**CHAPTER V** 

RESEARCH FINDINGS AND DISCUSSION

This chapter explains the data presentation and analysis. It uncovers the three

research questions given in this research, such as how the project-based writing

activity and the motivational strategies based on the Keller's ARCS theory was

conducted, in what aspects this program motivated the students to learn, and what

factors that challenged students to accomplish project-based writing activity.

5.1 Implementing Project-based Writing Activity

The students' activity was producing a book about basic knowledge of art and

design, which was made from the compilation of the six texts composed by the

students collaboratively. To answer the first research question, the researcher had

collected the data through observation of the project-based writing activity

compiled by the teacher and the students, and supported by the interview.

5.1.1 Getting the Stage

The first step of project-based learning was getting the stage (Stix and Hrbek:

2006), in which the teacher gave real-life samples of the project the students

would be doing. This stage was conducted in the first meeting.

After the teacher explained about the project-based writing activity the students

would have in that semester, the whole class made a discussion to decide the

theme and the topics. It was one of the strategies of PBL designed for Inquiry

context by Han (2014). The discussion was mostly delivered in Bahasa and led by

two of voluntary students (Azmil and Arri).

The students made several themes for the options, such as culture, lifestyle, and

art and design courses. In fact, after the whole class voted, most of the students

preferred to make an article compilation about all materials of design courses they

had got in the first semester. They also decided the purposes of the text and its

reader target. Written down by Arri on the whiteboard, the text purpose was to

give information, while the reader targets that need to be concerned (Poynter:

2005) were public and foreign students. It was expected to provide authentic

needs for the campus community, particularly the foreign students and solve their

problems in understanding the lectures. In this process, the students directly

involved in the project as they directly design and implement the project later on.

This hands-on experience is relevant with what Railsback (2002) has suggested.

When the teacher informed the pupils the foreign students would attend their

presentation session, the students were a bit shocked which was reflected from the

sudden- noisy classroom situation. However, it made the students seriously

prepared the content, and it was reflected from the recorded discussion. It

indicated they were responsible for completing the project (SRI: 2000, Railsback:

2002).

To 'drive' the 38 visual communication design students in struggling all the

central concept and principles of the knowledge, the teacher gave a related driven

question. Concerning this, they proposed several options for the media to publish

the writing works. The options were wall- magazines, websites, and books. The

students looked excited in this debate especially when their friends accepted their

opinions, it was described in a Pasha's smile when he says "I prefer a book;

because it can be accessed by anyone...a website is only for those who owns

internet facility". His words were agreed by most of his classmates. Finally, they

stated that a book was the best choice because it could be read by anyone, in

contrast to websites which needed on-line service (internet) to access the

information. This thinking process indicated the students used their critical

thinking ability in analyzing certain phenomena in the real -world problems

(Railsback: 2002, Thomas: 2000).

The same phenomenon was seen when Azmil led the discussion. He was

enthusiastically involved in the discussion, and encouraged the other students to

accomplish the project well by saying "...please cooperate, if this book is done, it

is ours. In finishing it, don't mind the tiredness and how much we get from selling

it...what matter are the precious experiences we will gain from this project". His

statement was applauded by the whole class. It was because this leading student

encouraged the others to cooperate well in accomplishing this writing project. He

said they should focus on the beneficial experience in doing the project, instead of

its difficulties. Azmil's statement reflected his development in learning attitude as

what Thomas (2000) says. This case also supported the research findings stating

that PBL gives many positive aspects such as increasing students' interest,

motivation and attention (Beneke & Ostrosky: 2009).

Then, the students planned the book content. Arri wrote down a mind mapping as

a pre-writing strategy which is relevant to Shields (2010) Gebhard (2000), with

'first year TCIS' in the center of the bubble and made some branches as the topics

that would be composed by each team. Yet, concerning the theme, Kevin gave

comment "If the reader target is public, TCIS shouldn't write in the title, because

it will limit the readers". The student thought the TCIS acronym should not be in

the title since it would bind the readers. Then, the main idea (title) in the bubble

becomes 'The first year course materials of art and design students'. After the

theme was agreed, the topics decided were Nirmana 2D, Nirmana 3D, Basic

Drawing, Constructive Drawing, and the Introductory of Art Study. Yet, they still

needed one more topic to complete the book.

The discussion continued with 'the life in dorms' proposed by the students as the

other topic in the book content, yet it was criticized by the Azmil "If we will sell it,

and our reader target is public...it's a nonsense for a 30-year old man reading

about our life in dormitory". The student disagreed with the topic; as the students

planned to sell the book, he argued it did not suit the reader target. A 30- year old

man would not like to read it because it was not relevant to his needs. Based on

his argument, the topic was not included in the book content. Eventually, they

made Visual Communication Design as the other topic that would uncover some

subject concentrations such as Multi Media, Graphic Design, and Advertising.

In discussing the book contents, the students involved his critical thinking

(Railsback: 2000). They gave opinion, made agreements and disagreements, in

order to design a qualified and good product. The students also thought its

business opportunity by selling the final project (the book). As what has been

stated by Grant (2011), this project-based learning prepares the students with life

and work skills.

Before the class ended, the students learned and discussed the sample of

expository text that the teacher gave. They analyzed the language features and

learned it as one of writing models. They also learned more about the other

samples after the class. It is to increase students' responsibility in their own

learning (SRI: 2000, Railsback: 2002).

**5.1.2 Taking Role of Project Designers** 

Taking Role of Project Designers was the second step of project-based learning

(Stix and Hrbek: 2006). In this stage, the students took on the role of project

designers, possibly establishing a forum for display or competition. It was carried

out in the second meeting.

Using the form of the group contract distributed by the teacher, the students

shared their responsibilities. The form could be used as a peer- assessment in

which the learners could evaluate the work of their peers in their teams and they

could be involved in evaluating the final performance or products of others in the

class. The students' roles/ works were varied, starting from pre-writing activities,

such as planning mind mapping, preparing questions for interview to publishing

phase (Shields: 2010, Gebhard: 2000). The students also planned to design the

articles and the book layouts, and deliver presentation. This indicated that the

students were able to guide, manage, and monitor their learning through self-

direction and self-regulation (Grant: 2000).

Concerning this group contract, a student (Faris) was fired from Group 1 for his

null participation. Before the teacher called and warned the mentioned student,

she got a phone call from Faris. It was disclosed that he could not pursue the

writing project because he skipped many meetings for working out some design

projects as a professional to earn money. He asked the teacher whether he could

follow the final-term test and passed the course, nevertheless as what had been

inform in the first meeting about the course rules, the students who missed the

class for more than three times could be considered giving up and failed the

course. In this case, the student showed disinterest/ negative attitudes in this

writing project because he preferred working than finishing the course. This case

had been revealed by the study conducted by Ates and Eryilmaz (2010) revealing

the seven students' weaknesses categories in accomplishing this project-based

writing activity.

