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RIWAYAT HIDUP



R. Kuserdyana (Herry) lahir di Ciamis pada tanggal 30 Juni 1964, putra kedua dari Drs. Dady Kusbada, M.Pd (alm) dan Uce Nursari. Saat ini tinggal di Jl. Sarimadu Barat BTN No. 11 Bandung, bersama isteri Dra. Ai Komala dan dua orang anak, Fahmi Kusfirmansyah (20 tahun) dan Firda Kusfirdiyanti (16 tahun).

Promovendus menyelesaikan pendidikan di SD PPSP IKIP Bandung tahun 1975, SMP PPSP IKIP Bandung tahun 1979, SMA PPSP IKIP Bandung tahun 1982, D-3 Jurusan Psikologi Pendidikan dan Bimbingan IKIP Bandung tahun 1986, S1 Jurusan Psikologi Pendidikan dan Bimbingan UNINUS Bandung tahun 1987, S-2 Program Studi Bimbingan dan Konseling PPS IKIP Bandung tahun 1998, dan mulai tahun 2011 melanjutkan studi S3 pada Program Studi Bimbingan dan Konseling PPS UPI Bandung.

Pada tahun 1987-1990 promovendus pernah bekerja sebagai konselor dan guru mata pelajaran sosiologi di SMA Negeri 2 Purwakarta, tahun 1990-1998

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konselor di SMA Negeri 2 Bandung, dan tahun 1998 sampai sekarang promovendus bekerja sebagai dosen di Sekolah Tinggi Pariwisata Bandung (STPB) mengajar mata kuliah Psikologi Pelayanan, Pemahaman Lintas Budaya, Statistika Pariwisata, dan Metodologi Penelitian Pariwisata.

Beberapa karya ilmiah yang dihasilkan promovendus dalam tiga tahun terakhir antara lain buku “Pemahaman Lintas Budaya dalam Konteks Pariwisata dan Hospitalitas” (2013) diterbitkan Alfabeta Bandung, buku “Pengantar Statistika Pariwisata” (2014) diterbitkan Alfabeta Bandung, penelitian “Daya Prediksi Skor Test Seleksi Penerimaan Mahasiswa Baru (SPMB) terhadap Prestasi Akademik Sekolah Tinggi Pariwisata Bandung” (2015) diterbitkan Jurnal STPB, dan penelitian “*The Impact Analysis of Relationship Marketing And Marketing Mix of Mice Tourism Attraction (Meetings, Incentives, Conventions and Exhibitions) in Bandung City*” (2016) diterbitkan European Journal of Business and Management.

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