

IMPLEMENTASI MANAJEMEN PENGETAHUAN (*KNOWLEDGE MANAGEMENT*) PADA PERGURUAN TINGGI (Studi Kasus di Institut Teknologi Bandung). Oleh: Omar Dani Sopandi, (NIM. 1103826) dibimbing: Prof. H. Udin Syaefudin Sa'ud, Ph.D., Prof. Dr. H. Djam'an Satori, MA., Prof. Dr. Ir. Soemarto, MSIE.

ABSTRAK

Fokus penelitian ini adalah menganalisis implementasi manajemen pengetahuan (*knowledge management*) pada perguruan tinggi yang terdiri dari kebijakan teknis implementasi *knowledge management*, proses implementasi *knowledge management* dan *knowledge sharing* dalam implementasi Manajemen Pengetahuan (*knowledge management*) di perguruan tinggi. Tujuan penelitian ini terdeskripsikannya: dukungan kebijakan teknis *knowledge management (KM)* di perguruan tinggi; implementasi *knowledge management (KM)*; berbagi pengetahuan (*knowledge sharing*) dalam *knowledge management (KM)*, dan merumuskan model hipotetik implementasi *knowledge management* pada perguruan tinggi. Posisi dan arti penting implementasi *knowledge management* di institusi pendidikan tinggi karena untuk menjalankan kelangsungan hidup dan daya saing organisasi ini sangat ditentukan oleh *human capital* sebagai *asset intangible* yang melekat dalam diri sumber daya manusia. Metode penelitian yang digunakan deskriptif analitik melalui studi kasus. Pengumpulan data dilakukan melalui wawancara mendalam, observasi, dan studi dokumentasi. Analisis data dilakukan data melalui reduksi data, sajian data, penarikan simpulan dan verifikasi. Hasil penelitian menunjukkan bahwa: dukungan kebijakan teknis *knowledge management* di ITB ditunjukkan dalam visi, misi dan tujuan ITB ; implementasi *knowledge management* di ITB dilihat dari aspek orang (*people*) dilakukan melalui pengembangan kompetensi sumber daya manusia, proses *knowledge management* diselaraskan dengan fokus peningkatan tridharma perguruan tinggi yang meliputi pendidikan dan pengajaran, penelitian, dan pengabdian kepada masyarakat dengan pemanfaatan teknologi informasi sebagai pendukung *knowledge management* tersedia dalam *digital library*. *Knowledge sharing* di ITB sebagian besar masih dilakukan secara *offline* pengetahuan *tacit* individu dibagi melalui pengalaman dalam interaksi sosial sehari-hari untuk membuat pengetahuan *tacit* baru dilakukan melalui beberapa cara antara lain melalui rapat, workshop, seminar, dan lain sebagainya. Rekomendasi, implementasi *knowledge management* di perguruan tinggi perlu diselaraskan dengan fokus peningkatan tridharma perguruan tinggi; mengoptimasikan sumberdaya yang dimiliki; melibatkan individu dalam aktivitas data/informasi/*knowledge* yang secara simultan dan secara praktis untuk merubah implementasi dan bertindak; peningkatan kemampuan modal manusia (*human capital*); memanfaatkan *information communication technology (ICT)*; dan melakukan evaluasi secara periodik terhadap implementasi *knowledge management*.

Kata kunci: *knowledge economy, knowledge management, knowledge sharing*.

**IMPLEMENTATION OF KNOWLEDGE MANAGEMENT IN HIGHER EDUCATION
(Case Study at the Bandung Institute of Technology). By Omar Dani Sopandi, (1103826)
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ABSTRACT

The focus of this study is to analyze the implementation of knowledge management at the college which consists of technical policy implementation of knowledge management, knowledge management implementation process and knowledge sharing in the implementation of knowledge management in a college. The purposes of this study are: the supporting technical policy knowledge management (KM) in the college; implementing knowledge management (KM); sharing knowledge in knowledge management (KM), and formulating a hypothetical model of implementation of knowledge management. Position and importance of the implementation of knowledge management in higher education institutions due to run viability and competitiveness of this organization are largely determined by human capital as an intangible asset that inherits in human resources. The method used is descriptive analytic through case studies. Data are collected through in-depth interviews, observation, and documentation reading. The data analysis was conducted through data reduction, data display, conclusions and verification. The results showed that: technical policy supports for knowledge management at the ITB depicted in the vision, mission and objectives of ITB; implementation of knowledge management at ITB viewed from the aspect of people is done through the development of human resource competencies, knowledge management processes are aligned with the increasing focus on "tridharma perguruan tinggi" focus: education and teaching, research, service to the community with the use of information technology to support knowledge management available in a digital library. Knowledge sharing in ITB is done most of them through offline individual tacit knowledge shared through experience in everyday social interaction. To create new tacit knowledge can be done in several ways, among others are through meetings, workshops, seminars, and etc. Recommendations, the implementation of knowledge management in universities must be harmonized with the increased focus on tridharma perguruan tinggi; optimize their resources; individuals involved in the activity data/information/knowledge that simultaneous and practically for change implementation and act; upgrading of human capital; utilizing information communication technology (ICT); and evaluate periodically the implementation of knowledge management

Keywords: knowledge economy, knowledge management, knowledge sharing.