CHAPTER V
CONCLUSIONS AND SUGGESTIONS

This chapter presents the conclusions derived from the analysis in the previous chapter. The conclusions is also completed with the summary of the result of analysis. The suggestions ends this chapter by providing ideas about further research.

5.1 Conclusions

As informed in Chapter I, this study aims at investigating motivational values in pictures in the issue of motivation on *Pinterest* website and the myths underlying the representations. The analysis has been done in Chapter IV. The representation of motivational values from pictures containing the issue of motivation are represented by particular positions, colors, and visualizations of the pictures. Moreover, Barthes' orders of signification (1972) is employed to reveal such motivational values. Meanwhile, theory of motive by Murray (2009) discovers the myth underlying the representation. The result is that motivational values are classified in three classifications: motivational values in general context, motivational values in the context of health, and motivational values in the context of sport. Particular motivational values are derived from the classifications. Motivational values in general context produce four values: hard work, independence, total action, and benefit of having opportunities. In term of motivational values in the context of health, there are two values: hard work and focus. In term of motivational values in the context of sport, there is a value, namely total action.

The myth underlying the representations departs from the second order of signification or the connotation (Barthes, 1972). As framed in the theory of motive by Murray (2009), the myths are motive of achievement and motive of counteraction. There are certain elaborations included in both motives. As the result of analysis, the elaborations in the motive of achievement are (1) to overcome obstacles as represented in the first and seventh pictures classified on the motivational values in

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general context, (2) to accomplish something difficult as represented in the third and sixth pictures classified on the motivational values in general context and the picture on the motivational values in the context of sport, and (3) to master physical things as represented in both pictures on the motivational values in the context of health. Meanwhile, the elaborations in the motive of counteraction are to overcome weaknesses and to repress fear as represented in the second, forth, and fifth picture as classified in the motivational values in general context.

5.2 Suggestions

After using some variables, such as the study of representation, the use of pictures containing linguistic and non-linguistic signs as the main data, the use of *Pinterest* as the main data source, and the use of combination theories by Barthes' orders of signification (1972) and Murray's theory of motive (2009), there is still gap of research that should be fulfilled.

Further studies have to be conducted in order to enrich science in semiotic analyses. The ten pictures in the issue of motivation from *Pinterest* website are just a few number of pictures. There are so many issues in many sources that are interesting to discover. It will be interesting to conduct a semiotic analysis in pictures in the issue of humor yet the source can be the same from *Pinterest* website.

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The representation of motivational values In pictures containing the issue of motivation On pinterest website
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