

LAMPIRAN IV

Output SPSS

Moch Imamuddin Soleh Helmi, 2014

PENGARUH PERSEPSI KEMUDAHAN (PERCEIVED EASE OF USE) DAN PERSEPSI KEGUNAAN (PERCEIVED USEFULNESS) TERHADAP PENGGUNAAN AKTUAL (ACTUAL USAGE) E-COMMERCE OLX.CO.ID

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Output SPSS

Uji Validitas

Correlations

		Kemudahan1	Kemudahan2	Kemudahan3	Kemudahan4	Kemudahan5	Kemudahan6	Kemudahan7	Kemudahan8	Kemudahan9
Kemudahan1	Pearson Correlation	1	.868**	.576**	.715**	.400 ⁺	.426 ⁺	.406 ⁺	.449 ⁺	.449 ⁺
	Sig. (2-tailed)		.000	.001	.000	.029	.019	.026	.013	.013
	N	30	30	30	30	30	30	30	30	30
Kemudahan2	Pearson Correlation	.868**	1	.806**	.689**	.447 ⁺	.589**	.608**	.570**	.570**
	Sig. (2-tailed)	.000		.000	.000	.013	.001	.000	.001	.001
	N	30	30	30	30	30	30	30	30	30
Kemudahan3	Pearson Correlation	.563**	.525**	.427 ⁺	.246	.168	.157	.201	.107	.107
	Sig. (2-tailed)	.001	.003	.019	.190	.375	.408	.286	.575	.575
	N	30	30	30	30	30	30	30	30	30
Kemudahan4	Pearson Correlation	.576**	.806**	1	.635**	.400 ⁺	.650**	.740**	.623**	.623**
	Sig. (2-tailed)	.001	.000		.000	.029	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
Kemudahan5	Pearson Correlation	.715**	.689**	.635**	1	.681**	.447 ⁺	.451 ⁺	.577**	.577**
	Sig. (2-tailed)	.000	.000	.000		.000	.013	.012	.001	.001
	N	30	30	30	30	30	30	30	30	30
Kemudahan6	Pearson Correlation	.400 ⁺	.447 ⁺	.400 ⁺	.681**	1	.407 ⁺	.299	.609**	.609**
	Sig. (2-tailed)	.029	.013	.029	.000		.025	.108	.000	.000
	N	30	30	30	30	30	30	30	30	30
Kemudahan7	Pearson Correlation	.426 ⁺	.589**	.650**	.447 ⁺	.407 ⁺	1	.745**	.859**	.859**
	Sig. (2-tailed)	.019	.001	.000	.013	.025		.000	.000	.000

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	N	30	30	30	30	30	30	30	30	30
Kemudahan8	Pearson Correlation	.406*	.608**	.740**	.451*	.299	.745**	1	.687**	.687**
	Sig. (2-tailed)	.026	.000	.000	.012	.108	.000		.000	.000
	N	30	30	30	30	30	30	30	30	30
Kemudahan9	Pearson Correlation	.449*	.570**	.623**	.577**	.609**	.859**	.687**	1	1
	Sig. (2-tailed)	.013	.001	.000	.001	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
Total_Kemudahan	Pearson Correlation	.777**	.878**	.843**	.819**	.687**	.780**	.745**	.827**	.827**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30

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Correlations

		Total_Kemudahan
Kemudahan1	Pearson Correlation	.777**
	Sig. (2-tailed)	.000
	N	30
Kemudahan2	Pearson Correlation	.878**
	Sig. (2-tailed)	.000
	N	30
Kemudahan3	Pearson Correlation	.442*
	Sig. (2-tailed)	.015
	N	30
Kemudahan4	Pearson Correlation	.843**
	Sig. (2-tailed)	.000
	N	30
Kemudahan5	Pearson Correlation	.819**
	Sig. (2-tailed)	.000
	N	30
Kemudahan6	Pearson Correlation	.687**
	Sig. (2-tailed)	.000
	N	30
Kemudahan7	Pearson Correlation	.780**
	Sig. (2-tailed)	.000
	N	30
Kemudahan8	Pearson Correlation	.745**
	Sig. (2-tailed)	.000
	N	30
Kemudahan9	Pearson Correlation	.827**
	Sig. (2-tailed)	.000
	N	30
Total_Kemudahan	Pearson Correlation	1
	Sig. (2-tailed)	
	N	30

** . Correlation is significant at the 0.01 level (2-tailed).

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*. Correlation is significant at the 0.05 level (2-tailed).

