

## DAFTAR ISI

LEMBAR PERSETUJUAN SKRIPSI.....	Error! Bookmark not defined.
PERNYATAAN.....	Error! Bookmark not defined.
ABSTRAK.....	Error! Bookmark not defined.
<i>ABSTRACT</i> .....	Error! Bookmark not defined.
KATA PENGANTAR.....	Error! Bookmark not defined.
DAFTAR ISI.....	1
DAFTAR TABEL.....	Error! Bookmark not defined.
DAFTAR GAMBAR .....	Error! Bookmark not defined.
BAB I PENDAHULUAN.....	Error! Bookmark not defined.
<b>1.1 Latar Belakang</b> .....	Error! Bookmark not defined.
<b>1.2 Identifikasi dan Pembatasan Masalah</b> .....	Error! Bookmark not defined.
<b>1.3 Rumusan Masalah</b> .....	Error! Bookmark not defined.
<b>1.4 Tujuan Penelitian</b> .....	Error! Bookmark not defined.
<b>1.5 Manfaat Penelitian</b> .....	Error! Bookmark not defined.
<b>BAB II KAJIAN PUSTAKA, KERANGKA PEMIKIRAN DAN HIPOTESIS</b> .....	Error!
<b>Bookmark not defined.</b>	
<b>2.1 Konsep Promosi Jabatan</b> .....	Error! Bookmark not defined.
2.1.1 Pengertian Promosi Jabatan .....	Error! Bookmark not defined.
2.1.2 Tujuan-Tujuan Promosi.....	Error! Bookmark not defined.
2.1.3 Jenis-Jenis Promosi .....	Error! Bookmark not defined.
2.1.4 Asas-Asas Promosi Karyawan .....	Error! Bookmark not defined.
2.1.5 Dasar-Dasar Pertimbangan Promosi Jabatan.....	Error! Bookmark not defined.

2.1.6 Syarat-Syarat Promosi Jabatan .....	<b>Error! Bookmark not defined.</b>
2.1.7 Syarat-Syarat Promosi Jabatan .....	<b>Error! Bookmark not defined.</b>
2.2 Konsep Dasar Motivasi Kerja Karyawan	<b>Error! Bookmark not defined.</b>
2.2.1 Pengertian Motivasi .....	<b>Error! Bookmark not defined.</b>
2.2.2 Prinsip-Prinsip dalam Motivasi .....	<b>Error! Bookmark not defined.</b>
2.2.3 Tujuan Pemberian Motivasi Kerja ...	<b>Error! Bookmark not defined.</b>
2.2.4 Proses Motivasi .....	<b>Error! Bookmark not defined.</b>
2.2.5 Model-Model Motivasi.....	<b>Error! Bookmark not defined.</b>
2.2.6 Metode Motivasi.....	<b>Error! Bookmark not defined.</b>
2.2.7 Teori-Teori Motivasi .....	<b>Error! Bookmark not defined.</b>
2.2.8 Teknik Motivasi .....	<b>Error! Bookmark not defined.</b>
2.2.9 Variabel-Variabel yang Mempengaruhi Motivasi	<b>Error! Bookmark not defined.</b>
2.2.10 Indikator-Indikator yang Mempengaruhi Motivasi	<b>Error! Bookmark not defined.</b>
2.2.11 Faktor-Faktor yang Mempengaruhi Motivasi	<b>Error! Bookmark not defined.</b>
<b>2.3 Penelitian terdahulu.....</b>	<b>Error! Bookmark not defined.</b>
<b>2.4 Kerangka Pemikiran.....</b>	<b>Error! Bookmark not defined.</b>
<b>2.5 Hipotesis Penelitian.....</b>	<b>Error! Bookmark not defined.</b>
<b>BAB III METODE DAN DESAIN PENELITIAN ....</b>	<b>Error! Bookmark not defined.</b>
<b>3.1 Metode/ Jenis Penelitian .....</b>	<b>Error! Bookmark not defined.</b>
<b>3.2 Desain Penelitian .....</b>	<b>Error! Bookmark not defined.</b>

- 3.2.1 Variabel dan Operasionalisasi Variabel Penelitian **Error! Bookmark not defined.**
- 3.2.2. Populasi dan Sampel Penelitian .....**Error! Bookmark not defined.**
- 3.2.3. Teknik dan Alat Pengumpulan Data **Error! Bookmark not defined.**
- 3.2.4. Pengujian Instrumen Penelitian ..... **Error! Bookmark not defined.**
- 3.2.5. Pengujian Persyaratan Analisis Data **Error! Bookmark not defined.**
- 3.2.6 Teknik Analisa Data ..... **Error! Bookmark not defined.**
- 3.2.7 Pengujian Hipotesis ..... **Error! Bookmark not defined.**

**BAB IV HASIL PENELITIAN DAN PEMBAHASAN **Error! Bookmark not defined.****

- 4.1 Hasil Penelitian..... Error! Bookmark not defined.**
  - 4.1.1 Karakteristik Responden ..... **Error! Bookmark not defined.**
  - 4.1.2 Deskripsi Hasil Penelitian ..... **Error! Bookmark not defined.**
  - 4.1.3 Pengujian Persyaratan Analisis Data **Error! Bookmark not defined.**
  - 4.1.4 Uji Hipotesis ..... **Error! Bookmark not defined.**
  - 4.1.5 Pembahasan Hasil Penelitian ..... **Error! Bookmark not defined.**

**BAB V PENUTUP ..... **Error! Bookmark not defined.****

- 5.1 KESIMPULAN..... Error! Bookmark not defined.**
- 5.2 SARAN..... Error! Bookmark not defined.**

**Daftar Pustaka..... **Error! Bookmark not defined.****