Other insufficient contributions were also given by some of students due to

internal and external factors. One of them was Isyam. The teacher found him

frequently sleepy in the classroom and did not give enough opinion to his team

(Group 3), when the teacher confirmed it; he admitted that he had sleeping

disorder due to his previous medical treatment (tonsillectomy). Isyam stutters,

"I've got speaking and sleeping disorders because of the tonsillectomy" In

difficulty, the student said that the medical treatment he had before caused both

sleeping and speaking disorder, and it really disturbed his productivity. The

teacher confirmed it to his classmates, they adjusted his statement, "Yes he is,

Mam. He has the same problem in the other courses". His friends justified his

condition. Nevertheless, with his limited concentration, Isyam kept cooperating

and contributing by designing a book cover for his class final product and in fact,

it was his work which was considered the most representative design by a Visual

Communication Design lecturer. This fact showed a good effect in the students'

attitude towards the learning process for difficulties he found never made him

stopped completing his responsibility as what has been explained by Thomas

(2000) and SRI (2000).

Referring to this case, the student successfully showed his autonomy. Egenrieder

(2010) claims that the students who promoted autonomy in project-based learning

can maintain their interest and resilience in any kinds of subjects. The stuttered

student designed his book cover based on his interest and he had freedom to make

choices, decision, and solution, in addition, the student were more confident to

take responsibilities for process. Therefore, even though the students felt

demotivated and frustrated sometimes because of his speaking disorder, he would

be able to renew his spirit to learn.

In this second stage of PBL, the students were assigned to discuss and accumulate

the writing content which is mentioned by Shields (2010) and Gebhard (2000).

Apart from getting handouts from the teacher, they were also assigned to read the

sources from on-line services, magazines, text books, note books, and prepared

interview questions for the competent lecturers. This is to gain the familiarity

subscale in Relevance aspect (Keller: 2000).

5.1.3 Discussing and Accumulating Necessary Background Information

Discussing and Accumulating Necessary Background Information was the third

step of project-based learning (Stix and Hrbek: 2006). After getting the topic, the

students with their team discussed about the writing content. It was conducted

from the third meeting to the fifth meeting.

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To decide the writing content, the students discussed it with their teams that were

conducted inside and outside the class as what had been planned in the project

calendar (Appendix I). They made discussion informally; it was indicated by the

language used, the discussion contents and their behavior during discussions and

negotiations. The students freely shared their understanding concerning the

project, for instance, confirming the language style occurred in Group 2, among

Suranta, Adit and Jati.

Suranta: "What language should we use? Formal or what?"

Adit

: "It's formal, I think"

Jati

: "It's not that fomal....because it's for the freshmen"

The students discussed about the language style they would use in making an

article for a book of art and design. Discussion and collaboration were the

component inside the project approach (Thomas: 2000). From this dialogue, they

finally decided that the language used is semi-formal style because the target

readers were the students.

What we inferred from the conversation, the students who discussed the language

style of the book could analyze the problem and were free to conclude it. This was

one of the benefits in grouping the students. According to Keller (2000), it can

increase the students' confidence due to the corrective feedback given by their

fellow friends. Furthermore Macarthur (2007) adds that peer- reviewing is highly

motivating. This students' discussion also increased students' motivation to

complete the writing content and develop their learning attitude (Thomas: 2000).

One of the samples was revealed in the students' conversation.

Sri

: "indeed, we need to confirm it directly to...our lecturer"

Suranta

: "But when?"

Jati:

"So we must contact Mr.Jabar"

Suranta: "Have you got his number?"

Jati : "in Academic Service"

The students discussed the solution to complete their writing project with the valid

data, and then one of them suggested contacting directly the competent lecturer

and they were eager to get his number.

At this third meeting, some of the students were still confused about the strategies.

Then the teacher explained about the writing process, particularly pre-writing

activity as what Sheilds (2010) and Gebhard (2000) explain. For three meetings,

the students started their works, composing and revising their mind-mapping. It

was the pre-writing strategy all the teams were mostly used, though there were

two other teams using questioning (Group 4) and outlining (Group 1) to generate

their ideas.

From the documents of the pre-writing, though there were still many mistakes in

linguistic aspect, it was found that the students were quite familiar with the

writing content because they had learned it in the previous semester. It was seen

from many details included into the side branches of their mind maps which were

written in English words and phrases. The students seemed no doubt and satisfied

in planning their writing contents because they believed in the materials they had

gained before and were able to practice their knowledge and skills as what Keller

(2000) claims.

The students' efforts in accumulating background information were varied (Han:

2014). They read their previous notebooks, they read textbooks and magazines in

library, and directly interviewed some lecturers to confirm the data they had

compiled. The interview were recorded, thus they could arrange and analyze the

whole data. In this interview session, the students were encouraged to make

discussions with the competent lecturers using English if it was possible. It was in

line with personal control strategy in Confidence aspect by providing the students

with corrective feedback.

Yet, In fact, all of the lecturers were not ready for that, only one lecturer who used

bilingual and encouraged the students to do the same thing.

Kiki

: "Using Indonesian....?"

Lecturer:

"No you can't...I am using both, you see"

It indicated that this project has not been completely supported by the faculties as

the integrated curriculum. From several lecturers that the students interviewed,

only one who was willing to communicate in English. This fact is similar to what

has been explained by Thomas (2000) about the challenges in PBL

implementation that can be also caused by teachers and administrators.

Apart from the obstacle above, the students still showed their autonomy as a PBL

criterion that stands on student-centre learning process. Referring to the

description above, learners were more encouraged to decide the process of project

implementation, how to create the artifact, how to publish it, and so on. It

strengthens Thomas' statement (2000) dealing with students autonomy, choice,

unsupervised work time, and responsibility compared to traditional instruction or

traditional project. Yousuf (2010) describes it as non-scripted, non-teacher-led,

or non-packaged.

These students probably could feel demotivated and frustrated in doing this

program; however with their independent character gain from this learning

approach, they would able to renew their spirit, refocus and regroup to gain their

learning motivation back. It is supported by Egenrieder's (2010) statement, saying

that the adult students who can promote autonomy in project-based learning can

maintain their interest and resilience in any kinds of projects.

**5.1.4 Negotiating the Criterion** 

Negotiating the Criterion was the fourth step of project-based learning (Stix and

Hrbek: 2006), in which the teacher-coach and students negotiated the criterion for

evaluating the projects. It was given to assist the students in managing their

success. This phase was conducted in the second meeting.

The rubrics of PBL, presentation and collaborative writing were used as guidance

by the students to achieve the best assessment result. They took those rubrics

during the program and tried to adjust their activity and works based on those

standards. As the result, the students were able to guide, manage and monitor their

learning through self-direction and self-regulation, as well as collaboration and

cooperation stated by Grant: 2011. This was observed in the students' efforts in

accomplishing the project. The students planned the project, set the meetings for

discussion outside the English class, made their own target, including maintained

a good working condition within their teams.

**5.1.5** Accumulating the Needed Materials

Accumulating the Needed Materials was the fifth step of project-based learning

(Stix and Hrbek: 2006). In this phase, the students compiled all the project

material they needed. This step could be prepared in the tenth step, when the

writing content was about to finish.

Though the students were still in the second semester and they have not learned

these things, they looked very excited and interested in doing it. They were

challenged to solve the task that was usually done by those in the fourth semester.

The students felt confident since the competent lecturers were available to guide

them and give counseling service. These phenomena emphasize Keller's (2000)

argument to maintain students' motivation through personal control strategy by

providing corrective feedback. The students' enthusiastic was reflected in this

writing project.

