

## CHAPTER III

### RESEARCH METHODOLOGY

This chapter presents the research methodology used in conducting the study. It covers formulation of the problems, research design, data collection, data analysis, data presentation and concluding remarks.

#### 3.1 Formulation of Problems

This study has formulated two questions that are used as guidance in this research. It is presented as follows:

1. How is the Bali Nine Execution Case represented in the two newspapers?
2. What do these representations imply?

#### 1.2 Research Design

Consistent with the nature of the research questions, the study employs qualitative descriptive analysis because Creswell (1994), a qualitative study analyzes a social or human problem based on what people say and do in a natural setting. In line with this, Bogdan and Biklen (2007, p.274), define qualitative analysis as “an approach to social science research that emphasizes collecting descriptive data in natural settings, uses inductive thinking, and emphasizes understanding the subjects point of view”. In addition, Merriam (2009, p. 13) states that “qualitative researchers are interested in understanding the meaning people have constructed, that is, how people make sense of their world and the experiences they have in the world”. By using descriptive qualitative research, the data are collected, analyzed, and interpreted by observing the representation of Bali Nine Execution Case in the two newspapers.

In analyzing the data, this study employs Van Dijk’s (2000) Ideological Square to see how the Bali Nine Execution Case is represented in the *The Jakarta Post* and *The ABC*.

### 1.3 Data Collection

The data for this study were collected from two newspapers: *The Jakarta Post* and *The ABC*. Two articles from each newspaper are considered comprehensive as a sample of analysis to conduct the study. The chosen articles are based on the similarities of topic and date of news publication. The first article from each newspaper was chosen before the execution took place, while the other article was chosen after the execution took place. The articles were published on April 25<sup>th</sup> and 29<sup>th</sup> in 2015. Those chosen articles which were retrieved from *The Jakarta Post* and *The ABC* are presented in the Table 3.1 below:

**Table 3.1 Data Collection**

Publisher	Title	Date of Publication	Direct Link	Author(s)
<i>The ABC</i>	Bali Nine: Julie Bishop requests formal talks with Indonesian counterpart after execution preparations ordered for Andrew Chan and Myuran Sukumaran	25/4/2015	<a href="http://www.abc.net.au/news/2015-04-24/australia-continuing-to-lobby-for-condemned-bali-nine-men/6419418">http://www.abc.net.au/news/2015-04-24/australia-continuing-to-lobby-for-condemned-bali-nine-men/6419418</a>	Unknown
<i>The ABC</i>	Bali Nine: Australia to withdraw ambassador to Indonesia over executions of Andrew Chan and Myuran Sukumaran	29/4/2015	<a href="http://www.abc.net.au/news/2015-04-29/australia-to-withdraw-ambassador-to-indonesia-bali-nine-deaths/6429510">http://www.abc.net.au/news/2015-04-29/australia-to-withdraw-ambassador-to-indonesia-bali-nine-deaths/6429510</a>	Jane Norman
<i>The Jakarta</i>	Australian FM makes last-minute plea for clemency for	25/4/2015	<a href="http://www.thejakartapost.com/news/2015/04/25/australian-">http://www.thejakartapost.com/news/2015/04/25/australian-</a>	Unknown

<i>Post</i>	Bali Nine duo		fm-makes-last- minute-plea- clemency-bali-nine- duo.html	
<i>The Jakarta Post</i>	After executions, RI hopes strong ties with Australia remain	29/4/2015	<a href="http://www.thejakartapost.com/news/2015/04/29/after-executions-ri-hopes-strong-ties-with-australia-remain.html">http://www.thejakartapost.com/news/2015/04/29/after-executions-ri-hopes-strong-ties-with-australia-remain.html</a>	Satria Sambijant oro

The main reason of choosing those articles from these two newspapers is because these newspapers belong to the countries purportedly having different perspectives regarding the Bali Nine Execution. *The Jakarta Post* is chosen since it is the largest English-language newspaper in Indonesia that has won several awards for its credibility (Aryuni, 2012). Meanwhile *The ABC*, according to its website claims that it is Australia's public broadcaster which is most trusted source of local, national and world news. *The ABC's* active role in reporting Bali Nine Execution Case is another reason to be considered as the suitable source of data. Moreover, *The Jakarta Post* may represent the views of Indonesian people while *The ABC* may represent the views of Australian people regarding the issue.

#### 1.4 Data Analysis

The data are analyzed by using Van Dijk's (2000) ideological square. The study aims to see how The Bali Nine Execution Case is represented in *The Jakarta Post* and *The ABC* and what does the representation signifies. In analyzing the data in news discourse, semantic macro-strategies of positive self-presentation and negative other-presentation are realized through the use of discursive strategies. Some steps which are done in conducting the analysis are as follows:

- a. Categorize the four articles based on each news publisher. *The ABC*'s articles are named 1a and 1b while *The Jakarta Post*'s articles are named 2a and 2b.
- b. Read the whole articles in order to get profound understanding.
- c. Identify and categorize the discursive strategies which are found in the articles.
- d. Analyze the data in order to see the representation of Bali Nine Execution in the two newspapers, whether in the form of positive self-presentation or negative other-presentation.
- e. Reveal the signification of the representation that is inferred from the analysis.

### 1.5 Data Presentation

To get a clear understanding of how the analysis was conducted, the example of analysis is given below:

**Table 3.2 Data Presentation**

No	Sentence	Discursive Strategy (s)	Judgement
1.	There's been an <b>enormous effort</b> by Australians	Hyperbole	Positive self-presentation
2.	"Australia <b>deeply regretted</b> the <b>"cruel"</b> and <b>"unnecessary"</b> executions" As said by Mr. Abbott.	Hyperbole and dramatization	Negative other-presentation

Table 3.2 above shows the analyses of discursive strategies in the articles. In example 1, hyperbole is used as the strategy to make positive self-presentation of Australia. *The ABC* uses the word "enormous" to emphasize and exaggerate the efforts that Australia made to protect its citizens. On the other hand, in example 2, the word "**deeply regretted**" and "**cruel**" are also hyperbole that are used to

make negative other-presentation. *The ABC* tries to exaggerate the regret behind the execution by saying that Australia extremely regretted the execution, without relating it to the reason of the execution itself. Besides, *The ABC* also emphasizes some words that are used by Mr. Abbott, who say that the execution is something “**cruel**” and “**unnecessary**” by using quotation mark. Moreover, *The ABC* also uses dramatization in order to present the situation more dramatic and seek for empathy from readers. *The ABC* uses the discursive strategies which are proposed by Van Dijk (2000) to make positive self-presentation and negative other-presentation.

## **1.6 Concluding Remarks**

This chapter has presented the research methodology that is employed by this study. It covers the design of the research, the data collection, and the data analysis of this study. In order to answer the research questions, data analysis and data presentation are further explored in Chapter IV.