

DAFTAR PUSTAKA

- Cynthia Corrka, Beatriz Cavalcante da Silva & Dayane Araujo da Silva .*Creative Tourism Business Model : Tourist Routes of Craft Cachaca in Minas Gerais State, Brazil.*
- Lan-Lan Chang Kenneth F. Backman Yu Chih Huang. 2014. *Creative tourism: a preliminary examination of creative tourists' motivation, experience, perceived value and revisit intention.*
- International Conference on Creative Tourism. 2010. Barcelona.
- Maria D. Alvarez. 2010. *Creative cities and cultural spaces: new perspectives for city tourism.*
- Christian M. Rogerson. 2006. *Creative Industries and Urban Tourism: South African Perspectives.*
- Henky Hermantoro. 2013. *Creative Industry in Indonesia.*
- Oscario, Angela. 2014. Simulasi Citra Nasionalis Melalui *Fashion* : Studi Kasus Batik Printing dalam Gaya Hidup *Posr Modern* Masyarakat Kota.
- Duygu Salman Duygu Uygur. 2010. *Creative tourism and emotional labor: an investigatory model of possible interactions.*
- Irma Booyens & Christian M. Rogerson. 2015. *Creative Tourism in Cape Town: An Innovation Perspective.*
- Kaija Lindroth Jarmo Ritalahti Tuovi Soisalon-Soininen. 2007. *Creative tourism in destination development.*
- Oliver Frey. 2009. *Creativity of Places as a Resource for Cultural Tourism.*
- Marichela Sepe Giovanni Di Trapani.2010. *Cultural tourism and creative regeneration: two case studies.*
- Robert Maitland. 2010. *Everyday life as a creative experience in cities.*
- Maria D. Alvarez. 2010. *Creative cities and cultural spaces: new perspectives for city tourism .*
- Yani Adriani. 2012. Pengembangan pariwisata kreatif Indonesia.
- Pirita Ihämäki. 2012. *Geocachers: the creative tourism experience.*
- Greg Richards. 2009. *Creative Tourism and Local Development .*

- Yvon Pesqueux. 1999. *Discussing the company: model, metaphor and image.*
- Margaret K. Hogg Alastair J. Cox Kathy Keeling. 2000. *The impact of self-monitoring on image congruence and product/brand evaluation.*
- Birgit Leisen. 2001. *Image segmentation: the case of a tourism destination.*
- Anne Rindell. 2013. *Time in corporate images: introducing image heritage and image-in-use.*
- David Mwaura David Acquaye Sarnai Jargal. 2013. *Marketing implications of the destination image of Mongolia.*
- Hugo Skaalsvik Bjørn Olsen. 2014. *A study of a service brand process in a cruise context: the perspective of the service employees.*
- Erdener Kaynak Ali Kara. 2002. *Consumer perceptions of foreign products: An analysis of product-country images and ethnocentrism.*
- H. Jessie Chen-YuDoris H. Kincade. 2001. *Effects of product image at three stages of the consumer decision process for apparel products: alternative evaluation, purchase and post-purchase.*
- Chen Yan-Kwang Chiu Fei-Rung Huang Yueh-Chuen Yeh Chien-Hua. 2014. *Product image allocation and inventory control of online stores.*
- Tracey S. Dagger Maria M. Raciti. 2011. *Matching consumers' country and product image perceptions: an Australian perspective.*
- Zerly Agna Mahera, Suharyono, M. Al Musadieq. 2014. *Jurnal Administrasi Bisnis : Pengaruh International Brand Image Dan Kualitas Produk Terhadap Keputusan Pembelian.*
- Ming-Huei Hsieh. 2004. *Product-, Corporate-, and Country-Image Dimensions and Purchase Behavior: A Multicountry Analysis.*
- Gardner Susan, Sussana Eng. 2005. *What Students Want: Generation Y and the Changing Function of the Academic Library.*
- Muskat Matthias, Birgit Muskat, Anita Zehrer and Raechel Johns. 2013. *Generation Y : evaluating services experiences through mobile ethnography*