Before the tenth meeting, each team had designed a book cover. With their

creative elaboration, these teams made varied book covers; five of them used

digital tools, such as Photoshop and Flash application as what Poynter (2005)

suggests. However, the chosen design was the one created by Group III.

According to the expert (lecturer), this manual drawing (a hand image) was the

most representative design since all the courses explained in the book content

were all about hand- drawing skill.

As what has been reported before, it was manually drawn by Isyam (see 5.1.2.

Taking Role of Project Designers). The researcher/lecturer then announced and

explained about the chosen book design to the whole class. In accordance with

Keller (2000) and Bas (2011), this announcement was a form of appreciation in a

verbal praise that would provide reinforcement to the learner's success, and

making his work as the book cover is a form of symbolic reward for his work

The other students gave an appreciation to this student by congratulating him and

giving applause. From Isyam's face expression; obviously it meant a lot to him

and his team. It was inferred from their impression "We never expected

before...our work is chosen...considering our simple design compared to the

others". The team said that it was a surprise to know that it was their design which

was chosen for the book cover and they felt proud. In this case, relevant with

Keller (2000), the students felt Fairness or Equity in which they have positive

felling about their accomplishment.

Being compared to the other designs, theirs was simply using manual-drawing

skill. This team also mentioned the reason "The courses in this semester are still

focusing on hand skills instead of digital tools to design". They explained that the

concept of their book cover design was taken from the nature of courses in the

first year (Appendix XIV). This process involved students' critical thinking

because the students directly investigate and observe the problem as what have

been implied by Martin & Baker et al. (Railsback: 2002).

Meanwhile, to accommodate the other groups' designs, the teacher suggested to

use them as the inside cover and the lay-out. However, the students thought to

design the new ones based on the fixed book cover, in order to maintain its design

concept. Lead by Pasha, the students negotiated and discussed how the book was

supposed to be. Eventually, based on the chosen book cover design, they figured

out the most representative typography, lay-out and also colors. Each group had

their own opinion about those components. Yet, they finally decided to design a

new font in order to maintain the design concept.

After class, these students had discussion as the previous weeks. They also came

to the lecturers to consult the final book design including the preface. In this phase,

the students totally used their creativity to innovate something new, including

accepting the suggestion and feedback from the experts.

These students' decision and attitude in the chronology above indicated they were

able to accept feedback from others especially the experts as the positive effect of

collaboration and cooperation explained by Grant (2011).

This phase reflected the students' constructive investigation. It involves the

learners' efforts implementing their project by making

observation/investigation, interview session, and problem-solving, in which the

students used their prior and new knowledge to construct new skills. Hence, the

learners could strengthen their prior knowledge, and gain a new experience in the

thematic central activity.

Keller (2000) claims that a new experience is able to attract the learners' Attention,

and it can enhance their learning motivation. Yousuf (2010) describes how

different disciplines were integrated to create a Virtual Thermometer, Light

Tracker, and Strain Gauge in Lab View environment. In this PBL, these projects

were carried out in groups. Lamer and Mergendoller (2014) gives another sample

of PBL implementation in a class whose teacher gave a driving question dealing

with the water pollution in a beach and how they could combat it. The students

started to discuss about the solution and created more detailed questions about

diseases, bacteria, the effect, and contaminated water. These questions led them to

the interdisciplinary subjects.

**5.1.6** Creating the Projects

Creating the Project was the sixth step of project-based learning (Stix and Hrbek:

2006). After all teams composed their writing plans, they made the drafts from the

sixth meeting to the tenth meeting. This phase was conducted along with the

revising and editing process.

In this phase, to implement all the information in pre-writing works, the students

wrote their drafts from the information they had gathered, and each team had

autonomy to use the collaborative writing methods. From the study conducted by

Gimenez, J. and Thondhlana, J. (2010), it identifies several patterns for

collaborative authoring/ writing as the researcher mentioned in the second chapter.

However all of the teams conducted these two following steps:

1. the team plans and outlines the task, then each writer prepares his/her part

and the group compiles the individual parts, and revises the whole

document as needed;

2. the team plans and outlines the writing task, and then one member

prepares a draft, the team edits and revises the draft.

The first model above was the sample of sequential model (Harley: 2008,

Gimenez & Thondhlana: 2010) that made this step provided better coordination

with simple organization but required high-level of control. The teacher

anticipated such disadvantage by providing counseling schedule for all teams in

drafting and peer-review phases. However, the teacher found several students

showed their weakness of study habit as what Atez and Eryilmaz (2010). These

students hardly came for the counseling, and they tended to count on the other

team members. The teacher used this problem to assign the students who came to

share their knowledge with them.

In this phase, the students' collaboration was clearly shown. Moreover, in each

team there was at least one superior student who assisted their friends in making

drafting including its revising and editing. These students looked extremely glad

and sincere in teaching their friends because they could reflect their understanding

while helping others (Keller: 2000). This peer-review was motivating the students

(Macarthur: 2007) and a suggested peer assessment (Hunaiti: 2010).

The second model was the group single-author model (Gimenez & Thondhlana:

2010) that made them write quicker, and the final project was more coherent and

cohesive. However it made considerable demands on a single writer. Such

disadvantage was anticipated by ensuring all the students accomplished their

responsibilities written down on the group contract.

In writing their articles, most of the students in all teams wrote the writing

contents in Indonesian language. In other words, the students did not write

spontaneously. As the result they had to translate the articles using dictionaries or

Google translator before they were revised, even so the students admitted they

only used the Google translator if they could not find the English words in

dictionaries. For building sentences, the students mostly made it themselves or

revised the translation results from Google translator. The students realized as

what Shields (2010) claims, technology and even the grammar checker cannot be

realizable sometimes.

Unfortunately, it was uneasy to embed and check out the understanding about

plagiarism to the students as the researcher still detected some copy paste

evidence in the writing works of Group 6 explaining about Visual Communication

Design. They took the information from on-line services without paraphrasing the

sentences and did not cite the references. The students admitted that they got

problem in building sentences for their insufficiency preparation level (Ates &

Eryilmaz: 2010). Furthermore, unlike the other topics, the topic written down by

this team was abundant available in many media, it made the students was

tempted to fasten the process with less effort.

Plagiarism committed by the sixth team could have been resulted from the

teacher's failure in intensively monitoring students' writing works. Though it was

found that this team was the only one which hardly had writing counseling, the

teacher should have enough attention and enough explanation about plagiarism

issue. Obviously monitoring students and their works in project-based learning

was uneasy to do; therefore the teacher should have considered these possibilities

and prepared for the strategies.

**5.1.7 Peer-Reviewing** 

Peer- Reviewing was the seventh step of project-based learning (Stix and Hrbek:

2006). This phase was conducted along with creating/drafting the writing project,

from the sixth meeting to the tenth meeting.

Having got the review and handouts about learning materials used in writing skills,

the students collaboratively revised and edited as well their writing works using

the writing rubric given. These handout materials are about how to order the

adjectives, how to build varied sentences and passive voice including the sentence

requirements, how to place the connectors and use pronouns in order to form

coherence and cohesion. Punctuation and capitalization materials were also given

to edit their articles (Shield: 2010, Gebhard: 2000).

