

## TABLE OF CONTENTS

<b>STATEMENT OF AUTHORIZATION</b> .....	<b>i</b>
<b>PREFACE</b> .....	<b>ii</b>
<b>ACKNOWLEDGEMENT</b> .....	<b>iii</b>
<b>ABSTRACT</b> .....	<b>iv</b>
<b>TABLE OF CONTENTS</b> .....	<b>v</b>
<b>LIST OF TABLES</b> .....	<b>vii</b>
<b>LIST OF FIGURES</b> .....	<b>viii</b>
<b>CHAPTER I INTRODUCTION</b> .....	<b>1</b>
1.1 Background of the Study .....	1
1.2 Statement of the Problems .....	3
1.3 Aims of the Study .....	3
1.4 Significance of the Study.....	4
1.5 Research Methodology .....	4
1.6 Clarification of Terms .....	4
1.7 Organization of the Paper .....	5
<b>CHAPTER II THEORETICAL FRAMEWORK</b> .....	<b>6</b>
2.1 LINE instant messaging service .....	6
2.2 Mode and Multimodality .....	7
2.3 A System of Image-text Relations.....	7
2.3.1 Status Relations .....	8
2.3.2 Logico-semantic Relations .....	12
2.4 Transitivity System.....	16
2.5 Kress and van Leeuwen’s Visual Grammar .....	19
2.5.1 Gaze and Image Act.....	20
2.5.2 Size of Frame and Social Distance .....	21
2.5.3 Perspectives .....	22
2.6 Previous Studies .....	23
<b>CHAPTER III RESEARCH METHODOLOGY</b> .....	<b>25</b>
3.1 Research Design .....	25
3.2 Data Collection .....	25
3.3 Data Analysis.....	26

3.4 Data Presentation.....	26
<b>CHAPTER IV FINDINGS AND DISCUSSION .....</b>	<b>29</b>
4.1 Findings .....	29
4.2 Status and Logico-semantic Relations of Selected LINE Group Conversations .....	30
4.2.1 Status Relations .....	31
4.2.1.1 Equal Independent.....	32
4.2.1.2 Unequal-image subordinate to text .....	33
4.2.2 Logico-semantic relations.....	34
4.2.2.1 Extension.....	35
4.2.2.2 Exemplification-image more general.....	36
4.2.2.3 Exposition .....	37
4.2.3 Status and Logico-semantic relations combined .....	38
4.2.3.1 Unequal-image subordinate to text: extension.....	38
4.2.3.2 Equal-independent: exemplification-image more general .....	40
4.2.3.3 Equal-independent: exposition.....	40
4.3 How participants used stickers and interpret them.....	43
4.3.1 How often participants used stickers and why .....	43
4.3.2 What are the things that made the participants choose a sticker .....	43
4.3.3 Are the stickers and the verbal expressions have to be related.....	44
4.3.4 How stickers helped participants to understand their friends' messages .....	44
4.3.5 Are the verbal texts enough to convey messages .....	45
4.3.6 How participants interpreted their friends' messages which are conveyed through stickers only .....	46
4.3.7 What mode is more easily understandable .....	46
4.3.8 What participants understand in their friends' stickers and what they intended to say using stickers .....	47
<b>CHAPTER V CONCLUSION .....</b>	<b>50</b>
5.1 Conclusion.....	50
5.2 Suggestions.....	51
<b>REFERENCES.....</b>	<b>52</b>
<b>APPENDICES .....</b>	<b>55</b>