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Correlations

		Kegunaan1	Kegunaan2	Kegunaan3	Kegunaan4	Kegunaan5	Kegunaan6	Kegunaan7	Total_Kegunaan
Kegunaan1	Pearson Correlation	1	.324	.460 [*]	.484 ^{**}	.388 [*]	.387 [*]	.686 ^{**}	.686 ^{**}
	Sig. (2-tailed)		.081	.010	.007	.034	.035	.000	.000
	N	30	30	30	30	30	30	30	30
Kegunaan2	Pearson Correlation	.324	1	.172	.286	.294	.393 [*]	.478 ^{**}	.478 ^{**}
	Sig. (2-tailed)	.081		.363	.125	.114	.032	.008	.008
	N	30	30	30	30	30	30	30	30
Kegunaan3	Pearson Correlation	.460 [*]	.172	1	.645 ^{**}	.563 ^{**}	.730 ^{**}	.814 ^{**}	.814 ^{**}
	Sig. (2-tailed)	.010	.363		.000	.001	.000	.000	.000
	N	30	30	30	30	30	30	30	30
Kegunaan4	Pearson Correlation	.440 [*]	.164	.620 ^{**}	1	.806 ^{**}	.669 ^{**}	.315	.785 ^{**}
	Sig. (2-tailed)	.015	.385	.000		.000	.000	.090	.000
	N	30	30	30	30	30	30	30	30
Kegunaan5	Pearson Correlation	.484 ^{**}	.286	.645 ^{**}	.746 ^{**}	1	.448 [*]	.858 ^{**}	.858 ^{**}
	Sig. (2-tailed)	.007	.125	.000	.000		.013	.000	.000
	N	30	30	30	30	30	30	30	30
Kegunaan6	Pearson Correlation	.388 [*]	.294	.563 ^{**}	.746 ^{**}	.525 ^{**}	1	.803 ^{**}	.803 ^{**}
	Sig. (2-tailed)	.034	.114	.001	.000	.003		.000	.000
	N	30	30	30	30	30	30	30	30
Kegunaan7	Pearson Correlation	.387 [*]	.393 [*]	.730 ^{**}	.448 [*]	.525 ^{**}	.739 ^{**}	1	.739 ^{**}
	Sig. (2-tailed)	.035	.032	.000	.013	.003	.000		.000
	N	30	30	30	30	30	30	30	30
Total_Kegunaan	Pearson Correlation	.686 ^{**}	.478 ^{**}	.814 ^{**}	.858 ^{**}	.803 ^{**}	.739 ^{**}	.814 ^{**}	1
	Sig. (2-tailed)	.000	.008	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30

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*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

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Correlations

		Penggunaan1	Penggunaan2	Penggunaan3	Total_Penggunaan
Penggunaan1	Pearson Correlation	1	.580**	.827**	.827**
	Sig. (2-tailed)		.001	.000	.000
	N	30	30	30	30
Penggunaan2	Pearson Correlation	.580**	1	.836**	.836**
	Sig. (2-tailed)	.001		.000	.000
	N	30	30	30	30
Penggunaan3	Pearson Correlation	.363*	.391*	.716**	.716**
	Sig. (2-tailed)	.049	.033	.000	.000
	N	30	30	30	30
Total_Penggunaan	Pearson Correlation	.827**	.836**	1	1
	Sig. (2-tailed)	.000	.000		
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Uji Reliabilitas

Scale: Persepsi Kemudahan

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

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a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.906	9

Scale: Persepsi Kegunaan

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.856	7

Scale: Penggunaan Aktual

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0

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Total	30	100.0
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a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.709	3

