

CHAPTER V

CONCLUSION AND SUGGESTIONS

This chapter presents the conclusions of the study. In addition, this chapter also presents suggestions for further studies on related issues.

5.1 Conclusion

The present study has analyzed ten selected memes from *9gag.com* regarding being single based on men's perspectives. This study is aimed to see how being single is represented in the visual and verbal modes of the memes and to uncover the signification of the representation. The analysis of visual modes applies the theory of visual grammar proposed by Kress and van Leeuwen (2006). Meanwhile, the verbal modes are analyzed by using transitivity system in Systemic Functional Linguistics proposed by Halliday (1994).

This study reveals that the memes represent being single in two different ways. On the one hand, being single is represented negatively such as distressing, despairing, and disappointing. Being single is also represented as makes someone miserable, hopeless, and "strong". On the other hand, being single is represented positively such as being independent, relieving, and as a chance to save money. These representations of being single are realized through the relation between the visual and verbal modes of the memes. However, there are some cases where the representations are only constructed through the verbal modes.

In representing the idea of being single, the memes also implicitly reveal how women by men. Women are seen as a sexual object who are only treated as something to be desired especially in physical ways. In addition, one of the representation of one particular meme suggests the idea of women as being materialistic. From the findings, it can be inferred that the memes can reflect men's attitude towards women in relationship.

5.2 Suggestions

There are some suggestions proposed for future studies. It is suggested that future studies explore the representation of being single in other forms of multimodal text such as magazines, advertisements, movies, etc. The future studies can also compare the representation of being single viewed for men and women's perspectives. In addition, these studies may also add the number of memes to be analyzed.

Besides being single, it would be better for future studies to try to investigate other representations in memes. The future studies may also choose other comedy websites to be investigated. Moreover, it is suggested that future studies compare the representation in memes from more than one comedy websites.

Furthermore, to have more comprehensive results of the visual analysis, it is suggested for future studies to analyze another visual mode such as color. By analyzing the color, the meaning behind the choice of color can be understood. It helps to enrich the representations of the memes investigated. In addition, in terms of the verbal analysis, the future studies are suggested to examine the others metafunctions. The future studies can use the system of mood, or theme and rheme in examining the verbal modes.