

## REFERENCES

- Afwan, M. (2013). *The non observance of maxims in Yes Man movie*. (A Thesis, State Islamic University of Syarif Hidayatulloh, Jakarta, Indonesia). Retrieved from <http://repository.uinjkt.ac.id/dspace/bitstream/123456789/30439/1/Thesis%20Muhammad%20Afwan.pdf>
- Àlvaro, R. N. (2011). *The role of conversational maxims, implicature and presupposition in the creation of humour: An analysis of Woody Allen's anything else* (Master Dissertation, Universidad Complutense Madrid, Madrid, Spanish). Retrieved from [http://eprints.ucm.es/13386/1/MA\\_Dissertation\\_Ramiro\\_Nieto\\_\(2011\).pdf](http://eprints.ucm.es/13386/1/MA_Dissertation_Ramiro_Nieto_(2011).pdf)
- Anurit, P. J., Pornpatcharapong, W., Chongpakdeepong, S., Sataman, K., Dinh, P.Q.H., Yu, T. Naing, E. M. (2011). Influences of social media on the use of Thai language. *International Journal of Academic Research in Business and Social Sciences*, 1(2). Retrieved from [www.hrmars.com/admin/pics/59.pdf](http://www.hrmars.com/admin/pics/59.pdf)
- Aryanthi. (2010). *The non-observe maxim of conversation in the Arthur Miller's the last yankee (based on Grice's cooperative principle)*. (Doctoral dissertation, Universitas Islam Negeri Syarif Hidayatullah, Jakarta, Indonesia) Retrieved from <http://repository.uinjkt.ac.id/dspace/bitstream/123456789/1970/1/93052-ARYANTHI-FAH.pdf>
- Atifi, H., Mandelcwajg, S., & Marcoccia, M. (2011). The co-operative principle and computer-mediated communication: the maxim of quantity in newsgroup discussions. *Language Sciences*, 33(2), 330-340. doi:10.1016/j.langsci.2010.10.011
- Ask.fm. (2010). *About us*. Retrieved from <http://about.ask.fm/about/>
- Blake, J. (2014). *The key moments in the history of ask.fm*. Retrieved from <http://www.bbc.co.uk/newsbeat/article/27602771/the-key-moments-in-the-history-of-ask-fm>
- Brown, P., & Levinson, S. (1978). Universals in language usage: Politeness phenomena. In E. Goody (Ed.), *Questions and*

- politeness: Strategies in social interaction* (pp. 56-310). Cambridge: Cambridge University Press.
- Brown University. (n.d.). *Grice's conversational maxims*. Retrieved from <http://www.cog.brown.edu/courses/cg45/lecture%20slides/Gricean%20Maxims.pdf>
- Cutting, J. (2002). *Pragmatics and discourse*. London: Routledge
- Darabi, R., & Khani, R. (2014). Flouting the netiquette rules in the academic correspondence in Iran. *Procedia – Social and Behavioral Sciences*, 98(119), 898-907. Doi:10.1016/j.sbspro.2014.03.498
- Denzin, N. K., & Lincoln, Y. S. (Eds.). (1998). *The landscape of qualitative research: Theories and issues*. Thousand Oaks, CA: Sage.
- Dornerus, E. (2005). *Breaking maxims in conversation: A comparative study of how scriptwriters break maxims in Desperate Housewives and that 70's show* (Bachelor Thesis, Karlstad University, Karlstad, Swedia). Retrieved from [www.diva-portal.org/smash/get/diva2:5829/fulltext01](http://www.diva-portal.org/smash/get/diva2:5829/fulltext01)
- Grice, H. P. (1975). Logic and conversation. In Cole & Morgan (Eds.), *Speech acts, syntax, and semantics* (p.45-47). New York: Academic Press
- Grundy, P. (2008). *Doing pragmatics* (3<sup>rd</sup> ed.). London: Hodder Education
- Haas, A. (1979). Male and female spoken language differences: Stereotypes and evidence. *Psychological Bulletin*, 86(3), 616-626. doi: [10.1037/0033-2909.86.3.616](https://doi.org/10.1037/0033-2909.86.3.616)
- Hals, E. (2006). *Irrelevant and chaotic or indeed relatively cooperative? A Gricean comparison of chatroom and face-to-face interaction* (Bachelor Thesis, Växjö University, Växjö, Swedia). Retrieved from <http://www.diva-portal.se/smash/get/diva2:207050/FULLTEXT01.pdf>
- Hancock, B. (1998). *Trent focus for research and development in primary health care: An introduction to qualitative research*. Nottingham: Trent Focus.
- Hanifah, I. R. (2013). *Non-observance of maxims in Facebook conversation (a case study in English education department)*