Analisis Statistik

Descriptive Statistics

	Mean	Std. Deviation	N
Penggunaan Aktual	11.8343	1.83010	100
Persepsi Kemudahan	32.2312	6.11233	100
Persepsi Kegunaan	24.2208	4.82461	100

Correlations

		Penggunaan Aktual	Persepsi Kemudahan	Persepsi Kegunaan
Pearson Correlation	Penggunaan Aktual	1.000	.783	.832
	Persepsi Kemudahan	.783	1.000	.689
	Persepsi Kegunaan	.832	.689	1.000
Sig. (1-tailed)	Penggunaan Aktual	.	.000	.000
	Persepsi Kemudahan	.000	.	.000
	Persepsi Kegunaan	.000	.000	.
N	Penggunaan Aktual	100	100	100
	Persepsi Kemudahan	100	100	100
	Persepsi Kegunaan	100	100	100

- a. Dependent Variable: Penggunaan Aktual
 b. All requested variables entered.

Model Summary^b

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Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.881 ^a	.776	.771	.87572	1.888

a. Predictors: (Constant), Persepsi Kegunaan, Persepsi Kemudahan

b. Dependent Variable: Penggunaan Aktual

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	257.189	2	128.594	167.683	.000 ^b
	Residual	74.388	97	.767		
	Total	331.577	99			

a. Dependent Variable: Penggunaan Aktual

b. Predictors: (Constant), Persepsi Kegunaan, Persepsi Kemudahan

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.865	.501		5.713	.000
	Persepsi Kemudahan	.120	.020	.400	6.026	.000
	Persepsi Kegunaan	.211	.025	.556	8.391	.000

Coefficients^a

Model	90.0% Confidence Interval for B	Collinearity Statistics

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		Lower Bound	Upper Bound	Tolerance	VIF
1	(Constant)	2.032	3.698		
	Persepsi Kemudahan	.087	.153	.526	1.902
	Persepsi Kegunaan	.169	.253	.526	1.902

a. Dependent Variable: Penggunaan Aktual

Coefficient Correlations^a

Model			Persepsi Kegunaan	Persepsi Kemudahan
1	Correlations	Persepsi Kegunaan	1.000	-.689
		Persepsi Kemudahan	-.689	1.000
	Covariances	Persepsi Kegunaan	.001	.000
		Persepsi Kemudahan	.000	.000

a. Dependent Variable: Penggunaan Aktual

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions		
				(Constant)	Persepsi Kemudahan	Persepsi Kegunaan
1	1	2.968	1.000	.00	.00	.00
	2	.021	11.995	.98	.10	.22
	3	.011	16.309	.02	.90	.78

a. Dependent Variable: Penggunaan Aktual

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Casewise Diagnostics^a

Case Number	Std. Residual	Penggunaan Aktual	Predicted Value	Residual
1	4.446	11.38	7.4823	3.89369
2	.228	11.38	11.1765	.19949
3	.487	12.82	12.3923	.42670
4	.161	11.65	11.5076	.14139
5	.759	12.43	11.7678	.66424
6	-.863	10.38	11.1350	-.75605
7	.902	12.76	11.9682	.78979
8	-.522	11.38	11.8332	-.45722
9	.043	11.53	11.4885	.03752
10	.203	12.43	12.2543	.17767
11	.522	11.44	10.9778	.45722
12	-.276	11.53	11.7678	-.24176
13	.591	12.43	11.9147	.51735
14	.591	12.43	11.9147	.51735
15	-.006	13.60	13.6072	-.00517
16	.093	11.44	11.3532	.08180
17	-.813	9.30	10.0119	-.71192
18	1.164	16.05	15.0330	1.01898
19	.830	14.93	14.1983	.72666
20	.235	12.61	12.3994	.20563
21	-.113	11.44	11.5336	-.09863
22	.001	12.43	12.4311	.00087
23	-.217	10.06	10.2544	-.19038
24	-1.239	8.37	9.4532	-1.08519
25	.097	10.36	10.2708	.08520
26	-1.222	7.31	8.3818	-1.06979
27	-.784	10.38	11.0653	-.68625
28	-.420	10.36	10.7234	-.36741
29	.504	11.35	10.9127	.44130
30	.498	12.61	12.1685	.43646
31	-.652	9.25	9.8191	-.57113
32	.306	13.60	13.3344	.26763
33	-.256	10.38	10.6034	-.22435
34	-.236	13.60	13.8085	-.20653
35	.055	14.93	14.8769	.04814

