

## **Chapter V**

### **Conclusion and Recommendation**

This chapter presents conclusion and recommendation base on the data presentation and analysis of previous chapter.

#### **A. Conclusion**

The objective of the research was to explore how is the roles of traditional boat racing festival related on tourism development in Vientiane Capital, Laos. The following conclusions were made from the research findings: Despite not having specific questions on defining the roles of traditional boat racing festival on tourism development and the main benefits from traditional boat racing festival carrying capacity being asked, the responses given to various questions indicated that both roles and benefits of TBR agree that tourism is developing and host's social life is changing. Almost of respondents are also an agreement that TBR is influential in the changes to tourism development and the hosts' social life.

This research proved that the traditional boat racing festivals are of immense benefits to Lao people and local tourism development as traditional sporting events are preserved. This was shown by how citizens have been brought into unison by the festivals. There had been an increase in incomes executed by the local government, private tourist places, small businesses, transport operators and ultimately many retail outlet year after year. The festivals has instilled the spirit of sporting into Lao people. This had gone a long way in improving the boat racing games at the grass root level and healthy of the citizenry. The festival occupies many young people and have trickledown effect in minimizing drug abuse and felony.

The traditional boat racing festival are the huge events and related on the tourism development. In addition boat racing competition are interesting to watch as they preserve culture and so many people come to watch. The biggest volume of the visitors are also attracted by so many reasons such as the need to hang out with friends as the same time eating and drinking, the need to do business, and the need to visit resort places. The festivals provides visitors with shopping

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opportunities and in addition families are brought together by the traditional boat racing event. Based on the research findings the role and benefit from TBR:

1. To promote and preserving the traditional culture of Laos
2. Making Empowerment, Solidarity, Friendship, Unity and Social in Laos
3. Promote and Enhance to Sport Exercise through Traditional Sport Events
4. Promote Local Tourism and Improve the Infrastructure of Tourism Places
5. Promote and increasing the living cost of VTE people.
6. To develop Sport Organization and System of Competition.

## **B. Recommendation**

This research would be recommend to whom with concerned on TBR event:

1. Municipal authorities should provide stakeholders of sport events with affordable, state of the art, and transport services. They are also encouraged to ensure that there is consistent infrastructure development and efficient facilities management.
2. Vientiane capital authorities also advise to promote and publicize tourism places. Furthermore the organizing committee, the local government should be increasing the competition prizes, invite more team participants, to provide accommodation and security, and also collaborate with the tour operators, provincial authorities in hosting local traditional festivals, and other events that would raise awareness among potential domestic tourists.
3. The city authorities are also encouraged to budget more funds towards the development of tourist resort in and around the city during their budgetary processes. This would encourage total understanding of the tradeoffs between tourism development and community costs such as changes in the social life of the host community. Community active participation is critical if developmental goals are to be achieved in any host community (Mansuri & Rao, 2004). The city council should also reduce bureaucratic tendencies by workers in direct conduct with indispensable services such ticketing to mention a few.
4. The sport events in Laos's particularly traditional boat racing festival are need to continue and organize bigger and bigger in the future.

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