

**ANALISIS KETERLIBATAN PEREMPUAN DALAM KEPEMIMPINAN
TRAIL RUNNING EVENT DI JAWA BARAT**



TESIS

diajukan untuk memenuhi sebagian syarat memperoleh gelar
Magister Pendidikan Olahraga

Oleh

Ulma Erdilanita

NIM 2310046

**PROGRAM STUDI PENDIDIKAN OLAHRAGA
SEKOLAH PASCASARJANA
UNIVERSITAS PENDIDIKAN INDONESIA
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LEMBAR HAK CIPTA

ANALISIS KETERLIBATAN PEREMPUAN DALAM KEPEMIMPINAN *TRAIL RUNNING EVENT* DI JAWA BARAT

Oleh
Ulma Erdilanita

S.Pd Universitas Negeri Malang, 2021

Sebuah Tesis yang diajukan untuk memenuhi salah satu syarat memperoleh gelar
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LEMBAR PENGESAHAN

Ulma Erdilanita

**ANALISIS KETERLIBATAN PEREMPUAN DALAM KEPEMIMPINAN
TRAIL RUNNING EVENT DI JAWA BARAT**

disetujui dan disahkan oleh:

Pembimbing I



Prof. Dr. H. Amung Ma'mun, M.Pd.
NIP. 196001191986031002

Pembimbing II



Prof. Dr. Berliana, M.Pd.
NIP. 196205131986022001

Penguji I



Prof. Dr. H. Yudh Munajat Saputra, M.Ed.
NIP. 196303121989011002

Penguji II



Dr. Nuryadi, M.Pd.
NIP. 197101171998021001

Mengetahui,
Ketua Program Studi Pendidikan Olahraga
Sekolah Pascasarjana Universitas Pendidikan Indonesia



Prof. Dr. H. Sucipto, M.Kes., AIFO.
NIP. 196106121987031002

PERNYATAAN BEBAS PLAGIARISME

Saya yang bertanda tangan di bawah ini:

Nama : Ulma Erdilanita

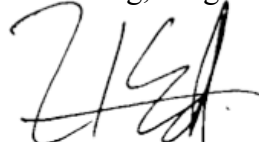
NIM : 2310046

Program Studi : Pendidikan Olahraga

Judul Karya : **Analisis Keterlibatan Perempuan dalam Kepemimpinan
Trail Running Event di Jawa Barat**

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Ulma Erdilanita

NIM. 2310046

KATA PENGANTAR

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Tesis ini disusun sebagai salah satu syarat untuk memperoleh gelar Magister pada Program Studi Pendidikan Olahraga. Selain itu, penelitian ini diharapkan dapat memberikan kontribusi dalam memperluas wawasan dan pemahaman, baik bagi penulis maupun pembaca, mengenai dinamika dan peran perempuan dalam kepemimpinan pada penyelenggaraan *trail running event* di Jawa Barat.

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ANALISIS KETERLIBATAN PEREMPUAN DALAM KEPEMIMPINAN *TRAIL RUNNING EVENT* DI JAWA BARAT

Ulma Erdilanita, Amung Ma'mun, Berliana
Program Studi Pendidikan Olahraga, Sekolah Pascasarjana
Universitas Pendidikan Indonesia
Email: ulmaerdilanita@upi.edu

ABSTRAK

Keterlibatan perempuan dalam kepemimpinan *event* olahraga berbasis komunitas masih menghadapi tantangan struktural dan kultural yang kompleks. Penelitian ini bertujuan untuk menganalisis pengalaman, hambatan, serta strategi pelibatan perempuan dalam kepemimpinan penyelenggaraan *trail running event* di Jawa Barat. Pendekatan kualitatif digunakan dalam penelitian ini dengan teknik wawancara semi-terstruktur terhadap enam informan yang memiliki pengalaman langsung dalam organisasi *event*. Data dianalisis menggunakan metode analisis tematik untuk mengidentifikasi pola kepemimpinan dan dinamika gender dalam struktur organisasi. Hasil penelitian menunjukkan bahwa perempuan cenderung mengadopsi gaya kepemimpinan transformasional menggunakan pendekatan kolaboratif, empatik, dan kontekstual. Namun, akses terhadap posisi strategis dan pelatihan teknis masih terbatas akibat dominasi norma gender dan sistem rekrutmen informal. Meskipun demikian, terdapat inisiatif dari penyelenggara untuk membangun praktik inklusif dan mentoring berbasis komunitas guna memperkuat kapasitas kepemimpinan perempuan. Penelitian ini memberikan kontribusi terhadap pengembangan literatur mengenai kepemimpinan perempuan dalam manajemen *event* olahraga komunitas dan mendorong kebijakan yang lebih inklusif dan partisipatif.

Kata Kunci: kepemimpinan perempuan, *event* olahraga komunitas, *trail running*, inklusi gender, manajemen olahraga, kepemimpinan transformasional

ANALYZING WOMEN'S INVOLVEMENT IN THE LEADERSHIP OF TRAIL RUNNING EVENTS IN WEST JAVA

Ulma Erdilanita, Amung Ma'mun, Berliana
Graduate Program in Physical Education, School of Postgraduate Studies
Universitas Pendidikan Indonesia
Email: ulmaerdilanita@upi.edu

ABSTRACT

Women's involvement in leadership roles within community-based sports events continues to face complex structural and cultural challenges. This study aims to analyze the experiences, obstacles, and strategic efforts related to women's participation in leadership roles within the organization of trail running events in West Java. A qualitative approach was employed using semi-structured interviews with six informants who have direct experience in event organization. Thematic analysis was applied to identify leadership patterns and gender dynamics within the organizational structure. The study's results indicate that women tend to adopt a transformational leadership style, characterized by a collaborative, empathetic, and contextual approach. However, their access to strategic positions and technical training remains limited due to the dominance of gender norms and informal recruitment systems. Despite these constraints, initiatives have emerged from organizers to foster inclusive practices and community-based mentoring aimed at strengthening women's leadership capacity. This study contributes to the growing body of knowledge on women's leadership in community sports event management, promoting more inclusive and participatory policy development.

Keywords: *women's leadership, community sports events, trail running, gender inclusion, sports management, transformational leadership*

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