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List of Abbreviation

1. LAO, PDR: Lao People Democratic Republic.....	1
2. ASEAN : Association of Southest Asian Nations	2
3. TBR: Traditional Boat Racing Festival.....	6
4. SWOT : Strenght, Weaknese, Opportunities, Threats.....	26
5. ASIAN: Asia Nation.....	17
6. EUROP: European.....	17
7. ICEEPE: International Council for Sport Science and Physical Eductaion	
8. ICSSPE International Council for Health, Physical Education and Recreation	29

