

DAFTAR PUSTAKA

- Agustini, Ni Kadek Devi Aprillia. 2017. *Analisis Faktor-Faktor Yang Mempengaruhi Keputusan Membeli Di Online Shop Mahasiswa Jurusan Pendidikan*. Universitas Pendidikan Ganesha, ejournal Jurusan Pendidikan Ekonomi Vol: 9 No: 1 Tahun: 2017
- Airasian, P. W. 2005. *Classroom Assessment: Concepts and Applications*. Boston: McGraw-Hill.
- Alwisol. (2009). *Psikologi Kepribadian (Edisi Revisi)*. Malang: UMM Press.
- Arifin, Z. 2011. *Penelitian Pendidikan: Metode dan Paradigma Baru*. Bandung: Remaja Rosdakarya.
- Arikunto, S. 2010. *Prosedur penelitian : Suatu Pendekatan Praktik*. (Edisi Revi). Jakarta: Rineka Cipta.
- Bajou, D. 2005. *Treating students like customers*. BizEd, March-April(pp. 44-47).
- Balakrishnan, V., Liew, T. K., & Pourgholaminejad, S. 2015. *Fun Learning With Edooware: A Social Media Enabled Tool*. Computers & Education, 80, 39e47.
- Bandura, A. 1982. *Self-efficacy mechanism in human agency*. American Psychologist, 37(2),(122–147).
- Bandura, A. 1997. *Self Efficacy : The Exercise of Control*. New York: Freemanand Company.
- Bandura, A. 1997. *Self-efficacy: Toward a Unifying Theory of Behavioral Change*. Psychological Review 84 (2).
- Bandura, A., Vittorio Caprara, G., Barbaranelli, C., Gerbino, M., & Pastorelli, C. 2003. *Peran Afektif Self-Regulatory Efikasi di Spheres Beragam Fungsi Psikososial*. Perkembangan Anak, 74,(769-782).
- Baron, R. A., & Byrne, D. 2000. *Social Psychology (9th edition)*. USA: Allyn & Bacon.
- Barrick, M. R., Mount, M. K., & Judge, T. A. 2001. *The FFM Personality Dimensions And Job Performance: Meta-Analysis Of Meta-Analysis*. International Journal of Selection and Assessment, Vol. 9,(pp. 9-30.).
- Beicht, U., & Walden, G. (2013). *Dual VET without a degree-reasons and further educational-biographical path*. BIBB Report, 21, 1–15.
- Bernson, M. L. et. al. 2012. *Basic Business Statistics Concept and Aplication* (12th editi). Prentice Hall.
- Blythe, J. 2005. *Essentials of Marketing*. England: Pearson Education Limited.
- Boboc, M., & R. D. Nordgren. 2014. *Modern and Post-Modern Teacher Education:*

Revealing Contrasts in Basic Educational Beliefs and Practice.

- Bong, Mimi and Einar M. Skaalvik. 2003. *Academic Self-Concept and Self-Efficacy: How Different Are They Really?.* Educational Psychology Review March 2003, Volume 15, Issue 1, pp 1–40.
- Boyatzis, R., Goleman, D., & Rhee, K. 2000. *Clustering Competence In Emotional Intelligence: Insights From The Emotional Competence Inventory (ECI).* In Bar-On, R. and Parker, J.D.A.(Eds). San Francisco, CA: Handbook of Emotional Intelligence, Jossey-Bass.
- Brosekhan, Abdul, A., & Velayutham., C. M. 2014. *Consumer Buying Behaviour.* IOSR Journal of Business and Management (IOSR-JBM), e-ISSN : 2(PP 08-16).
- Campbell, T. 1994. *Tujuh Teori Sosial: Sketsa, Penilaian, Perbandingan.* Yogyakarta: Kanisius.
- Clayson, D. E., & Haley, D. A. 2005. *Marketing Models In Education: Student As Customers, Products, Or Partners.* Marketing Education Review, Vol. 15(No. 1, pp. 1-10.).
- Cliniciu, Ion, A., & Hermkens, C. E. 2015. *Vocational counselling for the students of a prestigious national college.* Procedia - Social and Behavioral Sciences, 187(520-525).
- Cozby, P. C., & Bates., S. C. 2012. *Method in Behavioral Research.* McGraw Hill.
- Data Statistik Kementrian Pendidikan dan Kebudayaan 2017.
- Diponegoro, Muhammad. 2013. *Sistem Pendukung Keputusan Pemilihan Jurusan Pada Perguruan Tinggi Bagi Siswa SMA Dengan Metode Fuzzy Saw Studi Kasus Sma Futuhiyyah Mranggen Demak.* PSI Udinus
- Djiwandono, Sri Esti Wuryani. 1989. *Psikologi Pendidikan.* Jakarta: Grasindo.
- Donthu, N., & Gilliland, D. I. 2002. *The Single Consumer.* Journal of Advertising Research, November - December, pp. 77–84.
- Eagle, L., & Brennan, R. 2007. *Are Students Customers? TQM And Marketing Perspectives.* Quality Assurance in Education, Vol. 15 No(pp. 44-60).
- Engel, J. F., Blackwell, R. D., & Miniard, P. W. 1994. *Perilaku konsumen, Edisi keenam Jilid I edisi keenam.* Jakarta: Binarupa Aksara.
- Esho, A. 1999. *A Change For The Better.* A House Journal of First Bank of Nigeria Plc, Vol. 16,(p. 23).
- Feist, J. ., & Feist, G. 2010. *Teori Kepribadian, edisi 7, buku 1.* Jakarta.: Salemba Humanika.
- Fish, C. T. 2010. *The Case for Traditional On-Campus Housing.* School Construction News - Design + Construction + Operations, 16(2),(12-13.).
- Goldberg, L. R. 1993. *The structure of phenotypic personality traits.* American

