

ABSTRAK

Widi Anjani (1304040). Implementasi *Digital Learning* dalam Pelaksanaan Diklat Karyawan Telkom Corporate University Bandung (Studi Deskriptif di Telkom Corporate University Bandung). Skripsi, Jurusan Kurikulum dan Teknologi Pendidikan, Fakultas Ilmu Pendidikan, Universitas Pendidikan Indonesia, Tahun 2017.

Penelitian ini terkait dengan implementasi *digital learning* dalam pelaksanaan diklat karyawan Telkom Corporate University Bandung. Penelitian ini bertujuan untuk mendeskripsikan bagaimana implementasi *Digital Learning* dalam pelaksanaan diklat karyawan Telkom Corporate University. Tujuan penelitian ini untuk mendeskripsikan: (1) Perencanaan *Digital Learning* dalam pelaksanaan diklat karyawan Telkom Corporate University, (2) Pelaksanaan *Digital Learning* dalam pelaksanaan diklat karyawan Telkom Corporate University, (3) Ketercapaian kompetensi peserta diklat setelah melaksanakan *Digital Learning* Telkom Corporate University, (4) Respon peserta diklat terhadap *Digital Learning* dalam pelaksanaan diklat karyawan Telkom Corporate University, dan (5) Faktor pendukung dan penghambat dalam pengimplementasian *Digital Learning* dalam pelaksanaan diklat karyawan Telkom Corporate University. Penelitian ini menggunakan metode deskriptif jenis studi kasus dengan pendekatan kuantitatif. Teknik pengumpulan data berupa pedoman angket, wawancara, dan studi dokumentasi. Sampel yang digunakan adalah tiga orang *manager* unit kerja *Knowledge Management and Case Study Telkom Corporate University* dan 44 orang peserta dengan teknik pengambilan *purposive sampling*. Berdasarkan hasil penelitian, implementasi *digital learning* dalam pelaksanaan diklat karyawan Telkom Corporate University telah berhasil memanfaatkan teknologi dalam melaksanakan diklat bagi karyawan, sehingga membuat pembelajaran lebih efisien, modern, dan menyenangkan, serta memberikan dampak positif bagi karyawan karena dengan adanya *digital learning* dapat memfasilitasi karyawan agar dapat melakukan pembelajaran *any how, any where, any who, and any time* melalui model *integrated learning cycle* yang diterapkannya.

Kata Kunci : Implementasi, *Digital Learning*, *E-learning*, Diklat

Widi Anjani, 2017

IMPLEMENTASI DIGITAL LEARNING DALAM PELAKSANAAN DIKLAT KARYAWAN TELKOM CORPORATE UNIVERSITY BANDUNG (STUDI DESKRIPTIF DI TELKOM CORPORATE UNIVERSITAS BANDUNG)

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ABSTRACT

Widi Anjani (1304040). *The Implementation of Digital Learning on Training and Education Program for the Employees of Telkom Corporate University Bandung (A Descriptive Study in Telkom Corporate University Bandung).* Thesis, Department of Educational Curriculum and Technology. Faculty of Educational Sciences, Universitas Pendidikan Indonesia, 2017.

This research discusses about the implementation of digital learning on training and education program for the employees of Telkom Corporate University Bandung. This research aims to describe how is the implementation of digital learning on training and education program for the employees of Telkom Corporate University Bandung. Moreover, the aims of this research is to describe: (1) The planning of digital learning on training and education program for the employees of Telkom Corporate University, (2) The implementation of Digital Learning on training and education program for employees of Telkom Corporate University, (3) The achievement of participants' competence after doing Digital Learning Telkom Corporate University, (4) The response of participants toward Digital Learning on training and education program for the employees of Telkom Corporate University, and (5) The supporting and inhibiting factors in the implementation of Digital Learning on training and education program for the employees of Telkom Corporate University. This research uses descriptive quantitative method. Furthermore, the data are collected from questionnaire, interview, and document analysis. The sample used in this research is 3 managers in Department of Knowledge Management and Case Study Telkom Corporate University and 44 participants. They are chosen by using purposive sampling technique. The result shows that the implementation of digital learning on training and education program for the employees of Telkom Corporate University has succeeded to utilize technology; therefore, the learning is more efficient, modern, and fun. Also, it gives positive impact to the employees since the existence of digital learning is able to facilitate them to do any how, any where, any who, and any time learning through integrated learning cycle which is applied.

Keywords: *Implementation, Digital Learning, E-learning, Training and Education Program*

Widi Anjani, 2017

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