In this phase, one of the teams, Group III was assigned to present their text in

front of the class. They told the class their writing process stating from prewriting

to drafting, and revising phases. Then, the students explained their writing content.

It was one of strategies in self- assessment in which the students reflected their

own experiences, knowledge, and others (Hunaiti: 2010). The other students were

encouraged to analyze and revise the text with the colorful cards that had different

points depending on the difficulty levels of their participations.

Most of the students who gave opinion and got the cards looked very proud and

satisfied. It was reflected in their happy expression, such as smiling, and glaring

eyes. Some of them screamed excitingly and gave round of applause for their

participation. They acknowledged that they were compiling points for this course.

The strategy above is in line with Keller's (2000) Satisfaction strategy.

Whole class discussion in peer-reviewing phase was made as a sample to revise

and edit other texts. It was necessary because peer-review across different teams

was also conducted. Poynter (2005) suggested a writer to use at least 4 reviewers.

A snakes and ladders game was used to enhance students' interest and exterminate

their boredom. Based on the dice they rolled, each of the team members was

responsible for revising several items written down on the paper. It gave a great

chance for collaboration among the team members. The researcher noticed that all

the superior students in team assisted their groups to understand the writing

convention.

Each team also attended the writing counseling the teacher gave in certain weeks

that was signed in writing counseling form (Appendix VI). In this opportunity, the

students confirmed their understanding about writing instruction handouts

delivered by the teacher, such as genitive-s, building sentences (simple, complex

and compound sentences), etc. The writing content was also consulted to the

competent lecturers.

In the counseling result, the students' writing errors were detected from the

aspects of organization, ideas, evidence & examples, appropriateness, and

grammar & mechanics (Appendix II) for their insufficiency preparation level

(Ates & Eryilmaz: 2010). The finding was the same as the research carried out by

Al- Buainain (2009). From all the revision and editing results, though the text still

contained mistakes, these EFL learners made some progress in composing content,

writing style and convention. They used complete sentences with varied length

and structure such as relative clause with better diction, removed certain

information to maintain the text coherence and cohesion, fixed some mistaken

writing convention, and considered the references (Appendix XVII). However, the

research still found a plagiarism indication conducted by one of the six teams. The

sixth team totally copied some paragraphs without changes, quotation marks or

acknowledgement of the source, as what is revealed by Shield (2010: 99).

Consequently, the teacher only gave them 5 points, as the minimum writing score

(Appendix II).

Also in this process, the whole-class students finally decided to classify Nirmana

2D and Nirmana 3D into the same title 'Nirmana', because they had analyzed that

the course had the same concept. What made them different was just their

dimension media. As the result the introduction and the conclusion parts were

taken from the general summary of the two articles.

This phase could be considered the longest and the hardest section in this writing

project (Shield: 2010). An intensive monitoring should be conducted by teachers

as the facilitators. Teaching strategies should be varied because this phase dealt

with confirming students' language skill that could affect the students'

Confidence aspect due to the lack of English language skills.

This case appeared in several studies dealing with students' writing skills in the

EFL context. As what had been analyzed by Al-Bunainan (2009), an associate

professor teaching in Qatar University, Egypt, she investigated 40 exam scripts of

first year university students majoring in English and found the students writing

error lay in verbs (tenses, verb omission), articles, and fragments. These

phenomena were shown in the students' writing works in this research.

5.1.8 Preparing the Presentation

Preparing the Presentation was the eight step of project-based learning (Stix and

Hrbek: 2006). In the eleventh meeting, presentation preparation became the main

discussion. It was conducted to get the best presentation performance in the

following week.

In preparing their performance, each team made the slide several weeks/ one week

before their presentation time. They consulted the presentation contents to the

experts and the teachers as what has been suggested by Thomas (2000). They also

practiced how to deliver it referring to the presentation materials and the

presentation rubric that the teacher gave. Kusmayanti's (2010) teaching materials

covered how to open the presentation, explain the content and close the

presentation.

Each team made rehearsal during a week. From the recording result, it seemed

that they practiced hard and seriously. They practiced one scene several times

because they did not feel satisfied and they wanted to make it perfect. One of the

teams, Group I prepared Batik costumes a week before the presentation. Some

students struggled to speak without reading text as what the teacher suggested.

These learning attitude reflected their responsibility mentioned by SRI (2000) and

the development of their self-regulation (Grant: 2011) in preparing the best

performance for the presentation, and their autonomy in designing the project. The

students' improvement was relevant with Thomas' statement (2000) concerning

the PBL benefits.

**5.1.9 Presenting the Projects** 

Presenting the Project was the last step of project-based learning (Stix and Hrbek:

2006). The publishing phase could be in the form of print media, performing art or

presentation. As what have been explained, the students chose to make a book and

a presentation to perform their final products in front of the whole class and the

guests. It was conducted from the twelfth to the fourteenth meeting.

From the publishing/ presentation phase (Appendix III), it was found that all of

the six teams had made adequate information by presenting more than three

references, and the interviews made with the competent sources (lecturers). An in-

dept study is compulsory in PBL as one of principles in this approach (Katz &

Chard: 1995, Helm & Katz: 2011).

Concerning the speaking skill, in the interview session, Reza was one of the

participants who admitted that he had a very limited ability. He was extremely

nervous and confused when the teacher explained about this writing project,

moreover when he knew that some experts and international students would be the

audiences. However he said he would try hard to practice. The result was

interesting, in his presentation moment, he performed well. He spoke fluently

without any texts; he moved and gave a proper gesture, giving eye-contact and

audible voice. His effort was successful. What happened to this student is claimed

as the improvement of students' learning attitude and growth in self-reliance

claimed by Thomas (2000).

For organization criterion, all of the teams had tried to follow the presentation

phases explained and clearly written in one of the handouts. They gave different

interactive opening methods such as questioning, amazing facts or storytelling

based on the teaching materials compiled by Kusmayanti (2010). However four of

the teams failed in managing the 20-minute presentation duration given for

spending too much time in answering questions from the audiences. They were

not ready for the questions even one of the team (Group 2) did not manage to

address the audiences' questions and misunderstood without seeking clarification.

Due to this insufficient time, each team was only allowed to answer two questions

without gaining any suggestions from the other teams.

All the members of the teams participated mostly well in the presentation, though

some of the teams did not share the participation equally. When it was confirmed,

they admitted that it was one of their strategies to succeed their presentation, and

help their friends' problem in speaking English, Students in Group 3 said, "...ves,

Mam, he cannot speak English well...he asked to talk less in the presentation

session". The statement revealed that his unequal participation in explaining their

work was one of their strategies to succeed their performance. It was also a

request from the unconfident student himself.

The students who did not contribute much in the presentation seemed unconfident

for their insufficient preparation level in English skill (Ates & Eryilmaz: 2010).

As the result, they made infrequent eye contact and reading notes or slides most of

the time. They also often spoke in a monotonous intonation and occasionally used

filler words.

The presentation aids were made with various programs. The simplest one is the

Power Point program, while the others used Prezi and Flash. Though one of the

team (Group 5) experienced problem in operating the presentation slides before

the opening, all of the teams enriched their presentation aids with the visual

effects, such as pictures and videos supporting their presentation contents.

