

CHAPTER III

RESEARCH METHODOLOGY

This chapter presents method of the research in details. It contains research design, research questions, and data collection procedures which includes the data resources and the technique of collecting the data. It then moves on to data analysis and data presentation.

3.1. Research Design

This study used a descriptive qualitative method. According to Denzin and Lincoln (1994), qualitative research focuses on interpretation of phenomena in their natural settings. This approach was used because the data was collected by transcribing, describing, and analysing the repairs strategies used by Ahok in the two selected talk shows (i.e. *Mata Najwa* and *Hitam Putih*). Qualitative research method is the suitable method for this study because the nature of this study is to investigate the repair strategies used by Ahok in the two selected talk shows.

Furthermore, Denzin and Lincoln (1994) state that the purpose of qualitative research is to describe the phenomenon in detail. In this case, the results of the data analysis of repair strategies in the conversation among Ahok and the hosts in the two talk shows were presented in detailed description in the form of linguistic units, e.g. words, phrases, and sentences.

This study aims at seeing the types of repair strategies used by Ahok and then to identify whether or not Ahok used the same strategies in the two talk shows. For these purposes, the study employed repair strategies proposed by Schegloff, Jefferson, and Sacks (1977).

3.2. Research Questions

Based on the problem stated in the background in Chapter 1, the present study aims to answer the following questions:

1. What types of repair strategies are used by Ahok in formal and informal talk shows?

2. How are these strategies different or similar in the two talk shows?

3.3. Data Collection

The data was the conversational interaction between the participants of the talk shows, especially the repair strategies used by Ahok in the two different talk shows. In this study, Ahok's repair strategies from the two talk shows, *Mata Najwa* and *Hitam Putih*, were compared. As the governor of Jakarta, Ahok was chosen to be investigated. He was chosen because media often make him a light spot. Among others, one factor that makes media often makes him the headlines is his controversial statements (okezone.com).

Mata Najwa was chosen as the formal talk show and *Hitam Putih* as the informal one. These two talk shows were selected because they were the only talk shows that exclusively featured Ahok as the guest. The duration of each talk show was 45 minutes. The selected episode of *Mata Najwa* was aired on the 31st of October 2013 on Metro TV with the theme of "Perisai Anti Korupsi". Meanwhile, the selected episode of *Hitam Putih* was aired on the 9th of April in 2014 on Trans7 with the theme of "Perjalanan Hidup Basuki Tjahaja Purnama (Ahok)". The overall conversations from those episodes were downloaded from a video sharing website, namely Youtube.

3.3.1. Data Sources

Basuki Tjahaja Purnama or Ahok is an Indonesian politician who is the current governor of Jakarta. He is also known by his Hakka affectionate nickname, Ahok (Chinese name). He was born on 29 June 1966 in Belitung. As a controversial governor, Ahok is often invited to TV talk shows to share information related to problems and the development of Indonesia, especially Jakarta (Merdeka.com). Based on the content of the conversation and the way he answers the questions in an interview or a talk show program, he tends to speak directly. However, he often makes some jokes within his arguments.

The talk show *Mata Najwa* is a television talk show program in one of the national TV stations in Indonesia, Metro TV, hosted by Najwa Shihab. This talk show is broadcast regularly every Wednesday at 8.00 p.m. *Mata Najwa* always

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provides interesting topics regarding politics, economy, and other important things related to problems and the development of Indonesia by interviewing politicians or important people. The title of the talk show itself is taken from the host's name, Najwa.

Meanwhile, *Hitam Putih* is aired on Trans7, hosted by Deddy Corbuzier. This talk show is broadcast regularly every Monday to Friday at 6.00 p.m. *Hitam Putih* is one popular entertainment talk show in Indonesia. Therefore, this talk show is specially organised with the aim of shifting between information and entertainment. It sometimes adopts the form of gossip and often invites famous people, such as celebrities, important people and inspiring people.

3.4 Data Analysis

Data analysis of this study involved the following steps: (1) transcribing and analyzing the participants of the talk shows using Gail Jefferson's transcription convention (2004); (2) identifying and categorizing the types and repair strategies employed by the participants based on the types of repair strategies proposed by Schegloff, Jefferson, and Sacks (1977); and (3) drawing the conclusions of the analysis results whether or not Ahok used the same strategies in the two talk shows.

According to Paltridge (2006), transcribing is part of analysis in CA study. In this study, not all of the conversations were transcribed; only selected parts related to repairs made by Ahok and the hosts. First of all, in the process of transcribing, the videos of *Mata Najwa* and *Hitam Putih* talk shows were watched first to get the general idea. After that, the dialogues containing repairs occurrences were transcribed using Jefferson's transcription convention (2004), as elaborated in the table below.

Table 3.1 The Symbols Used in the Transcription Proposed by Jefferson (2004)

(.)	Period in Parentheses	A pause or gap that is discernible but less than a tenth of a second.
_____	Underscoring	Stress
.	Period	Closing, usually falling intonation
,	Comma	Continuing, slightly upward intonation
?	Question mark	Rising intonation
::	Colons	Elongation or stretch of the prior sound – the more colons, the longer the stretch
-	Hyphen/dash	A sharp cut-off of the just-prior word or sound
(())	Word(s) in double parentheses	Transcriber comments or description of a sound
↑↓	Arrows	Shifts into especially high or low pitch
=	Equal	latched utterances – no break or of gap between stretches talk

After the transcription, the data was identified to see the position of the initiation and the repair. The initiation of repair was identified using an arrow sign (→), and the repair was identified using bold font. The identification process at this stage is exemplified below:

Najwa : → *jadi ya kurang lebi::h (0.3) eu tadi berapa?*

Ahok : *hmm*

Najwa : ***enam puluh satu juta*** ya hampir seratus dua puluh juta lah

Ahok : *lumayanlah*

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(*Mata Najwa* Episode “Perisai Anti Korupsi”)

Following this, the types of repair used by Ahok in the two talk shows were than categorized into four: self-initiated and self-repair, other-initiated and self-repair, self-initiated and other-repair, and other-initiated and other-repair. Finally, the types of repair strategies used by Ahok in the two talk shows were obtained. After this step, the repair strategies were compared to see whether or not Ahok used the same strategies in the talk show.

3.5. Data Presentation

The steps of analysis as discussed in the previous section is presented with the English translation following each utterance. Here is a typical example of the analysis:

(00:01:30 – 00:01:34)

Ahok : *Ya:: semarah-marahnya saya gak mukul orang ko*
(0.5)

(no matter how angry I am, I never hit people)

Deddy : → *ga ga mukul orang? =*
(you never hit people?)

Ahok : *=**Ga mukul.***
(never.)

(*Hitam Putih* Episode “Perjalanan Hidup Basuki Tjahaja Purnama”)

In the conversation above, Deddy starts the conversation by asking Ahok’s characteristics. The first thing he asks is whether Ahok is grumpy or not. At that moment, Ahok might think that it is a simple question, and then he answers “*Ya semarah-marahnya saya ga mukul ko*”. Deddy waits for Ahok to complete his utterance because Deddy knows that it is impossible for Ahok to hit someone. After that, in the next turn, Deddy initiates a repair by repeating a part of Ahok’s utterance by asking “*Ga mukul?*” as a signal that Deddy needs more explanation and ensures that does not mishear. Finally, Ahok completes the repair by re-uttering his statement by saying “*Ga mukul*”.

3.6. Concluding Remarks

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This chapter has presented the methodology employed in the study which serves as the guideline for the design of this study. The results of the data analysis are presented in Chapter IV.