INTEGRATING BLOGGING INTO GENRE PEDAGOGY FOR NEWS WRITING: A CASE STUDY OF EFL STUDENT TEACHERS IN TANGERANG, BANTEN

A Dissertation

Submitted in Partial Fulfilment of the Requirements for the Degree of Doctor in English Language Education



By

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ENGLISH LANGUAGE EDUCATION STUDY PROGRAM FACULTY OF LANGUAGE AND LITERATURE EDUCATION UNIVERSITAS PENDIDIKAN INDONESIA 2025

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APPROVAL PAGE

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DECLARATION OF AUTHORSHIP

I hereby declare that this dissertation, titled "Integrating Blogging into Genre Pedagogy for News Writing: A Case Study of EFL Student Teachers in Tangerang, Banten," is my original work and has not been submitted, either in whole or in part, for any other academic degree or qualification at any other institution. All sources and references used have been appropriately acknowledged.

> Bandung, January 2025 The Writer,

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PREFACE

This dissertation was motivated by the evolving demands of English language education in an increasingly digital and globalized world. Specifically, it explores how blogging, integrated within genre pedagogy, can support writing development and teacher identity formation among Indonesian EFL student teachers.

Set within a semester-long news writing course at a private university in Tangerang, Banten, the study investigates how student teachers engage with blogging as a platform for authentic communication, reflective practice, and professional growth. Drawing on the Teaching and Learning Cycle (TLC) of genre pedagogy, students moved through scaffolded stages of textual analysis, collaborative writing, digital publication, and multimodal reflection.

The findings suggest that blogging fosters rhetorical competence and digital literacy while also empowering student teachers to articulate their beliefs, develop a pedagogical voice, and negotiate their emerging roles as educators. In this sense, writing becomes more than a linguistic task; it becomes a transformative process of identity construction and critical engagement with the world.

This research contributes to ongoing discussions in EFL teacher education by offering a pedagogical model that is genre-informed, technologically relevant, and grounded in reflective practice. It highlights the potential of digital tools to enrich writing instruction, promote learner autonomy, and prepare future educators for the communicative demands of 21st-century classrooms.

Conducting this study has deepened my understanding of how writing, when thoughtfully scaffolded and digitally mediated, can shape language skills and the professional self. I hope this work provides meaningful insights for educators, researchers, and curriculum developers alike.

Bandung, January 2025

Dwi Sloria Suharti

ABSTRACT

Writing remains a persistent challenge for Indonesian English as a foreign language (EFL) student teacher, particularly in genre-specific tasks such as news writing. Conventional instruction often emphasizes grammar drills and decontextualized exercises, providing limited support for audience awareness, rhetorical structure, and digital literacy. This qualitative case study investigates how blogging, embedded within a genre pedagogy framework, can enhance writing skills and support teacher identity development among EFL student teachers. Grounded in genre pedagogy (Emilia, 2005; Hyland, 2007), digital composition (Vurdien, 2012, 2013), and journalistic writing (Antepara, 2003; Schulman, 2019; Yin, 2015), the study was conducted over a semester-long news writing course at a private university in Tangerang, Banten. Ten third- and fourth-year student teachers participated voluntarily. Data sources included blog entries, semi-structured interviews, classroom observations, and Photovoice reflections. Findings reveal that genre-based blogging significantly improved students' writing fluency, structural control, and engagement with authentic audiences. Participants demonstrated increased mastery of journalistic forms, including the inverted pyramid and the 5W+1H framework, alongside gains in multimodal composition and digital authorship. Blogging also served as a reflective and public space for expressing pedagogical values, negotiating professional identity, and cultivating a teacher voice. Despite challenges such as writing anxiety and uneven digital fluency, students developed greater confidence, autonomy, and pedagogical awareness. The study underscores the transformative potential of genre-based blogging in EFL contexts and advocates its integration into teacher education to meet the communicative and technological demands of 21st-century classrooms.

Keywords: blogging in education, EFL writing instruction, genre pedagogy, news writing, teacher identity development

ABSTRAK

Menulis tetap menjadi tantangan yang terus-menerus bagi mahasiswa calon guru Bahasa Inggris sebagai Bahasa Asing (EFL) di Indonesia, terutama dalam tugastugas yang bersifat genre-spesifik seperti penulisan berita. Pendekatan konvensional sering kali menekankan pada latihan tata bahasa dan tugas-tugas terlepas dari konteks, sehingga memberikan dukungan yang terbatas terhadap kesadaran audiens, struktur retorika, dan literasi digital. Studi kasus kualitatif ini menyelidiki bagaimana kegiatan blogging yang diintegrasikan dalam kerangka pedagogi berbasis genre dapat meningkatkan keterampilan menulis dan mendukung perkembangan identitas keguruan mahasiswa calon guru EFL. Studi ini berlandaskan pada pedagogi genre (Emilia, 2005; Hyland, 2007), komposisi digital (Vurdien, 2012, 2013), dan penulisan jurnalistik (Antepara, 2003; Schulman, 2019; Yin, 2015), dan dilaksanakan selama satu semester dalam mata kuliah penulisan berita di sebuah universitas swasta di Tangerang, Banten. Sepuluh mahasiswa tahun ketiga dan keempat berpartisipasi secara sukarela. Sumber data meliputi entri blog, wawancara semi-terstruktur, observasi kelas, dan refleksi Photovoice. Hasil penelitian menunjukkan bahwa blogging berbasis genre secara signifikan meningkatkan kefasihan menulis, kontrol struktur, dan keterlibatan mahasiswa dengan audiens yang autentik. Peserta menunjukkan penguasaan yang lebih baik terhadap bentuk penulisan jurnalistik, termasuk struktur piramida terbalik dan kerangka 5W+1H, serta peningkatan dalam komposisi multimodal dan kepenulisan digital. Blogging juga berfungsi sebagai ruang publik dan reflektif untuk mengekspresikan nilai-nilai pedagogis, merundingkan identitas profesional, dan membangun suara keguruan. Meskipun menghadapi tantangan seperti kecemasan menulis dan kesenjangan dalam literasi digital, mahasiswa mengembangkan kepercayaan diri, kemandirian, dan kesadaran pedagogis yang lebih tinggi. Studi ini menekankan potensi transformatif dari blogging berbasis genre dalam konteks EFL dan mendorong integrasinya ke dalam pendidikan guru untuk memenuhi tuntutan komunikatif dan teknologi abad ke-21.

Kata Kunci: blogging dalam pendidikan, keterampilan menulis EFL, pedagogi genre, penulisan berita, pengembangan identitas guru

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