However, there was a presentation slides made by Group 3 which was still

considered too wordy and had not covered the criterion provided in the

presentation handouts.

The project based writing activity was carried out by placing the students as the

centre. In this study, they negotiated and decided their own interest in choosing

the theme and topics which was considered a real-life issue in their community. It

aroused students' critical thinking, indicated by their discussion in deciding the

title, giving opinion, and debating as described above. The finding was in line

with the research done by Katz & Chard (1995) and Helm & Katz (2011)

concluding that this learning process can encourage the students to make an in-

depth learning in which the students had to answer a complex question, problem,

or challenge.

The students were also able to collaborate well with their fellows from the very beginning the project was planned. From sharing responsibility, discussing the

writing content including making research and interviewing the sources, revising

and editing the result, to presenting and publishing their works in the form of book

were accomplished in team. These facts support the research about the seven

teachers' view concerning the implementation of PBL given to diverse learners in

their classrooms carried out by Beneke and Ostrosky (2009). These teachers

described how PBL gave many positive impacts in students' attitude toward

learning (Thomas: 2000), increased student' responsibility in their own learning

(Sri: 2000), and developed their self-direction and self-regulation (Grant 2011).

However, improving students' English competence must be not easy in the

EFL/ESL context if it did not get enough support from the lecturers/experts who

were reluctant to support in this program. Meanwhile, dealing with English

writing skill in EFL/ESL context, Myles (2002) analyzed that the ESL/EFL

learners mostly produce texts that contained varying degrees or grammatical and

rhetorical errors. In making expository text for the art and design book content,

the students in this research used a lot of ideas, it meant they wrote a lot and in

fact, the richer the writing content was, the greater its error possibility was. The

students admitted they used translating method to accomplish their writing project.

According to the students, they used print and digital dictionaries, thesaurus and

Google translation for the supporting tools.

Furthermore, the fact that there was still a plagiarism indication committed by the

sixth team could have been resulted from the teacher's failure in intensively

monitoring students' writing works. It was found that this team was the only one

which hardly had writing counseling due to the limited time that also made the

teacher did not give enough attention and enough explanation about plagiarism

issue. The previous study carried out by Krajcik's and Marx's, as cited by Mapes

(2009), mentions the insufficient time can fail the teacher to plan and implement

the program.

5.2 Investigating Students' Motivation

To investigate in what aspects the students were motivated with the

implementation of project-based writing activity, a questionnaire (Appendix VIII)

called Instructional Material Motivational Survey (IMMS) was distributed to the

students. There were 36 questions given that consisted of Relevance (9 questions),

Confidence (9 items), Satisfaction (6 items) and Attention subscales (12 items)

(Keller: 2000).

The results (Appendix IX) were determined from the 5 ranges formed from each

these four subscales. The interpretations of these ranges started from Very Low-

Low- Neutral- High- Very High. The range points of the four ARCS categories

depend on the questions numbers given in the questionnaire.

5.2.1 Attention

Attention was the first subcategories to gain learners motivation which was

significant to create and maintain students' interest in developing their knowledge

and critical thinking. The attention strategy made by teacher was to arouse student

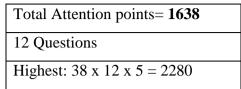
curiosity and interest (Keller: 2000).

There were 12 items in Attention aspect, confirming whether the lesson appeal the

students, and made them curious to learn. The total point of this subscale showed

1638 points. It was in the fourth range between 1554- 1919. It means the students

were highly motivated. The Attention chart can be described as follow:



Lowest:  $38 \times 12 \times 1 = 456$ 

Range: 2280 – 456= 1824

Class: 5

Class Interval: 1824 = 364.8 = 365

5

Very Low: 456 – 821

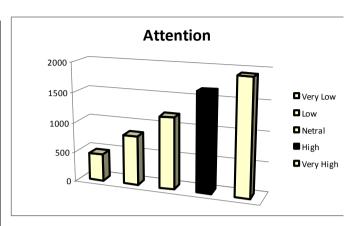
Low: 822 – 1187

Neutral: 1188 – 1553

High : 1554 – 1919

Very high: 1920 - 2285

Figure 5. Attention Aspect



It showed that the lesson given was clear and attracted students' attention from the beginning; because the students thought that it was an eye-catching activity that increased their curiosity. Having mentioned before that the project was begun with a driven question that was considered a criterion of PBL (Thomas: 2000). It triggered the students' metacognition, such as what they should make, how they make/ accomplish the project, and how to inform the basic knowledge of art and design course materials to the new international students learning in their campus.

We could conclude from the figure and table above that PBL could improve students' attitude towards learning, students' attendance and growth in self-reliance. The attraction in experiencing new skills, increased students' responsibility in their own learning compared to the traditional classroom (SRI: 2000). It was in line with Martin & Baker et al., cited by Railsback stating that

PBL was a student- centered learning in which the students can directly

investigate, observe, and doing the real-world problems in their environment

Making a book about the basic art and design articles was chosen as the final

product of this project. The student's excitement was reflected in the statement

below,

Diana: "I've been excited since the beginning of the course...it's different

from the previous English courses...I had never written a book

before"

The student stated that she was glad with the instruction due to its uniqueness and

his new experience. In support of this claim, Keller (2010) describes Berlyne's

(1954) research that made an experiment involving two groups. One was given a

'fore' question or driving question before the instruction, and the other one was

only given the instruction without the question. The finding showed that the group

with the 'fore' question performed a greater curiosity and better understanding.

Besides, they also experienced some surprising and unexpected events such as the

new learning method and the presence of the outsiders participating in their

presentation. In this case they felt being challenged, that is indicated by these

testimonies.

Sri : "It challenged us....it was the most thrilling presentation...due to the

presence of those 'bule' ".

Reza: "It affected my performance, mam....thrilling, but I was encouraged to

try"

Those students' statements implied students' curiosity that affected their self-

regulation. They well prepared and practiced before the presentation to give the

best performance. This phenomenon could be found in the previous research done

by Arnone and Small (2011). It revealed one of their findings describing the

surprised John who became curious about the color changing of the Litmus paper

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when he mixed certain chemicals in his school lab. As the result, this interesting experiment encouraged him to try to find out the reasons. Therefore teachers should consider the activities that can challenge the students to attract their attention.

## 5.2.2 Relevance

Relevance was another important element after Attention. It dealt with the learners' personal needs or goal (Goal Orientation), their previous experiences or prior knowledge (Familiarity), and their style (Motive Matching). Interest could not stand longer if the learners did not meet any benefits for their personal desire.

Consisting of 9 questions, this Relevance aspect confirmed that the lesson was related to the students' goal. With 1361 points which was also in the fourth range, it indicated that the materials of this project-based writing activity were highly relevant to their needs, interest and their life.

