

DAFTAR ISI

KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI	i
DAFTAR TABEL	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined.
BAB I PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang	Error! Bookmark not defined.
1.2 Rumusan Masalah	Error! Bookmark not defined.
1.3 Tujuan Penelitian	Error! Bookmark not defined.
1.4 Kegunaan Penelitian.....	Error! Bookmark not defined.
BAB II KAJIAN PUSTAKA	Error! Bookmark not defined.
2.1 Pengertian Pariwisata	Error! Bookmark not defined.
2.1.1 Wisata Kuliner.....	Error! Bookmark not defined.
2.2 Inovasi	Error! Bookmark not defined.
2.2.1 Pengertian Inovasi	Error! Bookmark not defined.
2.2.2 Jenis Inovasi	Error! Bookmark not defined.
2.3 Inovasi Produk	Error! Bookmark not defined.
2.4 Resep Baku	Error! Bookmark not defined.
2.5 Standar hasil pengolahan (<i>standard yield</i>).....	Error! Bookmark not defined.
2.6 Takaran Baku Per Porsi.....	Error! Bookmark not defined.
2.7 <i>Mousse</i>	Error! Bookmark not defined.
2.7.1 Bahan Pembuatan <i>Mousse</i>	Error! Bookmark not defined.
2.7.2 Proses Pembuatan <i>Mousse</i>	Error! Bookmark not defined.
2.8 <i>Cake</i>	Error! Bookmark not defined.
2.9 Ubi Jalar	Error! Bookmark not defined.
2.9.1 Jenis dan Varietas Ubi Jalar	Error! Bookmark not defined.
2.9.2 Kandungan Gizi Ubi Jalar	Error! Bookmark not defined.
2.9.3 Ubi Cilembu	Error! Bookmark not defined.

2.10 Uji Daya Terima Konsumen	Error! Bookmark not defined.
2.11 Penilaian Organoleptik.....	Error! Bookmark not defined.
2.12 Kemasan	Error! Bookmark not defined.
2.12.1 Fungsi dan Peranan Pengemasan Pangan.....	Error! Bookmark not defined.
2.12.2 Kemasan Plastik	Error! Bookmark not defined.
2.13 Menetapkan Harga Jual Makanan.....	Error! Bookmark not defined.
2.13.1 Metode Harga Pokok Standar (<i>Standard Cost Percentage Method</i>)	Error! Bookmark not defined.
2.13.2 Metode Angka Faktor (<i>Cost Factor Method</i>).....	Error! Bookmark not defined.
2.13.3 Metode Tidak Terstruktur (<i>Unstructure Method</i>)	Error! Bookmark not defined.
2.14 Studi Kelayakan Bisnis	Error! Bookmark not defined.
2.14.1 Strategi Penjualan.....	Error! Bookmark not defined.
2.15 Hasil Penelitian Terdahulu	Error! Bookmark not defined.
2.16 Kerangka Pemikiran.....	Error! Bookmark not defined.
BAB III METODOLOGI PENELITIAN	Error! Bookmark not defined.
3.1 Objek Penelitian	Error! Bookmark not defined.
3.2 Metode Penelitian.....	Error! Bookmark not defined.
3.3 Operasionalisasi Variabel	Error! Bookmark not defined.
3.4 Rancangan Percobaan	Error! Bookmark not defined.
3.4.1 Kitchen Project.....	Error! Bookmark not defined.
3.4.2 Menentukan Harga Pokok Jual	Error! Bookmark not defined.
3.5 Populasi.....	Error! Bookmark not defined.
3.6 Teknik Pengambilan Data.....	Error! Bookmark not defined.
3.7 Teknik Analisis Data.....	Error! Bookmark not defined.
BAB IV HASIL PENELITIAN DAN PEMBAHASAN.....	Error! Bookmark not defined.
4.1 Hasil Penelitian	Error! Bookmark not defined.

