

**PERAN ORANG TUA DALAM PENGAMBILAN KEPUTUSAN PILIHAN
JURUSAN ANAK DI PENDIDIKAN TINGGI: ANALISIS DAMPAK
TERHADAP *WORK-FAMILY CONFLICT***

TESIS

*Dibuat untuk memenuhi syarat memperoleh gelar Magister Pendidikan (M.Pd.) pada program
studi Pendidikan Teknologi dan Kejuruan*



Disusun Oleh:

SILMI FARHAH FAUZIAH

2217234

**PROGRAM STUDI PENDIDIKAN TEKNOLOGI DAN KEJURUAN
SEKOLAH PASCASARJANA
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Oleh
Silmi Farhah Fauziah, S.Pd.
Universitas Pendidikan Indonesia, 2022

Sebuah Tesis yang diajukan untuk memenuhi salah satu syarat memperoleh gelar
Magister Pendidikan (M.Pd.) pada Program Studi Pendidikan Teknologi dan
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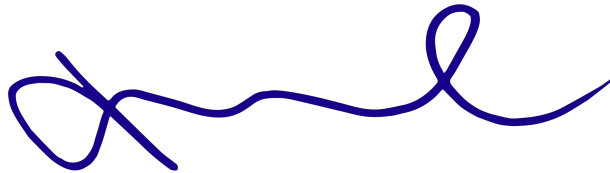
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SILMI FARHAH FAUZIAH

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disetujui dan disahkan oleh:

Dosen Pembimbing



Prof. Dr. Ade Gafar Abdullah, M.Si.
NIP. 19721113 199903 1 001

Mengetahui,

Ketua Program Studi Pendidikan Teknologi dan Kejuruan



Prof. Dr. Isma Widiaty, M.Pd.
NIP. 19710607 200112 2 001

PERTANYAAN BEBAS PLAGIARISME

Saya yang bertanda tangan di bawah ini:

Nama : Silmi Farhah Fauziah

NIM : 2217234

Program Studi : Pendidikan Teknologi dan Kejuruan

Judul Karya : PERAN ORANG TUA DALAM PENGAMBILAN
KEPUTUSAN PILIHAN JURUSAN ANAK DI
PENDIDIKAN TINGGI: ANALISIS DAMPAK
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Silmi Farhah Fauziah
NIM. 2217234

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2217234

ABSTRAK

Penelitian ini menyoroti peran penting orang tua dalam pengambilan keputusan pendidikan tinggi anak, yang dipengaruhi oleh faktor keluarga, ekonomi, dan budaya, serta dampaknya terhadap konflik kerja-keluarga (*Work-family conflict*). Penelitian ini bertujuan untuk menganalisis hubungan antara peran orang tua, faktor pekerjaan, dan berbagai karakteristik orang tua lainnya terhadap pilihan jurusan peserta didik di perguruan tinggi. Penelitian menggunakan metode kuantitatif dengan pendekatan survei cross-sectional yang melibatkan 1.000 mahasiswa di Jawa Barat sebagai sampel. Data dianalisis menggunakan model Structural Equation Modeling-Partial Least Square (SEM-PLS) untuk mengevaluasi pengaruh berbagai faktor, termasuk pekerjaan, gender, umur, latar belakang pendidikan, keterlibatan, komunikasi, dan kondisi emosional orang tua. Hasil penelitian menunjukkan bahwa peran orang tua memiliki pengaruh signifikan terhadap pilihan jurusan di bidang Ilmu Ekonomi dan Bisnis ($p < 0,05$), tetapi tidak menunjukkan pengaruh yang signifikan pada bidang Ilmu Kesehatan, Ilmu Sains dan Teknologi, serta Ilmu Sosial dan Humaniora. Faktor pekerjaan orang tua muncul sebagai variabel paling signifikan, yang menunjukkan bahwa eksposur dan harapan yang ditanamkan oleh pekerjaan orang tua memainkan peran penting dalam membentuk keputusan karier anak. Sebaliknya, faktor lain seperti gender, umur, latar belakang pendidikan, dan komunikasi tidak memberikan pengaruh signifikan terhadap pilihan bidang ilmu. Penelitian ini memberikan implikasi bahwa pilihan jurusan anak dipengaruhi oleh kombinasi antara faktor eksternal, seperti pekerjaan orang tua, dan motivasi intrinsik anak itu sendiri. Layanan bimbingan karier yang komprehensif perlu diperkuat untuk membantu peserta didik memilih jalur pendidikan yang sesuai dengan kebutuhan individu dan tuntutan pasar kerja yang dinamis. Penelitian lebih lanjut disarankan untuk mengeksplorasi hubungan antara pengaruh teman sebaya, minat pribadi, dan lingkungan sosial dalam menentukan pilihan jurusan anak.

Kata kunci: Peran Orang Tua, Work Family Conflict, Pilihan Jurusan, SEM-PLS, Pendidikan Tinggi

**THE ROLE OF PARENTS IN DECISION MAKING ON CHILDREN'S
MAJOR CHOICES IN HIGHER EDUCATION: IMPACT ANALYSIS ON
WORK-FAMILY CONFLICT**

SILMI FARHAH FAUZIAH

2217234

ABSTRACT

This study highlights the important role of parents in children's higher education decision-making, which is influenced by family, economic, and cultural factors and has an impact on work-family conflict. This study aims to analyze the relationship between parental roles, occupational factors, and various other parental characteristics and students' college choices. The study used a quantitative method with a cross-sectional survey approach involving 1,000 students in West Java as a sample. We used the Structural Equation Modeling-Partial Least Square (SEM-PLS) model to look at the effects of different factors, such as parents' job, gender, age, level of education, involvement, communication, and emotional state. The results showed that parental roles had a significant influence on the choice of majors in the fields of Economics and Business ($p < 0.05$) but did not show a significant influence in the fields of Health Sciences, Science and Technology, and Social Sciences and Humanities. The parental- occupational factor emerged as the most significant variable, indicating that exposure and expectations instilled by parental occupations play an important role in shaping children's career decisions. In contrast, other factors such as gender, age, educational background, and communication do not have a significant influence on the choice of a field of study. This study suggests that a combination of external factors, such as parents' occupations, and the child's intrinsic motivation influence children's choices. In addition, comprehensive career guidance services need to be strengthened to help students choose educational paths that suit individual needs and the demands of a dynamic job market. Further research is recommended to explore the relationship between peer influence, personal interests, and social environment in determining children's choice of majors.

Keywords: Role of Parents, Work Family Conflict, Major Choices, SEM-PLS, Higher Education

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