

## DAFTAR PUSTAKA

- Ali, Hasan. (2008). *Marketing*. Yogyakarta: Media Presindo
- Arikunto, Suharsimi. (2010). *Prosedur penelitian (suatu pendekatan praktik)*. Jakarta: Rineka Cipta.
- Ati, N.P.D.R. dkk. (2014). *Analisi Penurunan Pendapatan Sektor Pariwisata Sebuah Kajian dari Perspektif Manajemen Keuangan*. (02).
- Anggarini, Firsti Sapitri. (2004). *Analisis Faktor-faktor yang Mempengaruhi Jumlah Kunjungan Wisatawan Mancanegara di DKI Jakarta*.
- Battour, M. dkk. (2010). *The Impact of Destination Attributes on Muslim Tourist's Choice*. *International Journal of Tourism Research*, (10.1002/jtr.824), hlm. 1-14.
- Battour, M. dkk. (2013). *Islamic Attributes of destination: Construct Development and Measurement Validation, and Their Impact on Tourist Satisfaction*. *International Journal of Tourism Research*, (10.1002/jtr.1947).
- \_\_\_\_\_ & Ismail, M.N. (2014). *The role of destination attributes in Islamic tourism*. *SHS Web Conference*.
- Bhattacharjee, A. (2012). *Social Science Research: Principle, Method, Practice*. Edisi kedua. Florida: Creative Commons Attribution-NonCommercial-Share Alike 3.0 Unported License.
- Buhalis, D. (2000). *Marketing The Competitive Destination of The Future Tourism Management*.
- Din, K. (1989). *Islam and Tourism : Patterns, Issues, and Options*. *Annals of Tourism Research*, 16(4), hlm. 542-563.
- Eid, R. (2013). *Integrating Muslim Customer Perceived Value, Satisfaction, Loyalty, and Retention in The Tourism Industry: Empirical Study*, (17), hlm. 249-260.
- Ghozali, Imam. 2008. *Model Persamaan: Konsep dan Aplikasi Program AMOS 16*. Semarang: Badan Penerbit UNDIP.
- Greener, S. (2008). *Business Research Method*. Ventus Publishing.
- Gusti & Made. (2012). *Metode Penelitian Pariwisata dan Perhotelan*. Yogyakarta: Andi
- Huddleston, P & Stella, M. (2011). *Consumer Behavior: Woman and Shopping*. New York: Business Expert Press.
- Hariato, J.O. (2009). *Inovasi produk dengan ekspektasi inovasi terhadap keputusan pembelian konsumen*.

- Hawkins & Motherbaugh. (2009). *Consumer Behavior: Building Marketing Strategy*. Edisi ke sebelas. New York: Mc Graw-Hill Irwin.
- Hollensen, S. (2010). *Marketing Management: Relationship Approach*. Edisi kedua. London : Pearson.
- Hudson, S. (2008). *Tourism and Hospitality Marketing*. London: Sage
- Husein Umar. (2007). *Metode Penelitian Untuk Skripsi Dan Tesis Bisnis*. Jakarta: PT. Raja Grafindo Persada
- Inkson, C. & Minneart, L. (2012). *Tourism Management*. Edisi Pertama. London : Sage.
- Jeddi, S. dkk. (2013). *Consumer behavior and consumer buying decision process*. *International Journal of business and behavioral sciences*. 3(5), hlm.20-23.
- Kothari, C. R. (2004). *Research Methodology: Method and technic*. Edisi Revisi Kedua. New Delhi: New Age International Publisher.
- Kotler, P. (2008). *Manajemen Pemasaran Jasa*. Jakarta : PT Indeks Kelompok Gramedia.
- \_\_\_\_\_. dkk. (2009). *Marketing Management*. Edisi Pertama. London: Pearson Prentice Hall
- \_\_\_\_\_. dkk. (2010). *Marketing for Hospitality and Tourism*. Edisi kelima. Boston: Pearson Prentice Hall
- \_\_\_\_\_. & Armstrong, G. (2014). *Principle of Marketing*. Edisi keempat belas. New Jersey: Pearson.
- \_\_\_\_\_. & Keller, K.L. (2016). *Marketing Management*. Edisi keempat belas. New Jersey : Pearson.
- Malhotra, Naresh K. (2009). *Riset Pemasaran Pendekatan Terapan Jilid 1*. Jakarta : PT Index
- Mansfeld, A. dkk. (2000). *Muslim Tourism to Israel-Characterization, Trends and Potential*.
- Master Card Crescent Rating. (2015). *Global Muslim Travel Index*. Singapura : Master Card Crescent Rating.
- Manuputty, E.A. (2010). *Analisis factor penyebab rendahnya kunjungan wisatawan mancanegara ke DKI Jakarta*.
- Meng, F. dkk. (2008). *Measuring Tourist satisfaction by attribute and motivation : The case of nature based resort*. *Journal of vacation marketing*.
- Noor, J. (2014). *Analisis Data Penelitian Ekonomi dan Manajemen*. Jakarta: Grasindo.
- Pike, Steven. (2008). *Destination Marketing: An Integrated Marketing Communication Approach*. Edisi Pertama. Oxford : Elsevier.

