CHAPTER V

CONCLUSIONS AND SUGGESTIONS

This chapter provides the conclusions of the present research and the suggestions for upcoming research. This chapter is divided into two sections: the first section provides the answers to the research questions; the second section provides some suggestions for further research.

5.1 Conclusions

This research examines the representation of Jokowi as the governor of Jakarta, the presidential candidate, and the President of Indonesia in *the Jakarta Post*. Specifically, this research investigates how nomination and predication strategies are employed by *the Jakarta Post* in presenting Jokowi's figure. In addition, this research also analyses the signification of the representation.

According to the analysis of nomination strategies, deixis and synecdoches become the strategies that represent changes. Deixis 'they' and 'their' are only used when Jokowi becomes the governor and the presidential candidate. Meanwhile, synecdoches realised by word 'government' and 'Indonesia' only appear after he is elected as the new president. The strategies signal that *the Jakarta Post* prefers to focus on Jokowi when he becomes the president since his every action represents the action that the government and Indonesia take.

This research also finds that the predication strategies also change due to the historical background. *The Jakarta Post* prefers to use positive predications in presenting Jokowi's figure in all categories except in the KPK issue. The same result is also displayed by the comparisons between Jokowi and other politicians where they are used to emphasise Jokowi's positive representation in all but in the KPK issue.

The representation signifies that nomination and predication strategies are employed to represent the shift in political support towards Jokowi: from positive to negative. *The Jakarta Post* supports Jokowi since he becomes the Jakarta governor until he is chosen as the seventh President of Indonesia because

Jokowi's performance as a leader is in line with *the Jakarta Post* values. However, the fact that *the Jakarta Post* no longer gives him its full support on the KPK issue indicates that his action contradicts *the Jakarta Post*'s ideology that supports anticorruption movement.

5.2   Suggestions

There are three suggestions to be considered in conducting further research with the same approach. The first is the selection of the discursive strategies. This research focuses on two discursive strategies. It is advised that further research focus on not only nomination and predication strategies but also other types of discursive strategies to arrive at a more in-depth analysis.

The second is about the editorials. The data of the present research are only collected from *the Jakarta Post*. It will be worth trying to collect editorials from different media. By doing so, the further research can see whether there are differences in the representation of Jokowi's figure between the media.

The last is about the number of editorials. This present research solely uses fifteen editorials. However, it will be much better if more editorials are taken into account so the findings will be more accurate.