

DAFTAR ISI

ABSTRAK	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
UCAPAN TERIMA KASIH.....	Error! Bookmark not defined.
DAFTAR ISI.....	iv
DAFTAR TABEL.....	vi
DAFTAR GAMBAR	viii
BAB I	Error! Bookmark not defined.
PENDAHULUAN	Error! Bookmark not defined.
1.1. Latar Belakang.....	1
1.2. Identifikasi Masalah.....	Error! Bookmark not defined.
1.3. Tujuan Penelitian.....	Error! Bookmark not defined.
1.4 Manfaat Penelitian.....	Error! Bookmark not defined.
BAB II.....	Error! Bookmark not defined.
KAJIAN PUSTAKA DAN KERANGKA PEMIKIRAN.....	Error! Bookmark not defined.
2.1 Kajian Pustaka.....	Error! Bookmark not defined.
2.2 Penelitian Terdahulu	33
2.3 Kerangka Pemikiran.....	34
2.4 Hipotesis	38
BAB III	39
METODE PENELITIAN	39
3.1 Objek Penelitian	39
3.2 Metode Penelitian.....	39
3.3 Populasi dan Sampel	40
3.4 Operasional Variabel.....	40
3.5 Sumber dan Jenis Data	43
3.6 Teknik dan Alat Pengumpulan Data	44
3.7 Analisis Instrumen	45

3.8 Teknik Analisis Data dan Pengujian Hipotesis ..	Error! Bookmark not defined.
3.9 Pengujian Hipotesis.....	Error! Bookmark not defined.
3.10 Uji Asumsi Klasik	Error! Bookmark not defined.
BAB IV HASIL DAN PEMBAHASAN	Error! Bookmark not defined.
4.1 Hasil Penelitian	Error! Bookmark not defined.
4.2 Gambaran Umum Variabel Peneliti.....	65
4.3 Hasil Uji Asumsi Klasik.....	73
4.4 Pengujian Hipotesis.....	75
4.5 Pembahasan Hasil Penelitian	79
BAB V.....	Error! Bookmark not defined.
KESIMPULAN DAN SARAN.....	Error! Bookmark not defined.
5.1 Kesimpulan.....	Error! Bookmark not defined.
5.2 Saran-saran.....	84