- Rahman, M.K. (2014). *Motivating factors of Islamic Tourist's Destination Loyalty: An Empirical Investigation in Malaysia*. *Journal of Tourism and Hospitality Management*. 2(1),hlm.63-77.
- Robinson, P.(2012).*Tourism:The Key Concept*. Edisi Pertama. Oxon:Routledge.
- Sarwono & Narimawati. (2015).*Membuat Skripsi, Tesis, dan Disertasi dengan PLS SEM*.Yogyakarta: CV Andi.
- Saunders, Mark. Dkk. (2007). *Research Method for business student*.Edisi Keempat. Essex:Pearson Education Limited.
- Shafaei, F. & Mohammed,B. (2015). *Malaysia's Branding As An Islamic Tourism Hub: An Assessment*. *GEOGRAFIA Online TM Malaysia Journal of Society and Space*. 11 ( 1), hlm.97 – 106.
- Seongseop,K. dkk. (2014). *Muslim Travelers in Asia:The Destination Preferences and Brand Perception of Malaysian Tourist*. *Journal of Vacation Marketing*,21(1),hlm. 3-21.
- Silalahi, Ulber. (2012). *Metode Peneltian Sosial*. Bandung : Refika Aditama
- Singapore Tourism Board. (2015). *STB Year in Review 2014*. Singapura:STB.
- Singh, Y. K. (2006).*Fundamental of Research Methodology and Statistic*.Edisi Pertama. New Delhi:New Age International Limited Publisher.
- Solomon,M. et. al. (2006). *Consumer Behavior a European Perspective*. Edisi ketiga. Edinburgh Gate:Pearson Education Limited.
- Sugiyono.2013.*Metode Penelitian Bisnis*. Bandung:Alfabeta.
- Sudiarta, I.N.(2011).Strategi Pemasaran: Mengintegrasikan Konsep Pemasaran Pariwisata ,Gaya Hidup Konsumen dan Manajemen Destinasi Pariwisata Menuju Kualitas Pengalaman Berkelanjutan.*Jurnal Ilmiah Manajemen & Akuntansi STIE Triatma Mulya*, 16(2), hlm. 54-67.
- Syahdat, Epi. (2005). *Faktor-Faktor yang Mempengaruhi Kunjungan Wisatawan di Gunung Gede Pangrango*. Laporan Penelitian.
- Tabanichnick and Fidel. (2013). *Using Multivariate Statistics, Sith Edition*. Boston: Pearson Education , Inc.
- Timothy, D.J. & Olsen,D.H. (2006). *Tourism, Religion, and Spiritual Journey*.Oxon:Routledge.
- Triton. (2005). *SPSS 13.0 Terapan, Riset Statistik Parametrik*. Yogyakarta: ANDI

- Vellas,F. & Becherel,L.(2008). *Pemasaran Pariwisata Internasional*. Edisi Pertama. Jakarta Pusat:Yayasan Obor Indonesia.
- Wahid Sulaiman. (2004). *Analisis Regresi Menggunakan SPSS: Contoh Kasus dan Pemecahannya*. Yogyakarta: ANDI.
- Walker, Boyd dan Mullins (2012). *Marketing Strategy: A Decision Focused Approach*. New York : McGraw Hil
- Weidenfeld,A. (2006). *Religious need in the hospitality industry:Tourism and Hospitality research*, 6(2), hlm. 143-159.
- Weidenfield, A. & Ron,A. (2008). *Religious need in the tourism industry. Anatolia:Internstional Journal of tourism and hospitality*, 19(2), hlm. 18-22.
- Yoeti, O. A.(1996). *Pemasaran Pariwisata*. Edisi Revisi. Bandung:Angkasa.
- Zabkar, V. dkk. (2010). *Modelling Perceived Quality,Visitor Satisfaction And Behavioral Intentions At The Destination Level,Tourism Management*, 31, hlm. 537-546.
- Zikmund, William G. dkk.(2010). *Business research method*. Edisi Kedelapan. South Western:Cengage Learning.

Website

[www.bandungtourism.com](http://www.bandungtourism.com)

[www.bandung.go.id](http://www.bandung.go.id)