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36	1.016	14.93	14.0354	.88958
37	.639	14.73	14.1690	.56000
38	.463	12.76	12.3524	.40562
39	-.754	9.27	9.9307	-.66069
40	.033	12.61	12.5760	.02903
41	.237	12.82	12.6117	.20730
42	.612	14.88	14.3458	.53617
43	1.524	12.43	11.0970	1.33496
44	1.136	13.65	12.6551	.99492
45	.139	11.60	11.4791	.12186
46	-.503	10.36	10.7965	-.44054
47	.257	10.38	10.1540	.22498
48	.268	13.76	13.5202	.23484
49	-.225	13.56	13.7560	-.19701
50	.136	12.76	12.6391	.11889
51	-.824	9.30	10.0220	-.72202
52	-1.190	13.60	14.6442	-1.04220
53	.466	12.43	12.0237	.40828
54	.322	11.53	11.2442	.28183
55	2.196	14.93	13.0015	1.92345
56	.048	12.61	12.5630	.04196
57	-.032	11.44	11.4626	-.02762
58	-1.009	11.38	12.2597	-.88366
59	-1.454	6.88	8.1521	-1.27308
60	-.245	11.50	11.7101	-.21414
61	.337	12.43	12.1369	.29506
62	-.782	8.37	9.0525	-.68452
63	3.330	11.50	8.5801	2.91594
64	-2.995	11.50	14.1191	-2.62313
65	.281	12.82	12.5731	.24591
66	-.695	10.38	10.9876	-.60855
67	-.798	11.44	12.1337	-.69874
68	-.278	12.76	13.0015	-.24355
69	-2.494	10.38	12.5630	-2.18404
70	-.657	7.31	7.8876	-.57556
71	-.495	8.19	8.6257	-.43367
72	-.565	7.31	7.8071	-.49511
73	-.242	11.44	11.6467	-.21172

74	-.337	11.38	11.6709	-.29492
75	.526	12.43	11.9714	.46056
76	-.273	12.52	12.7630	-.23895
77	-.017	11.70	11.7168	-.01483
78	-1.019	10.33	11.2188	-.89280
79	-.459	14.93	15.3269	-.40190
80	-.364	10.38	10.6978	-.31879
81	1.418	13.83	12.5840	1.24198
82	-.594	11.53	12.0465	-.52052
83	-.561	11.38	11.8669	-.49088
84	.717	13.83	13.1978	.62817
85	-.250	12.61	12.8239	-.21890
86	-.413	11.44	11.7970	-.36203
87	.239	13.76	13.5457	.20931
88	-.670	11.50	12.0828	-.58682
89	.841	13.76	13.0183	.73670
90	.685	12.43	11.8318	.60018
91	.148	10.33	10.1966	.12943
92	-1.450	11.38	12.6456	-1.26961
93	.705	13.93	13.3108	.61720
94	-.091	11.38	11.4560	-.08000
95	1.367	14.88	13.6848	1.19719
96	.117	11.53	11.4232	.10285
97	-1.042	11.70	12.6143	-.91226
98	-2.462	11.44	13.5913	-2.15634
99	.610	12.43	11.8979	.53408
100	.328	12.61	12.3174	.28761

