

## ABSTRAK

**Gresia Yulistin Susanto.** 2017. *Reinforcement Kreativitas Melalui Penciptaan Desain Busana Recycle Fashion Festival di SMK NEGERI 3 Kota Blitar Provinsi Jawa Timur*. Tesis. Program Studi Pendidikan Seni, Sekolah Pascasarjana, Universitas Pendidikan Indonesia.

*Reinforcement Kreativitas Melalui Penciptaan Desain Busana Recycle Fashion Festival* di SMK NEGERI 3 Kota Blitar Provinsi Jawa Timur adalah judul dari tesis ini yang bertujuan untuk mengetahui dan mendeskripsikan desain konsep pembelajaran penciptaan desain busana *recycle fashion festival* berbasis *discovery learning* untuk meningkatkan kreativitas siswa melalui program *reinforcement*/teknik penguatan dalam pembelajaran pada mata pelajaran menggambar busana di kelas XI jurusan Busana Butik di SMK Negeri 3 Kota Blitar Provinsi Jawa Timur. Metode penelitian yang digunakan untuk menggali data-data tentang pembelajaran penciptaan desain busana *recycle fashion festival* pada mata pelajaran menggambar busana ini dilakukan secara observatif deskriptif analisis melalui pendekatan kualitatif, sedangkan untuk sistem pembelajarannya dilakukan melalui metode *discovery learning* dengan teknik *reinforcement*. Penelitian ini dibantu dengan teknik observasi, wawancara, dokumentasi, dan studi pustaka. Pengolahan dan analisis data dilakukan dengan sistem koleksi data, reduksi data, penyajian data, penarikan kesimpulan, dan verifikasi data. Validasi data dilakukan dengan triangulasi melalui tiga teknik yaitu wawancara, observasi, dan studi dokumen. Temuan tesis penelitian ini adalah model pembelajaran dengan teknik *reinforcement* pada penciptaan desain busana *recycle fashion festival* pada mata pelajaran menggambar busana yaitu: (1) desain sketsa; (2) proses kreativitas; dan (3) *finishing* penciptaan busana *recycle fashion festival* yang diterapkan pada lima kali pertemuan di sekolah. Penelitian ini menghasilkan kreativitas pada siswa mengalami peningkatan melalui kreasi busana bahan *recycle* kain perca *mix media* bahan alam yang kemudian diapresiasi melalui program *reinforcement* pembelajaran oleh pihak guru dan sekolah dengan terdiri dari bervariasi kegiatan seperti pameran seni, lomba-lomba seni, adiwiyata, festival seni, *fashion fest*, dan karnaval ditingkat sekolah/kota/kabupaten/provinsi.

**Kata kunci:** *Reinforcement*, Kreativitas, Penciptaan, Desain Busana, *Recycle Fashion Festival*

## ABSTRACT

**Gresia Yulistin Susanto.** 2017. *Reinforcement Creativity Through Creation Fashion Design Recycle Fashion Festival at SMK NEGERI 3 Blitar City, East Java Province.* Thesis. Arts Education Study Program, Graduate School, Indonesia University of Education.

Reinforcement Creativity Through Creation Fashion Design Recycle Fashion Festival at SMK NEGERI 3 Blitar City East Java Province is the title of this thesis which aims to understand and describe the design of the concept of learning the creation of fashion design recycle fashion festival based on discovery learning to improve student creativity Through reinforcement program/strengthening techniques in learning on the subject of fashion drawing in class XI majors Boutique at SMK Negeri 3 Blitar City East Java Province. The research method used to dig the data about learning the creation of fashion design recycle fashion festival on the subject of drawing this fashion is done by observation descriptive analysis through the qualitative approach, while for the learning system is done through discovery learning method with reinforcement technique. This research is assisted by observation techniques, interviews, documentation, and literature study. Processing and data analysis is done with data collection system, data reduction, data presentation, conclusion, and data verification. Validation of data is done by triangulation through three techniques: interview, observation, and document study. The findings of this research thesis is a model of learning with reinforcement techniques on the creation of fashion design recycle fashion festival on the subject of drawing clothing that is: (1) design sketches; (2) the process of creativity; And (3) finishing the creation of fashion fashions fashion festival that is applied to five school meetings. This study produces creativity in students has increased through the creation of fashion materials recycle patchwork material mixture of natural materials are then appreciated through the program reinforcement of learning by the teachers and schools with a variety of activities such as art exhibitions, art competitions, Adiwiyata program, art festivals, Fashion Fest, and carnival at school/city/district/province level.

**Keywords:** *Reinforcement, Creativity, Creation, Fashion Design, Recycle Fashion Festival*