

**THE ROLE OF TRADITIONAL BOAT RACING  
FESTIVAL ON THE TOURISM DEVELOPEMENT IN  
VIENTIANE CAPITAL, LAOS.**

**(Based on perception of Lao people)**

**THESIS**

**Submitted in Partial Fulfillment of the Requirements for Master's degree in  
Sports Education.**



**By:**

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**Department of Sports Education  
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Indonesia University of Education**

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