

## ABSTRAK

### Nurul Aini (NIM. 1407341) “Kemandirian Masyarakat Bangka dalam Pengembangan Program Tanggung Jawab Sosial Perusahaan

(Studi Kasus pada PT Timah Pangkalpinang Kepulauan Bangka Belitung)

Penelitian ini memfokuskan pada kemandirian masyarakat yang terwujud dari pengembangan tanggung jawab sosial perusahaan. Tanggung jawab sosial perusahaan merupakan wujud keadaban kewarganegaraan (*civic virtue*) akibat dampak kerusakan yang diakibatkannya. Dampak negatif ini termasuk wilayah hijau yang semakin berkurang dan kondisi masyarakat yang semakin terpuruk dan kurang memiliki kemandirian. Maka dari itu peneliti bermaksud untuk melihat bagaimana kemandirian masyarakat dalam pengembangan program tanggung jawab sosial perusahaan (*corporate social responsibility*) PT Timah (Persero) Tbk Pangkalpinang. Teori penelitian yang digunakan dari Steinberg mengenai *three types of autonomy: emotional autonomy, behavioral autonomy, cognitive autonomy*. Pendekatan yang digunakan dalam penelitian ini adalah kualitatif, dengan metode penelitian studi kasus pada perusahaan PT Timah dan masyarakat Bangka yang terdampak. Adapun proses pengumpulan data yang dilakukan melalui observasi, wawancara, dokumentasi. Kemudian menggunakan tahapan analisis data berupa pengumpulan data, penyajian data, reduksi data, dan verifikasi/ kesimpulan data. Hasil penelitian yang ditemukan oleh peneliti mengenai kemandirian masyarakat dalam pengembangan program tanggung jawab sosial perusahaan terlihat dari, pertama adanya kemandirian masyarakat dalam pengembangan program kemitraan. Kedua adanya kemandirian masyarakat dalam pengembangan program bina lingkungan di bidang pendidikan. Ketiga adanya kemandirian masyarakat dalam pengembangan program bina lingkungan di bidang reklamasi. Adapun implikasi bagi PKn yaitu adanya pewujudan keadaban kewarganegaraan yang dimiliki oleh PT Timah dalam melaksanakan tanggung jawab sosial perusahaan untuk memandirikan masyarakat, kemandirian merupakan salah satu karakter PKn yang harus ada dalam setiap diri warganegara, dan keberhasilan perusahaan akan terlihat dari seberapa besar kemandirian masyarakat yang dirasakan di wilayah terdampak.

Kata Kunci (*Keyword*) : Keadaban Kewarganegaraan (*civic virtue*), *Corporate Social Responsibility*. Kemandirian masyarakat.

## ABSTRACT

### **Nurul Aini (NIM, 1407341). The Autonomy of Bangka Community in Development of Corporate Social Responsibility Program**

#### **(Case Study in PT Timah Pangkalpinang Bangka Belitung Islands)**

This study is focused on community autonomy which is realized from development of corporate social responsibility. Corporate social responsibility is realization of civic virtue as an effect of destruction resulted from it. The negative effect included green area which is increasingly diminished and community condition which is increasingly worse and have less autonomy. Therefore, researcher had intention to see how community autonomy in development of corporate social responsibility in PT Timah (Persero) Tbk Pangkalpinang. The theory used in this study is from Steinberg about three types of autonomy: emotional autonomy, behavioral autonomy, cognitive autonomy. The approach used in this study is qualitative, with research method of case study in PT Timah Pangkalpinang corporation and Bangka community who are effected. As for collection data process are done through observation, interview, documentation. Then using data analysis stage in the form of data collection, data presentation, data reduction, and data verification/conclusion. The result of study found by researcher about community autonomy in development of corporate social responsibility is seen from, first, there is community autonomy in development of partnership program. Second, there is community autonomy in development of environmental building program in education field. Third, there is community autonomy in development of environmental building program in reclamation field. As for implication for Civic Education is there is realization of civic virtue which is owned by PT Timah in implementing corporate social responsibility to make community become autonomous, autonomy is one character of Civic Education which should be possessed by each citizen, and the success of corporation will be seen from how big of community autonomy felt in area effected. Furthermore, researcher suggest the recommendation for corporation in order to give more attention and make special program of community autonomy who are effected. For community, it is hoped that they really utilize CSR program well in order to become community who are more autonomous in various sectors. For academics, they should become motivator and good role model for community.

**Keywords:** Civic Virtue, Corporate Social Responsibility, Community Autonomy.