- Psychologist, Vol. 48(No. 1, pp. 26-34).
- Goleman. 2002. *Working With Emotional Intelligence (terjemahan)*. Jakarta: PT Gramedia Pustaka Utama.
- Hall, C. S., Lindzey, G., & Campbell, J. B. 1985. *Theories of Personality, 4th ed.* New York: John Wiley & Sons.
- Hall, J. E., & Guyton A. C. 1997. *Buku Ajar Fisiologi Kedokteran. Edisi 9*. Jakarta : EGC. P. 208 – 212, 219 – 223, 277 – 282, 285 – 287.
- Handayani, Febrina. 2013. *Hubungan Self Efficacy Dengan Prestasi Belajar Siswa Akselerasi*. Universitas Negeri Surabaya, Character, Volume 01, Nomor 02, Tahun 2013
- Hawkins, & Mothersbaugh. 2010. *Consumer Behavior: Building Marketing Strategy*. New York: The McGraw-Hill Companies, Inc.
- Hermawan, A. 2009. *Penelitian Bisnis*. Jakarta: Grasindo.
- Hess, J. D., & Bacigalupo., A. C. 2005. *How Decision Making Can Be Led*. Development and Learning in Organizations: An International Journal, Vol. 19(Iss 1), pp. 22 – 24.
- Hollensen, S. 2010. *Marketing Management : A Relationship Approach*. England: Pearson Education.
- Husein, U. 2008. *Metode Riset Bisnis*. Jakarta: PT Gramedia Pustaka Utama.
- Kanji, G. K., & Tambi, B. A. 1999. *Total Quality Management In UK Higher Education Institution*. Total Quality Management, Vol. 10(No. 1, pp. 129-153.).
- Katzell, R. A. 1994. *Contemporary meta-trends in industrial and organizational psychology in Triandis*. H.C., Dunnette, M.D. and Hough, L.M. (Eds), Handbook of Industrial and Organizational Psychology, 2nd ed., Vol. 4. Consulting Psychologists Press, Palo Alto, CA, pp. 2-89.
- Klassen, R., Tze, V., Betts, S., & Gordon, K. 2011. *Teacher efficacy research 1998–2009: Signs of progress or unfulfilled promise*. Educational Psychological Review, 23,(21–43.).
- Kotler, P., & Armstrong. 2015. *Marketing Manajement*. New Jersey: Pearson Education.
- Kotler, P., & Keller., K. L. 2016. *Marketing Management, (15th Editi)*. United States: Pearson Education.
- Kusrini, M.Kom. 2007. *Konsep dan Aplikasi Sistem Pendukung Keputusan*. Yogyakarta : Penerbit Andi offset.
- Lamb, W., C., Joseph F. Hair, J., & McDaniel., C. 2011. *Marketing*. Canada: Nelson Education, Ltd.
- Lopez, S. J. & Synder, C.R., 2003. *Positive Psychological Assesment A Handbook of Models and Measurements*. American Psychological Association.

