

**KLASIFIKASI MENU TIDAK POPULER (MM CLASS) PERIODE JANUARI
- JUNI 2013 ASTON BRAGA HOTEL & RESIDENCE**

Tos Raos Specialties	JAN	FEB	MAR	APR	MEI	JUN
Sop Buntut	high	high	high	high	high	high
Nasi Tutug Oncom	low	low	low	low	high	high
Ayam Kampung Kalasan	high	high	high	low	high	high
Tongseng Kambing	low	low	low	low	low	low
Sate Campur Pelangi	low	low	low	high	high	high
Hainan Chicken Rice	low	high	high	low	high	low
For Your Appetite						
Gado-gado Braga	high	high	high	high	high	high
Toscana Caesar Salad	high	high	high	high	high	low
Chef's Salad	high	low	low	low	low	high
Thai Beef Salad	high	high	low	low	high	high
Greek Salad	low	low	low	low	low	low
Soup's Up						
Wild Mushroom Cream Soup	high	high	high	low	low	high
Tom Yum Goong	high	high	high	low	low	high
Chicken Corn Soup	high	high	low	high	high	high
Soto Ayam Madura	high	high	high	high	high	high
Soup Selection of Chef	low	low	low	low	low	low
Burger & Sandwiches						
Cheese Burger	high	high	high	high	high	high
Barbeque Steak Sandwich	high	high	high	low	high	high
The Aston Club	high	high	high	high	high	high
Tuna Melt	low	low	low	low	low	low
Smoked Salmon Sandwich	low	high	high	low	low	low
The Fried-Rice						
Nasi Goreng Tos Raos	high	high	high	high	high	high
Nasi Goreng Bahari	high	high	high	high	high	high
Hokkian Fried Rice	low	low	low	low	low	low

Tizhara Noor Febriana, 2014

ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI KEPUASAN KONSUMEN PADA MENU TIDAK POPULER DI ASTON BRAGA HOTEL & RESIDENCE

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Nasi Goreng Kambing	high	high	low	low	high	high
Nasi Goreng Thailand	high	high	high	low	low	low
Fried Noodle						
Cruncy Seafood Noodle	low	low	low	high	low	high
Char Beef Kwetiaw	low	low	low	low	low	low
Pasta-Fiesta						
Carbonara	high	high	high	high	high	high
Seafood Tomato	high	high	high	high	high	high
Bolognaise	high	high	low	high	high	high
Al Pesto	low	low	low	low	low	low
Napolitaine	low	low	low	low	low	low
Our Charcoal Grill						
Barbeque Ranch Chicken	high	high	high	low	high	high
Rack of Lamb	low	low	low	high	low	low
Sirloin Steak	high	high	high	high	high	high
Grilled Pink Salmon	high	high	high	high	low	high
Tenderloin Sarrana Ham	high	low	low	low	low	high
Choices of Teriyaki	low	low	low	low	low	low
The Sweet Thing						
Chocolate Melted	high	high	high	low	low	high
Cream Caramel puding	low	low	low	high	low	low
Pisang Goreng	high	high	high	high	high	high
Singkong ala Thai	high	high	low	high	low	high
Scoop of Ice Cream	low	low	low	low	low	low
Exotic Tropical Fruit	low	low	low	low	low	low