

**PEMAHAMAN MAHASISWA TERHADAP *ECOPRENEURSHIP*
BERBASIS PARIWISATA KESEJARAHAN
MASYARAKAT DAERAH ALIRAN SUNGAI KAPUAS
DI KOTA PONTIANAK**

DISERTASI

**Diajukan Untuk Memenuhi Sebagian Syarat Memperoleh Gelar Doktor
Pendidikan sejarah**



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**PROGRAM STUDI DOKTORAL PENDIDIKAN SEJARAH
FAKULTAS PENDIDIKAN ILMU PENGETAHUAN SOSIAL
UNIVERSITAS PENDIDIKAN INDONESIA
2025**

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PEMAHAMAN MAHASISWA TERHADAP *ECOPRENEURSHIP* BERBASIS PARIWISATA KESEJARAHAN MASYARAKAT DAERAH ALIRAN SUNGAI KAPUAS DI KOTA PONTIANAK

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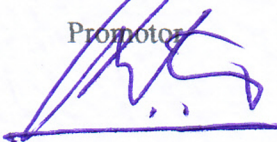
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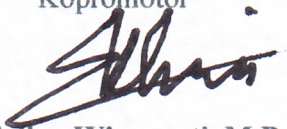
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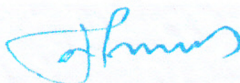
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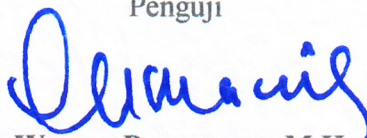
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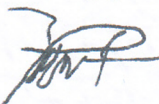
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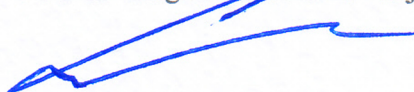
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ABSTRAK

Yuver kusnoto (2002375). Pemahaman Mahasiswa Terhadap *Ecopreneurship* Berbasis Pariwisata Kesejarahan Masyarakat Daerah Aliran Sungai kapuas Kota Pontianak

Penelitian ini bertujuan untuk a) mengidentifikasi potensi sejarah dan budaya lokal yang terdapat pada masyarakat daerah aliran Sungai Kapuas di Kota Pontianak yang dapat dikembangkan dengan konsep *ecopreneurship* berbasis pariwisata kesejarahan, b) menganalisis langkah-langkah pemahaman *ecopreneurship* berbasis pariwisata kesejarahan masyarakat daerah aliran Sungai Kapuas di Kota Pontianak dalam perkuliahan, dan c) menganalisis pemahaman mahasiswa tentang konsep *ecopreneurship* berbasis pariwisata kesejarahan masyarakat daerah aliran Sungai Kapuas di Kota Pontianak. Penelitian ini menggunakan pendekatan kualitatif dengan metode penelitian etnografi kritis dan penelitian tindakan. Data dikumpulkan dengan mengkaji dokumen, observasi, wawancara, dan studi kepustakaan, serta angket tertutup dan terbuka. Temuan penelitian; 1) potensi sejarah dan budaya lokal masyarakat daerah aliran sungai yang dapat dikembangkan dengan konsep *ecopreneurship* berbasis pariwisata kesejarahan yakni permukiman tradisional, ragam transportasi air, wisata kuliner tradisional, dan permainan tradisional. Potensi ini mengandung nilai *ecological values*, *historical values*, *social values*, dan *economical values*; 2) Nilai yang terkandung dalam potensi pariwisata kesejarahan ini diintegrasikan dalam tiga siklus melalui mata kuliah-mata kuliah yang relevan seperti sejarah lingkungan, kepariwisataan sejarah, maupun kewirausahaan dengan menyusun sintak perkuliahan mulai dari perencanaan, proses, observasi, refleksi dan evaluasi perkuliahan; 3) berdasarkan hasil refleksi dan evaluasi pada setiap siklus proses perkuliahan terjadi peningkatan pemahaman mahasiswa tentang definisi, identifikasi, tujuan konsep nilai *ecopreneurship* berbasis pariwisata kesejarahan masyarakat daerah aliran Sungai Kapuas di Kota Pontianak pada setiap siklus yang dilalui yakni pemahaman tentang *ecological values*, *historical values*, *social values*, maupun *economical values*. Siklus pertama 71,8%., siklus kedua 77,4 % dan siklus ketiga 88,8%.

Kata kunci: *Ecopreneurship*, Pariwisata Kesejarahan, Masyarakat Daerah Aliran Sungai, Pendidikan Sejarah

ABSTRACT

Yuver kusnoto (2002375). Pemahaman Mahasiswa Terhadap *Ecopreneurship* Berbasis Pariwisata Kesenjangan Masyarakat Daerah Aliran Sungai kapuas Kota Pontianak

This study aims to a) identify the potential of local history and culture found in the Kapuas River basin community in Pontianak City that can be developed with the concept of *ecopreneurship* based on historical tourism, b) analyze the steps of understanding *ecopreneurship* based on historical tourism of the Kapuas River basin community in Pontianak City in lectures, and c) analyze student understanding of the concept of *ecopreneurship* based on historical tourism of the Kapuas River basin community in Pontianak City. This research used a qualitative approach with critical ethnography and action research methods. Data were collected by reviewing documents, observations, interviews, and literature studies, as well as closed and open questionnaires. Research findings; 1) the local history and culture potential of the watershed community that can be developed with the concept of *ecopreneurship* based on historical tourism are traditional settlements, various water transportation, traditional culinary tours, and traditional games. This potential contains ecological values, historical values, social values, and economic values; 2) The value contained in the potential of historical tourism is integrated in three cycles through relevant subjects such as environmental history, historical tourism, and entrepreneurship by compiling lecture syntax starting from planning, process, observation, reflection and evaluation of lectures; 3) Based on the results of reflection and evaluation in each cycle of the lecture process, there was an increase in student understanding of the definition, identification, purpose of the concept of *ecopreneurship* values based on historical tourism of the Kapuas River basin community in Pontianak City in each cycle passed, namely understanding of ecological values, historical values, social values, and economic values. The first cycle was 71.8 percent, the second cycle was 77.4% and the third cycle was 88.8%.

Keywords: *Ecopreneurship*, Historical Tourism, Watershed Communities, History Education.

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