- Luszczynska, A., & Schwarzer, R. 2005. *Social cognitive theory*. In M. Conner & P. Norman (Eds.), *Predicting health behaviour (2nd ed. rev., pp. 127–169)*. Buckingham, England: Open University Press.
- Macri, D. M., Tagliaventi, M. R., & Bertolotti, F. 2002. *A grounded theory for resistance to change in a small organization*. *Journal of Organizational Change Management*, Vol. 15(No. 3, pp. 292-310).
- Maddux, J. E. 2000. *Self-efficacy*. In C. R. Snyder & Lopez (Eds.), *Handbook of Positive Psychology (pp. 277-287)*. New York: Oxford University Press.
- Maholtra, K. N. 2010. *Basic Marketing Research*. New Jersey: Prentice Hall Stayman.
- Maholtra, Naresh K. 2009. *Basic Marketing Research (3rd ed.)*. New Jersey: Prentice Hall Stayman.
- Mckenna, G., Baxter, G., Hainey, T., Mckenna, G., Baxter, G., & Hainey, T. 2017. *Adopting a virtual learning environment towards enhancing students ' self-efficacy*. <https://doi.org/10.1108/JARHE-05-2016-0038>.
- Miller, K., Earl, & Cohen., J. D. 2001. *An Integrative Theory Of Prefrontal Cortex Function*. *Annu. Rev. Neurosci.*, 24:167–202.
- Muchinsky, P. M. 2003. *Psychology Applied to Work, 7th ed.* Thomson Wadsworth, Belmont, CA.
- Mullins, L. J. 1996. *Management and Organizational Behaviour*. London: Pitman Publishing.
- Munastiwi, E. 2015. *The Management Model of Vocational Education Quality Assurance Using 'Holistic Skills Education (Holsked)*. *Procedia - Social and Behavioral Sciences*, 204 (2015(218 – 230)).
- Nwabueze, U. 2001. *An industry betrayed: the case of total quality management in Manufacturing*. *The TQM Magazine*, Vol. 13(No. 6, pp. 400-8).
- Ormrod, J. E. 2006. *Educational psychology: Developing learners (5th ed.)*. Upper Saddle River,. New Jersey: Pearson/Merrill Prentice Hall.
- Peppers, D., & Rogers., M. 2011. *Managing Customer Relationship*. New Jersey: John Wiley & Sons, Inc.
- Pervin, L. A. 1984. *Current Controversies and Issues in Personality*. New York: Wiley.
- Prakosa, H. 1996. *Cara Penyampaian Hasil Belajar Untuk Meningkatkan Self-efficacy Mahasiswa*. *Jurnal Psikologi.*, No. 2,(11-22).
- Ramdhani, N. 2007. *Model Prilaku Penggunaan IT “NR-2007” Pengembangan dari Technology Acceptance Model (TAM)*.
- Rasmini, N. K. 2007. *Faktor-faktor yang berpengaruh pada Keputusan Pemilihan Profesi Akuntan Publik dan Non Akuntan Publik pada mahasiswa Akuntansi di*

- Bali. Buletin Studi Ekonomi*, Volume 12 (Nomor 3, Univ. Udayana Denpasar.), hal. 351–366.
- Riduwan, & Kuncoro, E. A. 2012. *Belajar Mudah Penelitian untuk Guru-Karyawan dan Peneliti Pemula*. Bandung: Alfabeta.
- Rinn, A. N. 2004. *Academic and Social Effects of Living in Honors Residence Halls*. Journal of the National Collegiate Honors Council, 66-79.
- Ritzer, G. (Ed.). 2007. *Blackwell Encyclopedia of Sociology*. Blackwell, Oxford.
- Salo, S. J., Varamäki, E., & Viljamaa, A. 2015. *Beyond intentions – what makes a student start a firm?* Education + Training, 57(8/9 pp. 853 – 873).
- Sangadji, M., & Sopiiah. 2010. *Metodologi Penelitian*. Jakarta: Penerbit ANDI.
- Santrock, J.W. 2007. *Psikologi Pendidikan*. Edisi Kedua. Jakarta : PrenadaMedia Group
- Sanusi, A. 2013. *Metodologi Penelitian Bisnis. Cetakan Ketiga*. Jakarta: Salemba Empat.
- Sappey, J., & Bamber, G. J. 2007. *Flexible Delivery In Business Schools: A Winning Strategy Or Pandora's Box?*. British Academy of Management Conference, Warwick University, (pp. 1-18).
- Savickas, M. L. 2002. *Career construction: A developmental theory of vocational behavior*. Hoboken: NJ: Jossey-Bass.
- Schiffman, G, L., & Kanuk., L. L. 2007. *Consumer Behavior 7th Edition*. Person Prentice Hall.
- Schiffman, G, L., & Kanuk., L. L. 2010. *Consumer Behavior Tenth Edition*. Pearson Education.
- Schiffman, G, L., & Kanuk., L. L. 2013. *Consumer Behavior 7th Edition*. Person Prentice Hall.
- Schiffman, & Kanuk. 2008. *Perilaku konsumen*. (Edisi 7.). Jakarta: Indeks.
- Schultz, D. 1994). *Theories of Personality 5th Edition*. California: Brooks/Cole.
- Sekaran, U., & Bougie, R. 2013. *Research Methods for Business: A Skill-Building Approach*. United Kingdom: Jhon Wiley & Sons Ltd.
- Sekaran, U., & Bougie., R. 2009. *Research Methods for Business: A Skill Building Approach*. John Wiley & Sons, Limited. Academic Internet Publishers Incorporated.
- Setiadi, J. N. 2003. *Perilaku Konsumen : Konsep Implikasi Untuk Strategi dan Penelitian Pemasaran*. Jakarta: Prenada Media.
- Simon, Herbert A. 1982. *Administrative Behavior, A Study of Decision, Terjemahan*. Jakarta: PT. Bina Aksara
- Singarimbun, E. 2005. *Metode Penelitian Survey*. Indonesia: Pustaka LPJES.