The Relevance aspect can be described as follow:

Total Relevance points= <b>1361</b>
9 Questions
Highest: 38 x 9 x 5= 1710
Lowest: 38 x 9 x 1= 342
Range: 1710 – 342= 1368
Class: 5
Class Interval: <u>1368</u> = 273
5
1. 342 – 615
2. 616 – 889

3.890 - 1163

4. 1164 – 1437

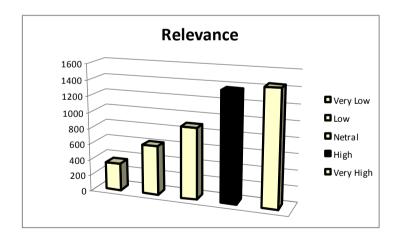


Figure 6. Relevance Aspect

5. 1438 - 1711

From the questionnaire data, the students realized the project was relevant to their

needs and goals. Even though some of them thought the topic was not their

interest as what described in the challenges in this project-based writing activity

(5.3.1 Students' internal challenges), they still believed that the instructions given

were important and it was compulsory to complete the project.

Another benefit that the students experienced in this project, particularly in the

Relevance aspect, was applying their prior knowledge gained in the previous

semester as what Keller (2000) mentions, such as the basic courses of art and

design. Some students admitted this fact, in the interview session as transcribed

below,

Arri "We have a better understanding because we have got Pengantar

Studi Seni Rupa (PSSR) before"

Diana : "From this writing project, we understand more about Nirmana

2D"

"Now, I understand the assessment standard of Nirmana 3D" Yolanda:

This writing activity also included and gave the students opportunity to implement

all materials in English I, as stated by Azmil in an interview session, "I've got the

theories and how to implement them". Meanwhile Diana added, "Now I do

concern finding better words for my sentences".

In other words, students got more enrichment from the language aspects, such as

word choices, sentence pattern, punctuation, and others. As the result, they felt it

was useful for them and motivated them to complete the lesson successfully. The

word "useful" mentioned by Bruning & Horn (2000), Hidi & Boscolo (2006,

2007), cited by Boscolo and Gelati referred to 'having an informative, practical or

aesthetic values' in this writing activity.

Furthermore, Boscolo and Gelati (2007) adds that relevant also involves a social

activity because the learners can share, discuss and comment on it with others.

These "useful" characteristics were reflected in this writing project.

**5.2.3** Confidence

In this study, one of factors that differs students' persistence in achieving their

goals was confidence. With confidence, the students would keep on achieving

their intention, no matter what obstacles were. Without confidence, learners were

conquered by the fear of failure, instead of the attraction of achievement.

Therefore, Keller (2000) suggests the teachers to provide meaningful success

experiences for learners as soon as possible in a workshop or course. Furthermore,

Keller had designed several concepts and strategies to be implemented in the three

subcategories of Confidence, namely Learning Requirements, Learning Activities,

and Personal Control (Success Attribution).

From the questionnaire result, compared to the other motivation aspects,

Confidence scores indicated different phenomenon. Though it could not

considered low, still it was in the third range with 1089 points. Confirming the

students' confidence to finish the project, this aspect also has 9 question items as

the Relevance subscale.

The Confidence aspect can be described as follow:

Total Confidence points= 1089
9 Questions
Highest: 38 x 9 x 5= 1710
Lowest: 38 x 9 x 1= 342
Range: 1710 – 342= 1368
Class: 5
Class Interval: <u>1368</u> = 273
5
1. 342 – 615
2. 616 – 889
3. 890 – 1163
4. 1164 – 1437

5. 1438 - 1711

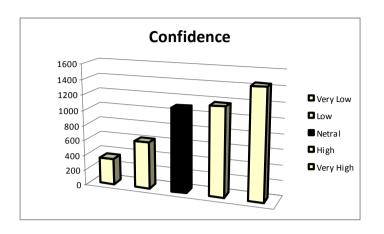


Figure 7. Confidence Aspect

The point indicated that the students were only neutrally Confident. From the questionnaire results, it showed some indication that the students were unconfident at the beginning of the program. They thought it was uneasy to do and in fact, they said it was more difficult than what they expected before, as what Sri says, "At first, when I was assigned this task, I didn't know if I could accomplish it or not". In this statement, the students doubted her ability in finishing the project. It was because of the insufficient preparation level (Ates and Eryilmaz: 2010) which was described as Students' Internal Challenges in the third research question.

The repetition of revising and editing phase in writing process was considered highly boring and irritating episode in this PBL journey (Shields: 2010). The students' statement emphasized it in an interview session with Sri and Indah.

Sri : "Yeah, mam....the revising phase"

: "definitely, It was tiring" Indah

Sri : "Because we had to revise, then it was mistaken...again...."

Indah : "Moreover the one who got this task... (pointing the paper) deciding

the subject and verb agreement...she did not understand but he had to

accomplish it....it made us desperate."

Students argued that revising and editing phase was exhausting because they had to fix the drafts more than once. They admitted that some of the team members were lack of English language skill and often found difficulties in revising and editing the text. It is in line with a research conducted by Al-Buainain (2009) indicating the insufficiency preparation level (Ates & Eryilmaz: 2010).

Fortunately, PBL was mostly carried out collaboratively, therefore peer-review and teacher-review could encourage and develop the students to write and revise (Hunaiti: 2010), as what these students say,

: "...I prefer working in team, mam...I have no idea to whom I can ask for help if I Sri

am alone"

Indah : "We asked Hasna many questions, because she knows structure better than us"

Azmil: "Jesica helped us a lot in revising and editing the text, mam...among us, she is the

best in it"

The researcher also observed those who were considered the superior students contributed much in helping the other team members both inside and outside the class. The team members seemed comfortable because they were just criticized by their own fellows, thus they could develop their writing skill.

The statements above supported Hillocks' findings cited by Pritchard and Honeycutt (2007) stating that writing practice alone did not improve writing. Based on his six studies, Hillocks reported that teaching the students to revise and evaluate their writing or their peers' using specific criterion had contributed strong effects on revision and writing quality. This approach could gradually develop

students' confidence and made them believe to accomplish the project and passed

the exam because they were supported by good instructional organization,

including the peer and teacher reviews, just like what these students say,

Teacher: "How did you revise your work? You did it..."

: "....You helped us in the counseling, mam Indah

Sri : "perhaps, it's because of our efforts, for example...one of us knows,

like Hasna..., we asked her how the sentence can change like

this...that's what we did in revising process, so we all

understand "

From the statements above, the students could still feel confident since they

realized that those who were insufficient in English language would never be left

behind. There were always peers and teachers who were willingly to help.

Macarthur (2007) states the peer-review can highly motivate the learners.

From this fact, revising and editing process was important in writing project.

Though it was considered the longest and the hardest part in writing process as

having mentioned by Shield (2010), skipping this part will demotivate the

students at last for not being able to reflect and acknowledge their ability and

skills.

5.2.4 Satisfaction

Satisfaction referring to positive feeling about someone's accomplishments and

learning experiences was the last category of the motivational instructional design.

It could be different for each individual. From the observation and the interview

results, some learners got satisfaction from getting awards, gaining payment,

having respects from others, acquiring new knowledge and skills, or just receiving

a certificate. This fourth point of motivational design was also significant to

maintain student motivation..

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As the Attention and the Relevance aspects, Satisfaction was also in the fourth range with the total points of 1361. Satisfaction had only 6 questions referring to positive feeling about someone's accomplishments and learning experiences. It could be reflected by their statements and expressions when they got awards, gained payment, had respects from others, acquired new knowledge and skills, or just received a certificate.

