

METHOD

This study used a qualitative method involving two main stages: data collection and data analysis. According to Creswell (2018), qualitative research can explore and understand social or human problems, whether individuals or groups. The data for this study were taken from the movie *A Star Is Born* (2018), directed by Bradley Cooper, specifically focusing on the character Ally (Lady Gaga). The data were consisted of key moments in the film, including Ally's actions, words, and interactions, which reflect internalized sexism. journal articles, books, and other scholarly sources are perused to support the analysis of internalized sexism and the film's narrative. The theoretical framework for this study was included the analysis of internalized sexist behavior by Manne (2018) and Bearman & Arnheim (2014), and the film's formal system by Bordwell and Thompson (2008).

The data collection method in this study was conducted in two parts. First, the researcher watched the film and closely examined its pivotal scenes based on the theories of Manne (2018), Bearman and Arnheim (2014), and Bordwell and Thompson (2008). Second, the researcher used these theoretical frameworks to select scenes that contributed to answering the study's objective. The data were then analyzed to identify patterns that highlighted the relationship between the film's visual and narrative structures and Ally's internalized sexism. The researcher focused on Ally's character, examining her behavior, interactions, and dialogues in the film. The findings revealed three behaviors indicating internalized sexism: objectification, invalidation, and derogation. Additionally, the researcher identified three film techniques—camera shots, lighting, and facial expressions—that contributed to the depiction of internalized sexism in Ally's character. By conducting a textual analysis, which involves making assumptions about the possible meanings a text may convey (McKee, 2003), the study explored the implications of these findings for understanding internalized sexism in films and provided insights into how this concept was represented and its impact on female characters in Hollywood narratives.