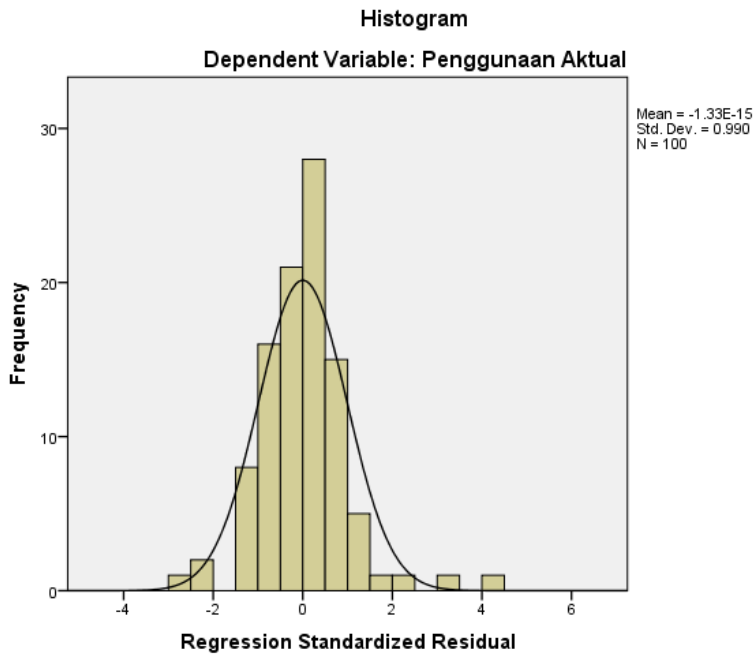
a. Dependent Variable: Penggunaan Aktual

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	7.4823	15.3269	11.8343	1.61179	100
Std. Predicted Value	-2.700	2.167	.000	1.000	100
Standard Error of Predicted Value	.088	.367	.144	.048	100
Adjusted Predicted Value	7.1269	15.3514	11.8350	1.61635	100
Residual	-2.62313	3.89369	.00000	.86683	100
Std. Residual	-2.995	4.446	.000	.990	100
Stud. Residual	-3.042	4.645	.000	1.012	100
Deleted Residual	-2.70534	4.24910	-.00061	.90727	100
Stud. Deleted Residual	-3.182	5.240	.005	1.057	100
Mahal. Distance	.002	16.353	1.980	2.288	100
Cook's Distance	.000	.656	.016	.070	100
Centered Leverage Value	.000	.165	.020	.023	100

a. Dependent Variable: Penggunaan Aktual

Charts

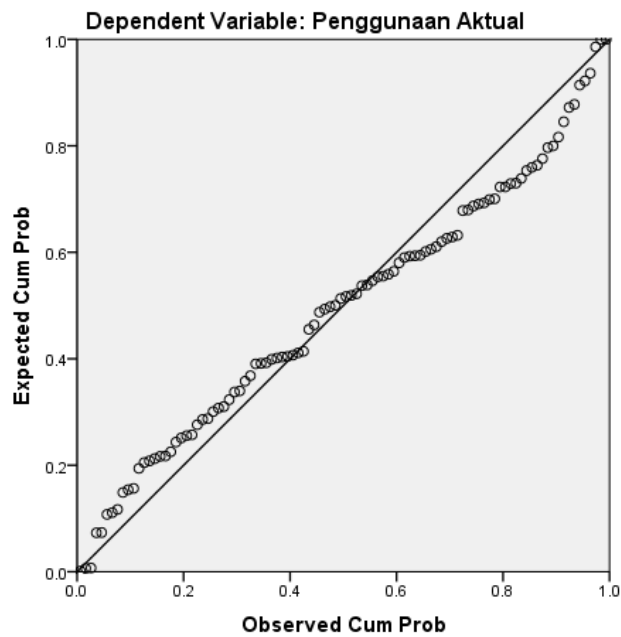


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PENGARUH PERSEPSI KEMUDAHAN (PERCEIVED EASE OF USE) DAN PERSEPSI KEGUNAAN (PERCEIVED USEFULNESS) TERHADAP PENGGUNAAN AKTUAL (ACTUAL USAGE) E-COMMERCE OLX.CO.ID

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Normal P-P Plot of Regression Standardized Residual



Scatterplot

