

DAFTAR ISI

ABSTRAK	Error! Bookmark not defined.
ABSTRACT	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI	1
DAFTAR TABEL	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined.
BAB I PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang Penelitian.....	Error! Bookmark not defined.
1.2 Identifikasi Masalah.....	Error! Bookmark not defined.
1.3 Rumusan Masalah.....	Error! Bookmark not defined.
1.4 Tujuan Penelitian.....	Error! Bookmark not defined.
1.5 Manfaat Penelitian.....	Error! Bookmark not defined.
BAB II KAJIAN PUSTAKA	Error! Bookmark not defined.
2.1 Industri Kreatif.....	Error! Bookmark not defined.
2.1.1 Pengertian Industri Kreatif.....	Error! Bookmark not defined.
2.1.2 Subsektor Industri Kreatif.....	Error! Bookmark not defined.
2.2 Kewirausahaan.....	Error! Bookmark not defined.
2.2.1 Pengertian Kewirausahaan.....	Error! Bookmark not defined.
2.2.2 Karakteristik Kewirausahaan.....	Error! Bookmark not defined.
2.2.3 Ciri dan Sikap Wirausaha.....	Error! Bookmark not defined.
2.2.4 Modal Kewirausahaan.....	Error! Bookmark not defined.
2.3 Keberhasilan Usaha.....	Error! Bookmark not defined.
2.3.1 Pengertian Keberhasilan Usaha.....	Error! Bookmark not defined.

2.3.2	Faktor-faktor yang Mempengaruhi Keberhasilan Usaha	Error! Bookmark not defined.
2.3.3	Faktor–Faktor Penyebab Keberhasilan dan Kegagalan Usaha	Error! Bookmark not defined.
	A. Faktor Penyebab Keberhasilan Usaha	Error! Bookmark not defined.
	B. Faktor Penyebab Kegagalan Usaha	Error! Bookmark not defined.
2.3.4	Indikator Keberhasilan Usaha	Error! Bookmark not defined.
2.4	Kompetensi	Error! Bookmark not defined.
2.4.1	Definisi Kompetensi	Error! Bookmark not defined.
2.4.2	Karakteristik Kompetensi	Error! Bookmark not defined.
2.4.3	Indikator Kompetensi	Error! Bookmark not defined.
2.4.4	Kompetensi Wirausaha	Error! Bookmark not defined.
2.5	Motivasi	Error! Bookmark not defined.
2.5.1	Definisi Motivasi	Error! Bookmark not defined.
2.5.2	Teori Motivasi Mc.Clelland	Error! Bookmark not defined.
2.5.3	Motif Kewirausahaan	Error! Bookmark not defined.
2.6	Pengaruh Kompetensi Terhadap Keberhasilan Usaha	Error! Bookmark not defined.
2.7	Pengaruh Motivasi Terhadap Keberhasilan Usaha	Error! Bookmark not defined.
2.8	Pengaruh Kompetensi dan Motivasi Terhadap Keberhasilan Usaha	Error! Bookmark not defined.
2.9	Penelitian Terdahulu	Error! Bookmark not defined.
2.10	Kerangka Pemikiran	Error! Bookmark not defined.
2.11	Hipotesis	Error! Bookmark not defined.

BAB III METODE PENELITIANError! Bookmark not defined.

3.1	Objek Penelitian	Error! Bookmark not defined.
3.2	Metode dan Desain Penelitian	Error! Bookmark not defined.
3.2.1	Metode Penelitian.....	Error! Bookmark not defined.
3.2.2	Desain Penelitian	Error! Bookmark not defined.
3.3	Operasionalisasi Variabel.....	Error! Bookmark not defined.
3.4	Sumber Data dan Teknik Pengumpulan Data	Error! Bookmark not defined.
3.4.1	Sumber Data.....	Error! Bookmark not defined.
3.4.2	Teknik Pengumpulan Data	Error! Bookmark not defined.
3.5	Populasi dan Sampel	Error! Bookmark not defined.
3.5.1	Populasi	Error! Bookmark not defined.
3.5.2	Sampel.....	Error! Bookmark not defined.
3.6	Uji Validitas dan Reliabilitas.....	Error! Bookmark not defined.
a.	Uji Validitas	Error! Bookmark not defined.
b.	Uji Reliabilitas	Error! Bookmark not defined.
3.7	Analisa Data dan Rancangan Pengujian Hipotesis	Error! Bookmark not defined.
a.	Analisis Statistik Deskriptif.....	Error! Bookmark not defined.
b.	Analisis Statistik Inferensial.....	Error! Bookmark not defined.

BAB IV HASIL PENELITIAN DAN PEMBAHASAN ...**Error! Bookmark not defined.**

4.1	Hasil Penelitian	Error! Bookmark not defined.
4.1.1	Gambaran Umum Objek Penelitian	Error! Bookmark not defined.
4.1.2	Gambaran Umum Karakteristik Responden .	Error! Bookmark not defined.
4.1.2.1	Karakteristik Responden Berdasarkan Jenis Kelamin	Error! Bookmark not defined.
	defined.	

4.1.2.2	Karakteristik Responden Berdasarkan Usia	Error! Bookmark not defined.
4.1.2.3	Karakteristik Responden Berdasarkan Tingkat Pendidikan	Error! Bookmark not defined.
4.1.2.4	Karakteristik Responden Berdasarkan Lama Usaha	Error! Bookmark not defined.
4.1.2.5	Karakteristik Responden Berdasarkan Laba Usaha per Bulan	Error! Bookmark not defined.
4.1.3	Gambaran Umum Variabel Penelitian	Error! Bookmark not defined.
4.1.3.1	Gambaran Variabel Keberhasilan Usaha (Y)	Error! Bookmark not defined.
4.1.3.2	Gambaran Variabel Kompetensi (X1)	Error! Bookmark not defined.
4.1.3.3	Gambaran Variabel Motivasi (X2)	Error! Bookmark not defined.
4.1.4	Hasil Pengujian Statistik.....	Error! Bookmark not defined.
4.1.4.1	Uji Normalitas	Error! Bookmark not defined.
4.1.4.2	Koefesien Korelasi	Error! Bookmark not defined.
4.1.4.3	Analisis Regresi Berganda.....	Error! Bookmark not defined.
4.1.4.4	Koefesien Determinasi	Error! Bookmark not defined.
4.1.4.5	Uji Hipotesis (Uji F).....	Error! Bookmark not defined.
4.2	Pembahasan Hasil Penelitian.....	Error! Bookmark not defined.
4.2.1	Deskripsi Variabel Kompetensi (X1).....	Error! Bookmark not defined.
4.2.2	Deskripsi Variabel Motivasi (X2).....	Error! Bookmark not defined.
4.2.3	Deskripsi Keberhasilan Usaha (Y)	Error! Bookmark not defined.
4.2.4	Hasil Analisis Statistik	Error! Bookmark not defined.
BAB V KESIMPULAN DAN SARAN		Error! Bookmark not defined.
5.1	Kesimpulan	Error! Bookmark not defined.

5.2 Saran**Error! Bookmark not defined.**
DAFTAR PUSTAKA**Error! Bookmark not defined.**