PENGEMBANGAN PROGRAM PELATIHAN BATIK BERBASIS KEARIFAN LOKAL BAGI REMAJA DI INDUSTRI BATIK CIMAHI

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ABSTRAK

Penelitian ini bertolak dari permasalahan bagaimana mengembangkan program pelatihan batik berbasis kearifan lokal bagi remaja. Tujuan penelitian ini adalah merancang program pengembangan pelatihan batik berbasis kearifan lokal yang sesuai untuk remaja di industri batik Cimahi. Teknik pengumpulan data yang digunakan adalah wawancara, observasi, studi dokumentasi dan *expert judgment* untuk memvalidasi rancangan program yang dibuat oleh peneliti. Pelaksanaan *expert judgment* dilakukan kepada lima orang validator ahli, yang terdiri dari tiga orang pengelola industri batik di Cimahi dan dua orang ahli dalam bidang batik. Hasil rancangan program pelatihan meliputi komponen identitas program, tujuan, materi, metodologi, media dan skenario kegiatan pelatihan yang secara umum berada pada kriteria sangat layak. Komponen biaya pelatihan berada pada kriteria layak. Hasil penelitian direkomendasikan kepada pengelola industri batik Cimahi untuk dapat menggunakan program pelatihan batik berbasis kearifan lokal yang telah dibuat sebagai produk penelitian ini dengan tujuan agar peserta pelatihan dapat lebih mengenal dan memahami nilai-nilai kearifan lokal batik Cimahi dan juga agar kegiatan pelatihan lebih terarah dan memperoleh hasil yang optimal.

Kata kunci: batik, berbasis kearifan lokal, pelatihan, remaja

THE DEVELOPMENT OF BATIK TRAINING PROGRAM BASED ON LOKAL WISDOM FOR TEENAGERS IN THE BATIK INDUSTRY CIMAHI

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ABSTRACT

This study is based on the problem of how to develop a program training of batik based on local wisdom for teenagers. The purpose of this study was to design batik training development program based on local wisdom that is suitable for teenagers in the batik industry Cimahi. Data collection techniques used were interviews, observation, documentary studies and expert judgment to validate the design of the programs created by the researcher. Implementation of expert judgment made to the five expert validator, which consists of three managers of the batik industry Cimahi and two experts in the field of batik. Results the training program design components of identity, purpose, materials, methodologies, media and scenario training activities which are highly recommended to apply. Components of the training fee are on the of worth to be implemented. Recommended in this study results to industry managers batik to be able to use batik training programs based on local wisdom that has been created as a product of this study with the aim that the trainee can get to know and understand the values of local wisdom contained in batik Cimahi and also so that more targeted training activities and obtain optimal results.

Keyword: batik, based on local wisdom, training, teenagers