The Satisfaction aspect can be described as follow:

Total Satisfaction points= <b>826</b>
6 Questions
Highest: 38 x 6 x 5= 1140
Lowest: 38 x 6 x 1= 228
Range: 1140 – 228= 912
Class: 5
Class Interval: <u>912</u> = 182.4 = 182
5
1. 228 – 410

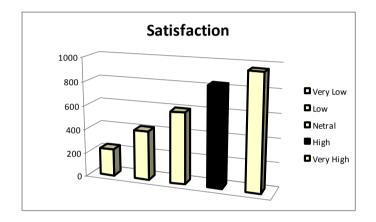


Figure 8. Satisfaction Aspect

3. 594 – 776

2. 411 - 593

4. 777 – 959

5.960 - 1142

The data inferred that the students felt rewarded for their efforts because the teacher always gave positive feedback during or after they did the task. Corresponding to Keller (2000), a strategy was given to increase the students' satisfaction by rewarding the students with colourful cards every time they gave opinions in revising and editing process. The students smiled and looked happy whenever the teacher handed each card (Appendix XIII). They were proud of reflecting their English language skills. This indication is revealed in the statements below,

Ghifari: "I was glad when I got those cards, mam...it encouraged me to

speak"

Kevin : "To elevate my scores mam...it was a competition, to collect many

points

The students also felt proud of their final product of this project-based writing activity that could be determined as one of their intention in accomplishing the project. This finding was found in the following statements,

Sri : "Firstly, when we were told that we would make a book, Gosh!"

Indah : "We are glad to image that it is our book, We are proud...."

Diana: "I am curious about the final product, mam...I feel proud of making

my own book that will be used by others."

Apart from the Satisfaction phenomena above, student collaboration in discussion could also increase the students' satisfaction, especially for the superior students who taught their fellow friends (Keller: 2000, Hunaiti: 2010). These students used their newly- acquired knowledge/skill to develop their friends' understanding.

In this qualitative research, the IMMS data presentation that was gained demonstrated that the students were highly motivated by the project-based writing activity designed by the lecturers in the categories of Attention, Relevance, and Satisfaction. However the students' Confidence aspect showed neutral score.

This students' unconfidence effect can be also shown in their presentation performance in publishing phase. Most of them admitted they were extremely nervous with their speaking skills that could be detected from the way they spoke with fillers and frequently read text written on their cue cards instead of having eye-contact with the audiences (Appendix III).

The phenomena in this students' Confidence aspect was due to the lack of English language skills, therefore the students needed more assistance in learning it. This

case appeared in several studies dealing with students' writing skills in the EFL context. As what had been analyzed by Al-Bunainan (2009), an associate professor teaching in Qatar University, Egypt, she investigated 40 exam scripts of first year university students majoring in English and found the students writing error lay in verbs (tenses, verb omission), articles, and fragments. These phenomena were shown in the students' writing works in this research.

Furthermore, cited by Boscolo and Gelati (2007), from the two-decade research, many findings found such phenomenon. Writing Confidence that deals with self-perception of competence and self-efficacy in writing had been claimed as one of the factors that influenced students' performance (Pajares and Valiante: 2006). Furthermore, it was also strengthened with a research conducted by Boscolo (2007) stating one of the biggest obstacles in writing was the Confidence factor. In addition, some research conducted by Csikszentmihalyi (1990) and the others, which was cited by Pritchard and Honeycutt (2007: 31) claim that those difficulties above indeed affected the students' perception and could also affect their attitude, if the teacher did not provide adequate instruction and time.

## **5.3 Challenges the Students Encountered**

To validate the third question, an interview was carried out to support the phenomena found in the observation and the questionnaire results. The interview was given to the 12 students (Appendix XI) representatives from the 6 teams at the end of the program in order to gain the whole students' experience in this study and to find out their difficulties in this project-based. These interviewees were chosen from their scores in the first semester – the highest and the lowest scores. It had 5 questions (Appendix X) which were able to confirm the other two research questions. The interview questions covered the students' activity and their responsibilities in accomplishing the writing project, their impression of this program, the benefits of the learning method and the obstacles they found.

There were several phenomena encountered by the students which were found in

this project-based writing activity. They were categorized into students' internal

challenge and students' external challenges.

5.3.1 Students' Internal Challenges

Students' Internal Challenges found in this study covered Insufficient Preparation

Level, Managing Time, and Disinterest/Negative Attitude in the Project.

**5.3.1.1 Insufficient Preparation Level** 

In EFL writing activity, students encountered several problems that could be

categorized as Insufficient Preparation Level particularly in composing text.

These difficulties were in finding out and developing the writing content including

understanding of the academic writing standards, as what had been observed in

the project-based implementation when the students created the writing works

(see 4.1.6 Creating the Project), revised and edited the texts (see 5.1.7 Peer-

Reviewing), presented their works (see 5.1.9 Presenting the Project). Furthermore,

the questionnaire result showed that the students doubted their writing ability (see

5.2.3 Confidence).

The students found out some obstacles when they faced language features that

involved structure, vocabulary, and diction, like what has been described by Al-

Bunainan (2009) who investigated 40 exam scripts of first year university students

majoring in English. She found the students writing error laid in verbs (tenses,

verb omission), articles, and fragments. These phenomena were shown in the

students' writing works in this research, and admitted by the students,

Bayu: "I frequently make mistakes in vocabulary and structure"

Having mentioned above, another writing content difficulties the students found

was in revising and editing phase in which they had to reflect their language

knowledge (see 5.1.7 Peer- Reviewing). As Shield (2010) has argued, it is the

longest stage in the writing process and sometimes frustrating for the students. It

made them need more assistance in peer-review process. In addition to speaking

skill, some students admitted they were afraid of speaking English in presentation

that indicated they did not have enough self-confidence (see 5.2.3 Confidence).

Based on the interview and the observation result, from the classified codes and

similar to Keller's (2000) statement, it can be seen that language skills was the

most appeared problem followed by personal problem and students' other

homework (Appendix XII).

**5.3.1.2** Managing Time

From the interview, the students admitted that they most of the time had to choose

which task should be done first and put as the priority. As the researcher

mentioned in the third chapter, the students of art and design in this tertiary school

usually had many projects in almost all the courses they took in each semester.

Jati "Managing the time was difficult, moreover many students were not

accustomed to waking up early...these tasks, those tasks...in this kind of

moment, we sometimes underestimated English...as the result, and I did

the other tasks first."

Desti : "I didn't concentrate enough, and did the writing work properly

mam....due to the other tasks. I am not satisfied with the result"

In this condition, Jati was forced to choose English as a minor subject. In

admitting it, Jati laughed at himself for what he did. Meanwhile Desti who had the

highest score in the previous English course did not feel satisfied with their final

product due to this condition.

Principally, these students realized that they had limited time to finish the project.

They had no other solution and decided to finish the English task after doing the

major ones. However for some students who had a high self- orientation and self-

regulation like Desti, such condition was disappointing, because she could not

perform well. This perception indicates that the student realizes her responsibility

(SRI: 2000).

These two statements indicate that the students found challenges in managing

their time due to other works and tasks from the subjects besides English.