- (Bachelor's Thesis). Universitas Pendidikan Indonesia, Bandung, Indonesia.
- Hu, S. (2012) An analysis of humor in *The Big Bang Theory* from pragmatic perspectives. *Theory and Practice in Language Studies*, 2(6), 1185-1190. doi: 10.4304/tpis.2.6.1185-1190
- Hughes, L., & Gartsman, A. (2007). *Introduction to linguistics study guide*. Boston: honors Project Cover Page
- Jafari, J. (2013). The pragmatic analysis of Wilde's comedy: The importance of being earnest. *Theory and Practice in Language Studies*, 3(12), 2151-2156. doi: 10.4304/tpis.3.12.2151-2156
- Kaul, A., & Kulkarni, V. (2005). *Coffee, Tea or...? : Gender and Politeness in Computer Mediated Communication (CMC)*. Indian Institute of Management Ahmedabad Working Papers. Retrieved from <http://www.iimahd.ernet.in/publications/data/2005-04-02ashakaul.pdf>
- Krulatz, A. M. (2012). *Interlanguage pragmatics in Russian: The speech act of request in email* (Doctoral dissertation, The University of Utah, Utah, United States of America). Retrieved from <http://content.lib.utah.edu/utils/getfile/collection/etd3/id/2041/file/ame/2030.pdf>
- Kurniawan, A. (2016). *Masih memakai kata-kata kasar dalam berpendapat? Nih alasannya kenapa harus dihindari*. Retrieved from <http://afwankurniawan.blogspot.co.id/2016/01/normal-0-false-false-false-in-x-none-x.html>
- Leech, G. (1983). *Principles of pragmatics*. New York: Longman.
- Marbella Family Fun (n.d.). *How to avoid cyberbullying*. Retrieved from <http://www.marbellafamilyfun.com/avoid-cyberbullying.html>
- Mukaro, L., Mugari, V., & Dhumukwa, A. (2013). Violation of conversational maxims in Shona. *Journal of Comparative Literature and Culture (JCLC)*, 2(4), 161-168. Retrieved from <http://worldsciencepublisher.org/journals/index.php/JCLC/article/download/1367/987>
- Newman, M. L., Groom, C. J., Handelman, L. D., & Pennebaker, J.W. (2008). Gender differences in language use: An analysis of 14,000

- text samples. *Discourse Processes*, 45, 211-236. doi: 10.1080/01638530802073712
- Olsen, J. M. H. (2015). Sarcasm detection using Grice's Maxim. *Undergraduate Journal of Humanistic Studies*, 1(1),1-25. Retrieved from [https://apps.carleton.edu/ujhs/assets/Johanna\\_Olson.pdf](https://apps.carleton.edu/ujhs/assets/Johanna_Olson.pdf)
- Paltridge, B. (2006). *Discourse analysis: An introduction*. New York: Continuum.
- Pamungkas, M. (2014). *A Grice's cooperative principle analysis of a person with Autistic Spectrum Disorder (ASD) (a case study of a 20 year-old male with ASD in SLBC Sumbersari Bandung)*. Universitas Pendidikan Indonesia, Bandung, Indonesia.
- Paris, C., Thomas, P., & Wan, S. (2012). *Differences in language and style between two media social communities*. Proceedings of the Sixth International AAAI Conference on Weblogs and Social Media, Epping, Australia. Retrieved from <http://www.aaai.org/ocs/index.php/ICWSM/ICWSM12/paper/viewFile/4626/5052>
- Psicová, V. (2013). *Analysis of humour in two and half men*. ( Bachelor Diploma Thesis, Masaryk University, Brno, Czech Republic). Retrieved from [http://is.muni.cz/th/365551/ff\\_b/Analysis\\_of\\_Humour\\_in\\_Two\\_and\\_a\\_Half\\_Men.pdf](http://is.muni.cz/th/365551/ff_b/Analysis_of_Humour_in_Two_and_a_Half_Men.pdf)
- Sandelowski, M. (1995). Focus on qualitative methods. *Research in Nursing & Health*, 18(2), 179-183. Retrieved from [http://onlinelibrary.wiley.com/doi/10.1002/nur.4770180211/epdf?r3\\_referer=wol&tracking\\_action=preview\\_click&show\\_checkout=1&purchase\\_referrer=onlinelibrary.wiley.com&purchase\\_site\\_license=LICENSE\\_DENIED](http://onlinelibrary.wiley.com/doi/10.1002/nur.4770180211/epdf?r3_referer=wol&tracking_action=preview_click&show_checkout=1&purchase_referrer=onlinelibrary.wiley.com&purchase_site_license=LICENSE_DENIED)
- Sandelowski, M. (2000). Focus on research methods whatever happened to qualitative description?. *Research in Nursing & Health*, 23(4), 334-340. Retrieved from <https://ai2-s2-pdf.s3.amazonaws.com/3cc4/6065950a864aeada456c113b474aec5422cb.pdf>
- Sobhani, A., & Saghebi, A. (2014). The violation of cooperative principles and four maxims in Iranian psychological consultation. *Open*

*Journal of Modern Linguistics*, 4(1), pp. 91-99, Retrieved from <http://dx.doi.org/10.4236/ojml.2014.41009>

Tabe, C. A. (2016). Language and humour in Cameroon social media, *Analyzing Language and Humor in Online Communication*, 9(8), pp.131-163, Retrieved from <http://www.igi-global.com/viewtitlesample.aspx?id=156882&ptid=145589&t=language%20and%20humour%20in%20cameroon%20social%20media>

Thomas, J. (2013). *Meaning in interaction: An introduction to pragmatics*. New York: Routledge.

Tupan, A. H. & Natalia, H. (2008). "The multiple violations of conversational maxims in lying done by the characters in some episodes of *Desperate Housewives*, *Journal of English Department*, 10(1), 2008, pp. 63-78, Retrieved from <http://kata.petra.ac.id/index.php/ing/article/viewFile/16760/16741>

Wee, L. H., Winnie H. Y., & Cheung, W. H. Y. (2009). *An animated and narrated glossary of terms used in linguistics*. Hong Kong Baptist University. Retrieved from <http://linguisticglossary.hkbu.edu.hk/PDFHO/Maxim%20of%20Relation.pdf>

Yule, G. (1996). *Pragmatics*. Oxford: Oxford University Press.