

A PROCESS-GENRE APPROACH TO TEACHING WRITING HORTATORY EXPOSITION TEXTS

(Classroom Action Research at a Private University in Garut, West Java)

ABSTRACT

A process genre approach (PGA) is an approach which combines process and genre approach. The PGA do not only focus on the process of writing but also the product of writing. It is found from the pilot study that the students in the research site had difficulties in writing due to the teaching writing methodology used by the teacher which only focused on the process. Therefore, the present study seeks to investigate whether or not the PGA can help improve students' ability in writing a hortatory exposition text and also to investigate how the PGA is implemented in the research site. This study also aims to explore the students' attitude towards the implementation of PGA in teaching hortatory exposition text. This study is designed as a Classroom Action Research (CAR) carried out in two cycles for fourteen meetings at a private university in Garut. In practice, this CAR employed a mixed method approach where data were gathered using quantitative and qualitative methods. The qualitative data were collected through classroom observation, students' texts analysis, and a focus group interview. Meanwhile, the quantitative data were collected through students' tests (pre-test and post-test) and a questionnaire. In the analysis of qualitative data, genre analysis that involved social function, linguistic features and social function were employed. Meanwhile, in the analysis of quantitative data, the students' tests were analyzed using statistical analysis by using Statistical Package for Social Science (SPSS) 23.0 and the questionnaire was analyzed using descriptive statistics. There are three findings in this study. First, it is found that the PGA can help improve students' ability in writing a hortatory exposition text. Second, it is found that the PGA is effective to teach writing a hortatory exposition text. Third, it is found that the students have positive attitude towards writing, teaching writing, and the implementation of PGA. Based on the results of the study, It is recommended that PGA be implemented in teaching writing. In addition, further studies may examine the use of PGA in teaching various skills in different contexts.

Keywords: *Process-Genre Approach, teaching writing, hortatory exposition text, attitude*

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