

## ABSTRAK

Mega Nurrisalia, Pengaruh Motivasi Belajar, Proses Pembelajaran dan Lingkungan Sosial Terhadap Sikap Berwirausaha Pemuda (Studi Pada Santri Mukim Program Pendidikan Akhlak Plus Wirausaha Pesantren Daarut Tauhiid Bandung). Rumusan masalahnya yaitu bagaimana pengaruh motivasi belajar, proses pembelajaran, dan lingkungan sosial terhadap sikap berwirausaha santri pada program pendidikan Akhlak Plus Wirausaha (APW) Pesantren Daarut Tauhiid Bandung. Adapun hipotesisnya terdiri dari: 1) terdapat pengaruh motivasi belajar terhadap sikap berwirausaha santri; 2) terdapat pengaruh proses pembelajaran terhadap sikap berwirausaha santri; 3) terdapat pengaruh lingkungan sosial terhadap sikap berwirausaha santri; 4) terdapat pengaruh motivasi belajar, proses pembelajaran, dan lingkungan sosial terhadap sikap berwirausaha. Kajian teori diantaranya mencakup konsep kewirausahaan, konsep motivasi belajar, konsep proses pembelajaran pelatihan kewirausahaan, konsep lingkungan sosial dan konsep PLS sebagai proses pemberdayaan dalam konteks kewirausahaan. Jenis penelitian ini yaitu survei menggunakan pendekatan kuantitatif dengan metode korelasional. Sampel sebanyak 32 orang. Berdasarkan hasil penelitian ditemukan bahwa; 1) pengaruh motivasi belajar terhadap sikap berwirausaha santri menunjukkan harga positif sebesar 0,717 yang termasuk pada kategori hubungan yang kuat dengan kontribusi pengaruhnya sebesar 51,41%; 2) pengaruh proses pembelajaran terhadap sikap berwirausaha santri menunjukkan harga positif sebesar 0,577 yang termasuk pada kategori hubungan yang cukup dengan kontribusi pengaruhnya sebesar 33,29%; 3) pengaruh lingkungan sosial terhadap sikap berwirausaha santri menunjukkan harga positif sebesar 0,780 yang termasuk pada kategori hubungan yang kuat dengan kontribusi pengaruhnya sebesar 54,31%; 4) pengaruh motivasi belajar, proses pembelajaran dan lingkungan sosial secara simultan terhadap sikap berwirausaha menunjukkan harga positif sebesar 0,823 yang termasuk pada kategori hubungan sangat kuat dengan kontribusi pengaruhnya sebesar 67,73%. Kesimpulan penelitian ini yaitu, diterimanya hipotesis bahwa: 1) motivasi belajar berpengaruh secara signifikan terhadap sikap berwirausaha santri; 2) proses pembelajaran berpengaruh secara signifikan terhadap sikap berwirausaha santri; 3) lingkungan sosial berpengaruh secara signifikan terhadap sikap berwirausaha santri; 4) motivasi belajar, proses pembelajaran dan lingkungan sosial secara simultan berpengaruh secara signifikan terhadap sikap berwirausaha santri.

*Kata Kunci: Motivasi, Pembelajaran, Lingkungan Sosial, Kewirausahaan*

## ABSTACT

Mega Nurrizalia, Influence of Learning Motivation, Learning Process and Social Environment Against Youth Entrepreneurship Attitude (Studies in Students of Moral Education Plus Entrepreneur Program At Daarut Tauhiid Boarding School Bandung). The problem is how the influence of learning motivation, learning process, and social environment on the entrepreneurship attitudes of students in Moral Education Plus Entrepreneur Program (APW) Pesantren Daarut Tauhiid Bandung. The hypothesis consisted of: 1) there are influence of the learning motivation towards entrepreneurship attitudes of students; 2) there are influence of the learning process towards entrepreneurship attitudes of students; 3) there are influence of social environment towards entrepreneurship attitudes of students; 4) there are influence of the learning motivation, learning process, and social environment towards entrepreneurship attitudes of students. Literature review include such as entrepreneurship concept, learning motivation concept, the concept of the learning process of entrepreneurial training, and the social environment concept, and nonformal education concepts in the context empowerment process of entrepreneurship. This research is a survey type using a quantitative approach with a correlation method. This research sample are 32 people. Based on the results of the research found that; 1) the influence of learning motivation towards entrepreneurship attitude of the students showed positive at 0.717 value included in the category of strong relationships with the contribution of the influence of 51.41%; 2) the influence of the learning process of the entrepreneurship attitudes of students showed positive value of 0.577 which is included in the moderate category of relationship with the contribution of the influence of 33.29%; 3) the influence of social environment on attitudes to entrepreneurship students showed positive value amounted to 0.780 are included in the category of strong relationships with the contribution of the influence of 54.31%; 4) the influence of learning motivation, learning process and social environment simultaneously on attitudes to entrepreneurship show a positive value amounted to 0.823 are included in the category of very strong relationships with the contribution of the influence of 67.73%. The conclusion of this research is accepted hypothesis, that: 1) the learning motivation significantly influence entrepreneurship attitudes of students; 2) the learning process significantly influence entrepreneurship attitudes of students; 3) the social environment significantly influence towards entrepreneurship attitudes of students; 4) learning motivation, learning process and social environment simultaneously significantly influence entrepreneurship attitudes of students.

*Keywords: Motivation, Learning, Social Environment, Entrepreneurship.*