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### LIST OF APPENDICES

- Appendix 1 Data Collection Technique
- Appendix II Data of Violation towards Maxims

#### STATEMENT OF AUTHORIZATION

I certify that the research paper entitled "An Analysis of Conversational Implicatures During the Debate Between 2012 Candidates of DKI Jakarta Governor" and submitted in partial fulfillment of the requirements of sarjana sastra degree is my own work, except where due references are made in the text, and that it contains no material which has been submitted for the award of any other degree or diploma in any university or institution.

Bandung, August 2015

Dony Wijaya Kusumah

### ABSTRACT

# An Analysis of Conversational Implicatures During the Debate Between 2012 Candidates of DKI Jakarta Governor

Dony Wijaya Kusumah (1003418)

Main Supervisor: Eri Kurniawan, M.A., Ph.D.

Co-Supervisor: Ruswan Dallyono, S.Sos., M.Pd.

This study seeks to investigate the conversational implicatures during the debate between 2012 candidates of Jakarta Governor and to identify which maxims the candidates failed to observe, also to identify what implicatures that are attained from the violated maxims. Data were taken from DKI Jakarta governor candidates debate aired on Metro TV on August 18, 2012. Data relevant to implicatures were marked and numbered. The data were analyzed by classifying conversations with maxim violations. The results show that the governor candidates commit flouting towards Grice's (1975) maxims. The maxim the candidates violated the most was relevance maxim. Furthermore, the flouting occurs due to several factors comprising lack of knowledge, insufficient evidence, and avoidance answering questions in purpose. However, even though some violations were done, some of the candidates were able to use sentences or utterances in compliance with the cooperative principles.

Dony Wijaya Kusumah, 2015 AN ANALYSIS OF CONVERSATIONAL IMPLICATURES DURING THE DEBATES BETWEEN 2012 CANDIDATES OF DKI JAKARTA GOVERNOR Universitas Pendidikan Indonesia \.upi.edu perpustakaan.upi.edu Keywords: Conversational Implicatures, Debate, Grice's Maxims, Maxims Flouting

#### PREFACE

First and foremost I want to thank Almighty God, the compassionate, the almighty Merciful, who kindly helped me to complete this research by providing the blessings of health, strength and ability.

The research paper, entitled "An Analysis of Conversational Implicatures During the Debate Between 2012 Candidates of DKI Jakarta Governor" is submitted to the English Education Department in partial fulfillment of the requirements for Sarjana Sastra Degree.

There is still room for improvement in this research paper, so that I highly appreciate constructive advice and feedback from the readers. I hope that this research paper will provide a valuable contribution for those who are interested in investigating the realizations of self-reference in Indonesia.

Bandung, August 2015

Dony Wijaya Kusumah

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