

## ABSTRAK

**Rifa Syafiya. (2015). Efektivitas Pendekatan Konseling Karir *Trait and Factor* untuk Meningkatkan Kompetensi Karir Peserta Didik (Penelitian Ekperimen Kuasi terhadap Peserta Didik Kelas VIII SMP Laboratorium Percontohan UPI Kampus Cibiru Tahun Ajaran 2014/2015).**

Penelitian ini dilatarbelakangi oleh pentingnya peserta didik memiliki kompetensi karir. Kompetensi karir akan mempresentasikan keahlian dasar dan sikap peserta didik untuk menghadapi kehidupan sehari-hari, persiapan merencanakan sekolah, dan memulai mengembangkan rencana pendidikan akademik. Tujuan penelitian ini adalah untuk mengetahui keefektifan pendekatan konseling karir *trait and factor* untuk meningkatkan kompetensi karir peserta didik kelas VIII SMP Laboratorium Percontohan UPI Kampus Cibiru Tahun Ajaran 2014/2015. Pendekatan penelitian yang digunakan ialah pendekatan kuantitatif dengan metode ekperimen kuasi dan desain penelitian *non-equivalent control group*. Penentuan sampel menggunakan teknik *purposive sampling*. Instrumen yang digunakan berupa angket dengan model likert. Teknik analisis data menggunakan uji Wilcoxon dan uji Mann Whitney. Hasil penelitian menunjukkan: 1) secara umum kompetensi karir peserta didik kelas VIII SMP Laboratorium Percontohan UPI Kampus Cibiru Tahun Ajaran 2014/2015 berada pada kategori cukup kompeten, 2) rumusan layanan konseling karir *trait and factor* dinyatakan layak oleh pakar, dan 3) Pendekatan Konseling Karir *Trait and Factor* belum sepenuhnya efektif untuk meningkatkan kompetensi karir peserta didik kelas VIII SMP Laboratorium Percontohan UPI Kampus Cibiru Tahun Ajaran 2014/2015. Rekomendasi ditujukan kepada Guru BK/Konselor dan peneliti selanjutnya.

**Kata Kunci:** Pendekatan Konseling Karir *Trait and Factor*, Kompetensi Karir.

## ABSTRACT

***Rifa Syafiya. (2015). Effectiveness of Trait and Factor Career Counseling Approach to Increase Career Competence of Students (Quasi Experiment Research to the Students at Class VIII of Junior High School Laboratorium Percontohan UPI Campus Cibiru School Year 2014-2015).***

*This research is motivated by the importance of students having a career competencies. Competence career will present basic skills and attitudes of students to face the daily life, preparation for school plan, and begin to develop a plan of academic education. The purpose of this study was to determine the effectiveness of trait and factor career counseling approach to increase the career competence of students at class VIII of Junior High School Laboratorium Percontohan UPI Campus Cibiru school year 2014-2015. The approach used in this research is quantitative approach with quasi experimental methods and research design of non-equivalent control group. The samples using purposive sampling technique. The instrument used a questionnaire with Likert models. Data were analyzed using the Wilcoxon test and Mann Whitney test. The results showed: 1) generally career competence of student at Class VIII of Junior High School Laboratorium Percontohan UPI Campus Cibiru school year 2014-2015 are ranged in quite competent category, 2) The trait and factor career counseling service that is proposed, are stated by expert, and 3) The Trait and Factor Career Counseling approach have not been fully effective to increase the career competence of students at class VIII of Junior High School Laboratorium Percontohan UPI Campus Cibiru school year 2014-2015. The recommendation proposed to Guidance and Counseling teacher/counselor and the next researcher.*

**Key Word:** *Trait and Factor Career Counseling Approach, career competence*