4.1.1	Gambaran Umum Objek Penelitian	Error! Bookmark not defined.
4.1.2	Standar Resep (<i>Standard Recipe</i>).....	Error! Bookmark not defined.
4.1.2.1	Formulasi Resep <i>Mousse</i> dengan Tambahan Ubi Cilembu ..	Error!
	Bookmark not defined.	
4.1.2.2	Pengaruh Kualitas <i>Mousse</i> dengan Penambahan Ubi Cilembu	Error! Bookmark not defined.
4.2	Tahapan Uji Organoleptik.....	Error! Bookmark not defined.
4.2.1	Identitas Panelis.....	Error! Bookmark not defined.
4.2.2.1	Karakter Fisik/bentuk.....	Error! Bookmark not defined.
4.2.2.2	Karakteristik Warna	Error! Bookmark not defined.
4.2.2.3	Karakteristik Rasa	Error! Bookmark not defined.
4.2.2.4	Karakteristik Tekstur.....	Error! Bookmark not defined.
4.2.2.5	Karakteristik Aroma.....	Error! Bookmark not defined.
4.2.3	Karakteristik Organoleptik Pengujian 2 Sampel ...	Error! Bookmark not defined.
	defined.	
4.2.3.1	Karakteristik Penampilan Fisik/Bentuk	Error! Bookmark not defined.
	defined.	
4.2.3.2	Karakteristik Penampilan Warna	Error! Bookmark not defined.
4.2.3.3	Karakteristik Penampilan Rasa ..	Error! Bookmark not defined.
4.2.3.4	Karakteristik Penampilan Tekstur	Error! Bookmark not defined.
	defined.	
4.2.3.5	Karakteristik Penampilan Aroma	Error! Bookmark not defined.
	defined.	
4.3	Uji Daya Simpan	Error! Bookmark not defined.
4.4	Uji Daya Terima Konsumen	Error! Bookmark not defined.
4.4.1	Identitas Responden	Error! Bookmark not defined.
4.3.2	Penilaian Daya Terima Konsumen Berdasarkan Kualitas Produk..	Error!
	Bookmark not defined.	
4.3.2.1	Penilaian Daya Terima Konsumen Berdasarkan Kualitas Produk Karakteristik Fisik/bentuk	Error! Bookmark not defined.

4.3.2.2	Penilaian Daya Terima Konsumen Berdasarkan Kualitas Produk Karakteristik Warna	Error! Bookmark not defined.
4.3.2.3	Penilaian Daya Terima Konsumen Berdasarkan Kualitas Produk Karakteristik Rasa	Error! Bookmark not defined.
4.3.2.4	Penilaian Daya Terima Konsumen Berdasarkan Kualitas Produk Karakteristik Tekstur	Error! Bookmark not defined.
4.3.2.5	Penilaian Daya Terima Konsumen Berdasarkan Kualitas Produk Karakteristik Aroma	Error! Bookmark not defined.
4.3.3	Uji Daya Terima Konsumen Berdasarkan Harga Jual Produk.....	Error! Bookmark not defined.
4.3.3.1	Responden Berdasarkan Jumlah Pendapatan Perbulan	Error! Bookmark not defined.
4.3.3.2	Responden Berdasarkan Daya Terima Terhadap Harga Jual	Error! Bookmark not defined.
4.4	Perhitungan Harga Jual Produk.....	Error! Bookmark not defined.
4.4.1	Harga Pokok Produk	Error! Bookmark not defined.
4.4.2	Harga Jual Produk	Error! Bookmark not defined.
4.5	Perhitungan Kandungan Gizi <i>Mousse</i> Ubi cilembu	Error! Bookmark not defined.
4.6	Kemasan Produk <i>Mousse</i> Ubi Cilembu	Error! Bookmark not defined.
4.7	Kelayakan Bisnis Aspek Keuangan	Error! Bookmark not defined.
4.7.1	Investasi.....	Error! Bookmark not defined.
4.7.2	Target Produksi	Error! Bookmark not defined.
4.7.3	Pendapatan Perbulan	Error! Bookmark not defined.
4.7.4	Analisis Titik Impas (<i>Break Event Point</i>)	Error! Bookmark not defined.
4.7.5	Analisis Kelayakan Usaha.....	Error! Bookmark not defined.
4.8	Matriks Penelitian	Error! Bookmark not defined.
BAB VSIMPULAN DAN SARAN	Error! Bookmark not defined.
5.1	Simpulan	Error! Bookmark not defined.

5.2 Saran..... **Error! Bookmark not defined.**

DAFTAR PUSTAKA **Error! Bookmark not defined.**

LAMPIRAN

RIWAYAT HIDUP

