*. Elsevier: Oxford UK.

Hudson, Simon. (2003). *Sport and Adventure tourism*. Binghamton. NY.

Kaymaz, Çağlar Kıvanç & Salih Birinci. (2017*). Military tourism in Erzurum city and its surrounding Erzurum kenti ve yakın çevresinde askeri turizm .* Journal of Human Sciences. Vol. 14 Issue 1.

Kim, Y.H., Kim, M.C. & Goh, B.K. (2011). *An examination of food tourist’ s behavior: using the modified theory of reasoned action*. Tourism Management, Vol. 32 No. 5, pp. 1159-1165.

Kuenzel S. & Katsaris. (2009). *Critical analysis of service recovery process in the hotel industry*. TMC Academic Journal, 14-24.

Kurtzman, Joseph. (2005). *Sports tourism categories.* Journal of Sport Tourism.

Lin, Zhibin., Chi Keung Marco Lau & Jie Ma. (2016). *Customer Perceived Value of Frequent Flyer Programmes: An Empirical Study of Airline Passengers in China..*

Malhotra, Narkesh K dan David F. Briks (2007). *Marketing Research : An Applied Approach.* England : Peason Education Limited.

Malhotra, Narkesh K (2009). *Riset Pemasaran, Penerapan, Terapan.* Jakarta: Erlangga.

Mokhtaran, Mahrokh (2005). *The Effect of Service Climate on Perceived Service Value and Behavioral Intentions: The Mediating Role of Service Quality.* Asia Pacific Journal of Tourism Research

Moretti, Michela C. (2015). *Antecedents and Moderators of Golf Tourists’ Behavioral Intentions an Empirical Study in a Mediterranean Destination.* EuroMed Journal of Business, Vol. 10 Iss 3 pp. 338 – 359

Noor, Juliansyah. 2013*. Metodologi Penelitian*. Jakarta: Kencana Prenada Media Group.

Raza, Syed Hassan *et. al* (2017). *Relationships between the Advertising Appeal and Behavioral Intention: The Mediating role of the Attitude towards Advertising Appeal.* Malaysia: SHS Web of Conferences 33.

Ridwan, (2011). *Dasar-Dasar Statistika.* Bandung: Alfabeta

Ritchie, Brent W. & Daryl Adair. (2004). *Sport Tourism Interrelationship, Impacts and Issues, 1st ed*. Canada.

Ryu, K., & Han, H. (2010). *Influence of the quality of food, service, and physical environment on customer satisfaction and behavioral intention in quick-casual restaurants: moderating role of perceived price*. Journal of Hospitality & Tourism Research, 34(3), 310-329.

Ryu, K., & Jang, S. (2007). *The effect of environmental perceptions on behavioral intentions through emotions: The case of upscale restaurants*. Journal of Hospitality & Tourism Research, 31(1), 56-72.

Salalahi, Uber (2012). *Metodalogi Penelitian Sosial.* Jakarta : PT. Refika

Sanusi, Anwar (2012) *Metodologi Penelitian Bisnis*. Jakarta: Salemba Empat

Sanyal, Shamindra Nath & Saroj Kumar Datta. (2011). *The effect of perceived quality on brand equity: an empirical study on generic drugs.* Asia Pacific Journal of Marketing and Logistics, Vol. 23 Iss 5 pp. 604-625.

Schiffman, Leon G., L. Lazar Kanuk & Havard Hansen. (2012). *Consumer Behaviour A European Outlook Second Edition.* England: Pearson.

Schwarz, Eric C. & Jason D. Hunter. (2008). *Advanced Theory and Practice In Sport Marketing.* Elsevier Inc.

Sekaran, Uma and Roger Bougie. (2013). *Research Methods for a Business.* Wiley

Shen, Han *et al*. (2014). *A Study of the Perceived Value and Behavioral Intentionsof Chinese Marine Cruise Tourist*. Tourism, Leisure and Global Change, 1, hlm 96-117.

Shilbury, David *et. al* (2009). *Strategic Sport Marketing 3rd Edition.* Syedney: Allen & Unwin

Silalahi, Ulber. (2010). *Metode Penelitian Sosial*. Bandung: PT. Refika Aditama.

Smith. Aaron C.T (2008). *Introduction to Sport Marketing.* Elsevier Inc.

Sudjana. (1996). *Teknik Analisis Regresi Dan Korelasi*. Tarsito: Bandung.

Sugiyono. (2012). *Memahami Penelitian Kualitatif*. Bandung : Alfabeta

Pool, Amir Khazaei *et al*. (2016). *Customer satisfaction through corporate reputation: The mediating role of perceived value.* International Journal of Humanities and Cultural Studies, Vol. 3 Iss. 2.

Tabachnick dan Fidel (2013) *Using Multivariate Statistics.* Boston. Pearson Education.

Ting, Hiram & Ramayah Thurasamy (2016). *What matters to infrequent customers: a pragmatic approach to understanding perceived value and intention to revisit trendy coffee café.* Springer Plus

Thakur, Rakhi & Mala Srivastava. (2013). *Customer usage intention of mobile commerce in India: an empirical study*. Journal of Indian Business Research, Vol. 5 Iss 1 pp. 52-72.

Vellas, François dan Lionel Bécherel (2008). *Pemasaran Pariwisata Internasional*. Jakarta: Yayasan Obor Indonesia.

Wahyuningsih. (2011). *Customer Value Satisfaction and Behavioral Intention The Effects on Consume Search Behavior*. Asean Marketing Journal, Vol 3 hlm 1-20.

Wijaya, David, (2012). *Pemasaran Jasa Pendidikan.* Penerbit Salemba Empat, Jakarta.

Word Tourism Organization (2014). *Tourism and Sport: Destination Latin America.* Mardid, Spain.

Wu, Hung-Che. (2016). *A Study of Exhibition Service Quality, Perceived Value, Emotion, Satisfaction, and Behavioral Intentions.* Vol. 20, pp. 565-591.

Yoeti, Oka A. (2012). *Pengantar Ilmu Pariwisata.* Bandung:
 Angkasa..

**Lembaga**

Badan Pusat Statistik

Dinas Kebudayaan, Pariwisata dan Industri Kreatif Bogor.

Undang-Undang Republik Indonesia Nomor 10 Tahun 2009

Undang-Undang Republik Indonesia No 3 Tahun 2005