According to Krajcik and Marx cited by Mapes (2009), this has been a difficulty

found in PBL since the approach needs a longer duration than the classical

classrooms. In this case, students should be able to manage their time and be more

diligent because that is what they will face as the professional designers in the

future.

**5.3.1.3** Disinterest/Negative Attitudes in the Project

In theory classes, each subject had around 50 students collaborated from two

classes. Hence the students in this research came from two different classes (Class

C & D) who had different perspective about English. Some people were excited

but the others were less or even disinterest. Disinterest or negative attitudes in the

learning process could influenced the collaborative learning process, for instance

the statement from a student below,

In the interview, Jati says "I was afraid...hmm how should I say...I was afraid to

give them tasks. As the team leader I was confused because when I asked to

choose their responsibility in conducting this project, they depended on me". He

also added some more views, "I was reluctant at first because we came from

different classes, to gather people and discuss was uneasy".

The statement above revealed that Jati as one of the team leaders and came from

different class from his team members expressed his confusion in behaving

towards his new friends who did not enthusiastically participate in the project. It

made him hesitated to make a decision. This case supports Krajcik and Marx

(Mapes: 2009) stating that it is uneasy to balance the students' autonomy with

others.

A student postponed the English class only because he preferred earning money

was a student's negative attitude in group I (see 5.1.2 Taking Role of project

Designers). The other member in this team (Arri) who was considered as an active

participant in this class also complained about his other friends' performance. He

claimed that his team members were too lazy and ignorant about this project task.

He thought that Desti as the only female student in his team could give a good

influence. His expression implied his disappointment to this indiscipline behavior.

Arri: "...the annoying incident was when the team members could not be

contacted, and they were late to attend our discussion sessions...most of the team

members were men...many difficulties, they were too lazy and ignorant. Therefore

we needed a female student like Desti".

This argument was interesting to observe for further research, to find out the

difference between the two groups of genders (male or female) in learning

motivation. A previous experimental research that integrated PBL with the four

categories of ARCS model was carried out by Alhassan (2014). The research

described how the class that consisted of all female students was given treatment

with the integration of PBL and ARCS model. The finding showed that the

experiment class performed highly better than the control class.

Another negative attitude in the project was done by team 6 who committed

plagiarism. They took the information from on-line services without paraphrasing

the sentences and did not cite the references (Shields: 2010) (see 5.1.6 Creating

the Projects).

**5.3.2 Students' External Challenges** 

Students' External Challenges found in this study caused by teachers and

administrators

5.3.2.1 Administrators

Referring to the students' internal challenges that have been described above, the

issue of insufficient preparation level can be considered significant to counter

since it can affect students' confidence which is extremely significant for

students' learning motivation (Keller: 2000).

To accommodate the students' needs, the institution managed by the

administrators should have provided proper curriculum to lead the students to the

global competition in which English used to communicate. Unfortunately, English

previously was treated improperly. It was placed as a general subject, which was

followed by around 200 freshmen at the same time and place. It contributed only 2

credit hours weekly. Therefore it was not surprising when most of the students got

C for their English scores (see 4.1.2 Taking Role of project Designers).

When the English lecturer confirmed it and negotiated with some of curriculum

designers, she did not get satisfying answer but the statement "This (the faculty) is

not English Department". It reflected they discriminated a discipline with others.

Such paradigm indeed could not accommodate the PBL implementation. The time

which was very limited in this writing project was not enough for the teacher to

give a proper monitoring and plannin

**5.3.2.2** Teachers

Project-based learning gives an opportunity for collaboration and cooperation

(Grant. 2011) not only among the students but also the teachers from different

disciplines. This student- centered teaching approach does not suit individualist

teachers who prefer sitting alone, and unwillingly sharing their thoughts and

experiences.

To develop representative environment for PBL, all components including the

teachers should integrate and collaborate in order to give realism on the project. In

this study, the students were expected to gain an in-depth experiences in English

writing and speaking, unfortunately in the learning process, most of teachers did

not totally participate in it. They could not or did not want to use English in the

interview session. From the PBL implementation, it was found there was only one

teacher who was willing to speak English (see 5.1.3 Discussing and Accumulating

Necessary Background Information).

According to Martin & Baker et al., cited by Railsback, PBL is a student- centered

learning in which the students can directly investigate, observe, and doing the

real-world problems in their environment. In the implementation, the students

often involved with others, such as teachers who could be a challenge for the

students, as what had been revealed by these students below.

Azmil "We found difficulties in fixing the content, the lecturer who we

interviewed seldom attended the class and if he did, his class took

place in the evening...we hardly focused"

"The textual references of Nirmana 3D are difficult to fin, the Yolanda:

teachers did not give us any. They gave the materials on

presentation slides...therefore we took them only from several

sources. We also found difficulties in finding the references since we

didn't cite them at first"

5.4 Discussion

From the stages of this writing project implementation, the researcher observed

that the students performed almost the same learning behavior. Most of them

follow all the project steps and gained some useful activities that led them to the

processes of critical thinking, collaboration and communication.

However, from the findings inferred, in this art and design tertiary school, English

was still perceived as a minor subject. As the result, it only got a weekly minimum

credit that led to insufficient preparation level, and disinterest/ negative attitudes

in the project. This insufficient time for planning and monitoring contributed to

the students' unoriginal work, and a student's failure in accomplishing the task. It

should be considered seriously by programming a better plan and strategies

designed not only by the English teachers but also all the faculties. This was one

of significant issues which were considered as the teachers' problem mentioned

by Krajcik and March (Mapes: 2009).

Referring to the present writing motivation concept (Boscolo and Gelati: 2007),

almost all of the students basically had the same perception about the task

relevance to their personal objectives. Though most of the time they did not feel

confident about their writing ability, they realized this writing skill was significant

and relevant to their needs. Therefore, they still could be considered the motivated

students because they valued and were willing to use writing as a beneficial

activity to communicate, collaborate, even though it was not always enjoyable for

them (Boscolo and Gelati: 2007).

Besides lack of Confidence problem, the other phenomenon was the students'

internal factor reflecting in a disinterest/ negative attitudes in the project. As the

data presentation demonstrated above, some students complained about his team

members' poor participation in creating the final project. This can be mentioned

as one of the weaknesses in collaborative learning, as one of study conducted by

Ates and Eryilmaz (2010) that reveals the students' insufficient preparation level,

disinterest/ negative attitudes, weakness of study habit, and insufficient

knowledge about the system.

The strategies to improve and sustain students learning motivation should be

developed as well, particularly in the aspect of Confidence. It goes along with the

teacher's effort to provide meaningful success experiences for learners. The

teacher should make the students believe that they can face all the challenges in

the leaning process by using their knowledge and skills.

## **5.5 Concluding Remark**

This chapter presented the description of PBL implementation, students' learning motivation, and the difficulties they found. It was shown that the students got many positive benefits from this program, especially in collaboration, critical thinking, and communication. The students were highly motivated in the aspects of Attention, Relevance, and Satisfaction. However they were only neutrally motivated in Confidence. It was because of several difficulties the students found because of the students' internal and external challenges. Referring to these findings, suggestion and further research are recommended in the next chapter.