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(Studi Kasus pada Program *Citizen Report* PRFM News)

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diajukan untuk memenuhi sebagian syarat untuk memperoleh gelar
Sarjana Ilmu Komunikasi



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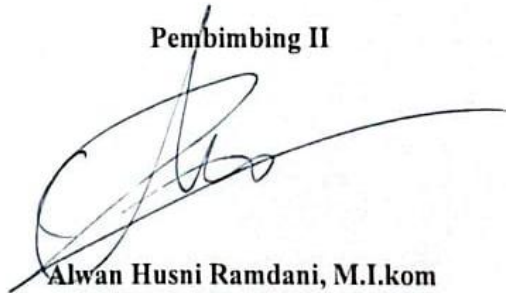
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Sebuah skripsi yang diajukan untuk memenuhi salah satu syarat memperoleh gelar
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Yang membuat pernyataan



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ABSTRAK

Penelitian ini bertujuan untuk menganalisis kontribusi *citizen journalism* dalam pemberitaan PRFM *News Channel*, mengkaji proses *gatekeeping* terhadap laporan masyarakat, serta mengidentifikasi faktor-faktor PRFM *News* mempertahankan peran *gatekeeper* di era kemandirian partisipasi pemberitaan dari publik. Penelitian ini menggunakan pendekatan kualitatif dengan metode studi kasus. Data primer penelitian ini diperoleh melalui wawancara tatap muka secara *offline* dan *online*, serta wawancara tertulis dengan total enam narasumber, terdiri dari tiga tim internal PRFM *News* dan tiga *citizen journalist*. Hasil penelitian ini menunjukkan bahwa hubungan kontribusi *citizen journalism* masyarakat dengan tim PRFM *News* bersifat mutualisme, di mana masyarakat menjadi sumber utama informasi dan PRFM *News* sebagai ruang publik untuk masyarakat menyampaikan informasi. Proses *gatekeeping* dilakukan sejak tahap penerimaan informasi melalui verifikasi dengan pelapor dan pihak terkait sebelum disiarkan atau diunggah. Terakhir, faktor-faktor PRFM *News* mempertahankan peran *gatekeeper* karena alasan eksistensi *gatekeeper* sebagai syarat media dan filterisasi informasi untuk terhindar dari penyebaran berita hoaks.

Kata kunci: *Citizen Journalism*, *Gatekeeping*, PRFM *News*, Partisipasi Masyarakat

ABSTRACT

This research aims to examine the contribution of citizen journalism to the news production of PRFM News Channel, analyze the gatekeeping process applied to public-submitted reports, and identify the underlying factors that influence PRFM News' decision to maintain the role of gatekeeper amid the increasing independence of public participation in news production. Employing a qualitative approach with a case study design, the study collected primary data through both offline and online face-to-face interviews, as well as written interviews with five informants, three representing the PRFM News editorial team and two from its citizen journalist community. Secondary data were obtained through document analysis. The findings reveal that the relationship between citizen journalists and PRFM News is mutualistic, wherein the public serves as a primary source of information, while PRFM News functions as a public platform facilitating the dissemination of such information. The gatekeeping process is initiated at the point of information receipt, involving systematic verification with both the reporter and relevant authorities prior to broadcast or publication. Furthermore, PRFM News' decision to retain the gatekeeper role is driven by two key considerations: first, its position as an essential criterion for professional journalism; and second, its function as an information filter to mitigate the risk of disseminating misinformation or hoaxes. These findings underscore the significance of citizen journalism as a collaborative model between media organizations and the public, while reaffirming the continued necessity of editorial oversight to safeguard journalistic integrity and public trust.

Keywords: *Citizen Journalism, Gatekeeping, PRFM News, Public Participation*

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