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**PROFIL *ACADEMIC ENGAGEMENT* MAHASISWA DAN IMPLIKASINYA
TERHADAP LAYANAN BIMBINGAN DI PERGURUAN TINGGI**



SKRIPSI

diajukan untuk memenuhi sebagian syarat untuk memperoleh gelar
Sarjana Pendidikan dalam Bidang Ilmu Bimbingan dan Konseling

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**PROGRAM STUDI SARJANA BIMBINGAN DAN KONSELING
FAKULTAS ILMU PENDIDIKAN
UNIVERSITAS PENDIDIKAN INDONESIA
2025**

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Sebuah skripsi yang diajukan untuk memenuhi salah satu syarat memperoleh gelar
Sarjana Pendidikan pada Fakultas Ilmu Pendidikan

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HALAMAN PERNYATAAN KEASLIAN SKRIPSI

Dengan ini, saya menyatakan bahwa skripsi berjudul "*Profil Academic Engagement* Mahasiswa dan Implikasinya terhadap Layanan Bimbingan di Perguruan Tinggi" beserta seluruh isinya merupakan hasil karya asli saya. Saya menyusun karya ini tanpa melakukan tindakan plagiat atau pengutipan yang melanggar prinsip etika akademik yang diakui dalam komunitas ilmiah. Dengan menyampaikan pernyataan ini, saya bersedia menerima konsekuensi atau sanksi jika di kemudian hari terbukti ada pelanggaran etika keilmuan atau jika ada pihak lain yang mengajukan klaim atas keaslian karya ini.

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ABSTRAK

Annisa Fitria Suherman. (2025). Profil *Academic Engagement* Mahasiswa dan Implikasinya terhadap Layanan Bimbingan di Perguruan Tinggi.

Keterlibatan akademik (*academic engagement*) merupakan aspek penting dalam proses pembelajaran di perguruan tinggi karena berdampak signifikan pada prestasi, motivasi, dan keberhasilan mahasiswa. Penelitian ini bertujuan untuk mendeskripsikan tingkat *academic engagement* mahasiswa Universitas Pendidikan Indonesia (UPI) serta merancang layanan bimbingan untuk meningkatkannya. Metode yang digunakan adalah pendekatan kuantitatif deskriptif dengan desain *cross-sectional*. Partisipan penelitian ini berjumlah 390 mahasiswa aktif program S-1 UPI, yang dipilih menggunakan teknik *simple random sampling*. Data dikumpulkan melalui SInAPsi Academic Engagement Scale (SAES) yang telah divalidasi. Hasil penelitian menunjukkan bahwa secara umum, mahasiswa UPI memiliki tingkat *academic engagement* yang baik, dengan aspek *emotional engagement* sebagai yang paling menonjol. Namun, ditemukan variasi antar fakultas dan kampus daerah, serta ketidakseimbangan antara keterlibatan emosional dan perilaku. Implikasi penelitian ini mencakup rekomendasi kebijakan (*policy brief*), rancangan hipotetik layanan dan modul pelatihan untuk meningkatkan *academic engagement* melalui layanan bimbingan dan konseling, pelatihan dosen, serta pengembangan modul intervensi. Temuan ini diharapkan memberikan kontribusi penting bagi pengembangan layanan bimbingan di perguruan tinggi serta peningkatan kualitas pembelajaran, yang pada akhirnya mendukung keberhasilan akademik mahasiswa.

Kata Kunci: *academic engagement*, keterlibatan akademik, bimbingan dan konseling, pendidikan tinggi, mahasiswa

ABSTRACT

Annisa Fitria Suherman. (2025). *Academic Engagement Profile of University Students and Implications for Guidance Services.*

Academic engagement is a crucial aspect of the learning process in higher education as it significantly impacts student achievement, motivation, and success. This study aims to describe the level of academic engagement among students at Universitas Pendidikan Indonesia (UPI) and design counseling services to enhance it. The research employs a descriptive quantitative approach with a cross-sectional design. Participants consisted of 390 active undergraduate students at UPI, selected using simple random sampling techniques. Data were collected using the validated SInAPsi Academic Engagement Scale (SAES). The results indicate that, overall, UPI students demonstrate good academic engagement, with emotional engagement being the most prominent aspect. However, variations were observed across faculties and regional campuses, along with an imbalance between emotional and behavioral engagement. The implications of this study include policy recommendations (policy brief), action plans, and training modules to improve academic engagement through counseling services, lecturer training, and the development of intervention modules. These findings are expected to make significant contributions to the advancement of counseling services in higher education and the improvement of learning quality, ultimately supporting students' academic success.

Keywords: *academic engagement, guidance and counseling, higher education, university students*

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