

**MODEL PENDAMPINGAN KOMUNITAS BELAJAR
BERBASIS ANDRAGOGI
UNTUK MEWUJUDKAN KEMANDIRIAN BERWIRAUSAHA
(Studi Pada Komunitas Ekonomi Kreatif
Seni Pertunjukan di Kabupaten Majalengka)**

Disertasi

Diajukan untuk memenuhi sebagian syarat untuk memperoleh gelar Doktor
pada Program Studi Pendidikan Masyarakat Fakultas Ilmu Pendidikan
Universitas Pendidikan Indonesia



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FAKULTAS ILMU PENDIDIKAN
UNIVERSITAS PENDIDIKAN INDONESIA BANDUNG
TAHUN 2025**

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di Kabupaten Majalengka)**

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Sebuah Disertasi yang diajukan untuk memenuhi salah satu syarat memperoleh
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MODEL PENDAMPINGAN KOMUNITAS BELAJAR BERBASIS ANDRAGOGI UNTUK MEWUJUDKAN KEMANDIRIAN BERWIRAUSAHA

**(Studi Pada Komunitas Ekonomi Kreatif Seni Pertunjukan
di Kabupaten Majalengka)**

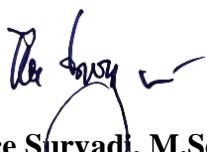
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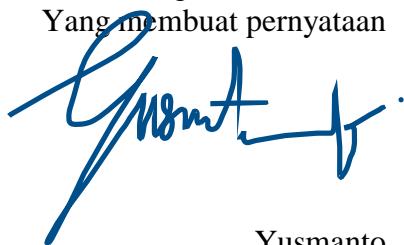


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Yang membuat pernyataan



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Bandung, Januari 2025

Penulis,

Ttd

Yusmanto

ABSTRAK

MODEL PENDAMPINGAN KOMUNITAS BELAJAR BERBASIS ANDRAGOGI UNTUK MEWUJUDKAN KEMANDIRIAN BERWIRAUSAHA (Studi Pada Komunitas Ekonomi Kreatif Seni Pertunjukan di Kabupaten Majalengka)

Pendidikan masyarakat sebagai satuan pendidikan memiliki nilai strategis dalam mengembangkan kompetensi individu dan kapasitas kelompok masyarakat untuk mendorong tumbuhnya ekonomi kreatif. Ekonomi kreatif secara signifikan akan mendorong dan meningkatkan kesejahteraan masyarakat dan pelestarian kebudayaan. Pelaku komunitas ekonomi kreatif dalam berbagai subsektor senantiasa dituntut untuk berkreasi dan berinovasi setiap saat. Penguatan pelaku ekonomi kreatif dalam konteks individu dan kelompok dapat difasilitasi dengan pembelajaran di masyarakat secara nonformal. Salah satu pendekatan pembelajaran di dalam konteks penguatan ekonomi kreatif adalah pendekatan berbasis andragogi. Oleh karena itu, perlu dilakukan penelitian dengan tujuan untuk mengembangkan model pendampingan komunitas belajar berbasis andragogi untuk mewujudkan kemandirian berwirausaha dalam bidang seni pertunjukan. Penelitian-penelitian mengenai pendampingan kelompok belajar berbasis andragogi kepada pelaku ekonomi kreatif dalam bidang seni pertunjukan masih minim dilakukan. Padahal, potensi pendekatan andragogi bagi pemberdayaan masyarakat melalui proses pendampingan kelompok belajar sangat penting. Penelitian ini menggunakan model R&D dengan pendekatan ADDIE. Dalam uji praktik digunakan metode *quasi experimental design* melalui pendekatan *non-equivalent control group design* dengan dua kelompok perlakuan, yakni satu kelompok eksperimen dan satu kelompok kontrol. Hasil uji model pada kelompok eksperimen berdasarkan pretest dan posttest yang diolah melalui *Gain Score* dan uji efektivitas dilakukan dengan *N-Gain* dengan rata-rata berkategori efektif. Berdasarkan uji *Paired Sample Test* dan *Independent Sample Test*, H_0 ditolak dan H_1 diterima yang menyatakan bahwa model pendampingan komunitas belajar berbasis andragogi untuk mewujudkan kemandirian berwirausaha pada komunitas ekonomi kreatif seni pertunjukan efektif.

Kata kunci: *Pendampingan komunitas belajar, andragogi, kemandirian berwirausaha, komunitas ekonomi kreatif seni pertunjukan.*

ABSTRACT

ANDRAGOGY-BASED LEARNING COMMUNITY FACILITATION MODEL TO REALIZE ENTREPRENEURIAL INDEPENDENCE (A Study on the Creative Economy Community of Performing Arts in Majalengka Regency)

Community education as an educational unit holds strategic value in developing individual competencies and group capacities within society to encourage the growth of the creative economy. The creative economy significantly contributes to improving community welfare and preserving cultural heritage. Creative economy practitioners across various subsectors are constantly required to innovate and create. Strengthening creative economy practitioners, both at the individual and group levels, can be facilitated through non-formal community-based education. One of the educational approaches for empowering the creative economy is the andragogy-based approach. Therefore, research is needed to develop an andragogy-based learning community mentoring model to foster entrepreneurial independence in the field of performing arts. Research on andragogy-based learning group mentoring for creative economy practitioners in the performing arts sector remains limited. However, the potential of the andragogical approach for empowering communities through the mentoring of learning groups is highly significant. This study employs an R&D model with the ADDIE approach. For the practical testing phase, a quasi-experimental design was used, employing a non-equivalent control group design with two treatment groups: one experimental group and one control group. The results of the model testing in the experimental group, based on pretest and posttest scores processed through the Gain Score and effectiveness tests using N-Gain, showed an average categorized as effective. Based on the Paired Sample Test and Independent Sample Test, the null hypothesis (H_0) was rejected, and the alternative hypothesis (H_1) was accepted, indicating that andragogy-based learning community mentoring model to foster entrepreneurial independence in the performing arts creative economy community is effective.

Keywords: Learning community facilitation, andragogy, entrepreneurial, independence, performing arts creative economy community.

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