- Solomon, M. R. 1995. *Consumer Behaviour, 3rd Ed.* Prentice Hall Stayman.
- Stanton, W. J. 1997. *Fundamental of Marketing.* Tokyo: Mc. Graw-Hill Book.
- Sugiyono. 2014. *Metode Penelitian Manajemen.* Bandung: Alfabeta.
- Supriyanto, S., & Ernawati. 2010. *Pemasaran Industri Jasa Kesehatan.* Surabaya: Penerbit ANDI OFFSET.
- Susanto, Aditya Budi. 2016. *The Influence Of Cultural, Social, Personal, And Psychological On Consumer Purchase Decision- Study On Tonasa Cement Product In Manado City.* Jurnal Berkala Ilmiah Efisiensi Vol 16, No 1 (2016)
- Tam, M. 2002. *Measuring The Effect Of Higher Education On University Students.* Quality Assurance in Education, 10(4),(223-228).
- Usher, Ellen L. and Frank Pajares. 2009. *Sources of self-efficacy in mathematics: A validation study.* Contemporary Educational Psychology 34 (2009) 89–101.
- Volodina, Anna, Gabriel Nagy, Olaf Köller. 2015. *Success in the first phase of the vocational career: The role of cognitive and scholastic abilities, personality factors, and vocational interest.* Journal of Vocational Behavior 91 (2015) 11–22.
- Watjatrakul, B. 2014. *Factors affecting students' intentions to study at universities adopting the "student-as-customer" concept.* International Journal of Educational Management, Vol. 28(Iss 6 pp. 676 – 693).
- Winarko, B., & Lufina., M. 2013. *Tinjauan Beberapa Model Teori Dasar Adopsi Teknologi Baru.* Sampoerna School of Business.
- Wu, K. D., & Clark, L. A. 2003. *Relations between personality traits and self-reports of daily behavior.* Journal of Research in Psychology, Vol. 37(No. 4, pp. 231-56.).
- Yaacob, Alyani, N., Osmanb, M. M., & Bachok., S. 2015. *An assessment of factors influencing parents' decision making when choosing a private school for their children: a case study of Selangor. Malaysia: for sustainable human capital.* Procedia Environmental Sciences, 28 (2015 (406 – 417).
- Zimmerman, B.J., & Pons, M.M., 1990. *Student Differences in Self-Regulated Learning: Relating Grade, Sex, and Giftedness to Self-Efficacy and Strategy Use.* Journal of Educational Psychology, 82(1), 51-59.
- Zhu, X. et al. 2009. *Situational interest, cognitive engagement, and achievement in physical education.* Contemporary Educational Psychology, 34 (2009)(221–229).
- Zulaikha, Nugroho, A., & Rahman. 2012. *Faktor-Faktor Yang Mempengaruhi Kemauan Untuk Membayar Pajak Dengan Kesadaran Membayar Pajak sebagai Variabel Intervening (Studi Kasus Pajak Orang Pribadi Yang Melakukan Pekerjaan bebas yang Terdaftar di KPP Pratama Semarang Satu)".* Diponegoro Journal Of Accounting., Vol.1(No 2.).

