

**PEMBELAJARAN LINTAS GENERASI DALAM MEMBANGUN
KEBERDAYADIDIKAN KELUARGA**

(Studi pada Kewirausahaan Komunitas Usaha Mikro Kecil dan Menengah Suku
Sunda Priangan Timur)

Disertasi

Diajukan untuk memenuhi sebagian dari syarat memperoleh gelar Doktor
Pendidikan Masyarakat Konsentrasi Pendidikan Nonformal dan Informal



**OLEH
LESI OKTIWANTI
NIM. 2104929**

**PROGRAM STUDI S-3 PENDIDIKAN MASYARAKAT
FAKULTAS ILMU PENDIDIKAN
UNIVERSITAS PENDIDIKAN INDONESIA
2025**

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Sebuah disertasi yang diajukan untuk memenuhi sebagian dari syarat memperoleh
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LESI OKTIWANTI

NIM. 2104929

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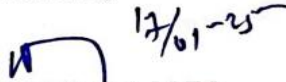
Disetujui dan disahkan oleh:

Promotor



Prof. Dr. H. Mustofa Kamil, M.Pd
NIP. 19611109 1987031001

Ko Promotor,



Prof. Dr. Achmad Hufad, M.Ed
NIP. 19550101 1981011001

Anggota,



Dr. Yanti Shantini, M.Pd
NIP. 19730128 2005012001

Mengetahui,

Ketua Departemen Pendidikan Masyarakat
Fakultas Ilmu Pendidikan
Universitas Pendidikan Indonesia



Dr. Yanti Shantini, M.Pd
NIP. 19730128 2005012001

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Bandung, Januari 2025

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KATA PENGANTAR



Assalamu'alaikum Wr.Wb.

Puji dan syukur penulis panjatkan kehadirat Illahi Rabbi Allah SWT. Shalawat dan salam semoga tercurahlimpahkan kepada Nabi besar Muhammad SAW, keluarga, sahabat, dan kepada kita semua selaku umat Rasulullah yang menjalankan ajarannya.

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ABSTRAK

PEMBELAJARAN LINTAS GENERASI DALAM MEMBANGUN KEBERDAYADIDIKAN KELUARGA

(Studi pada Kewirausahaan Komunitas Usaha Mikro Kecil dan Menengah Suku Sunda)

Penelitian ini mengeksplorasi pembelajaran lintas generasi dalam keluarga UMKM di Priangan Timur, dengan fokus pada pewarisan nilai budaya dan pengetahuan dalam kewirausahaan. Berlandaskan teori sosial, modal sosial, dan transformasional, studi ini menggunakan pendekatan multimetode melalui studi kasus dan grounded theory, dengan data diperoleh melalui wawancara, observasi dan *literature review*. Hasil penelitian mengungkapkan bahwa pembelajaran lintas generasi berlangsung dalam tiga tahap: (1) pembelajaran integratif melalui sosialisasi, pembiasaan, dan fasilitasi, untuk membangun kapasitas asimilasi dan pengolahan pengalaman; (2) pembelajaran pendampingan melalui mentoring, delegasi, magang, dan *self-regulated learning*, untuk membentuk kemandirian; dan (3) pembelajaran kolaboratif melalui *co-creation* dan *self-directed learning*, guna membangun kapasitas penentuan tujuan. Metode pembelajaran melibatkan cerita/*ngawangkong*, penanaman nilai religius, observasi, imitasi, mentoring, kolaborasi, hingga refleksi kritis. Proses ini menghasilkan keberdayadidikan diri dan keluarga sehingga keluarga memiliki mental belajar sepanjang hayat, inovasi usaha, peningkatan akses sumber daya, kualitas religius, dan kapasitas kolektif. Kesimpulannya, pembelajaran lintas generasi menguatkan keberdayadidikan keluarga dan keberlanjutan bisnis melalui sinergi nilai tradisional dan inovasi. Penelitian ini merekomendasikan dukungan pemerintah untuk program pelatihan lintas generasi berbasis teknologi dan pelestarian budaya lokal demi keberlanjutan UMKM.

Kata Kunci: Budaya Lokal Sunda, Keberdayadidikan Keluarga, Pembelajaran Lintas Generasi, UMKM, Wirausaha

ABSTRACT

PEMBELAJARAN LINTAS GENERASI IN BUILDING FAMILY EDUCABILITY (A Study on Entrepreneurship in the Sundanese Micro, Small, and Medium Enterprise Community)

This study explores intergenerational learning within micro, small, and medium enterprise (MSME) families in Priangan Timur, focusing on the transmission of cultural values and knowledge in the context of entrepreneurship. Grounded in social theory, social capital, and transformational frameworks, the research adopts a multimethod approach combining case studies and grounded theory. Data were collected through interviews, literature review and observation. The findings reveal that intergenerational learning occurs in three stages: (1) integrative learning through socialization, habituation, and facilitation to develop the capacity for experience assimilation and processing; (2) mentorship-based learning through mentoring, delegation, internships, and self-regulated learning to foster independence; and (3) collaborative learning through co-creation and self-directed learning to build goal-setting capacities. The learning methods include storytelling, religious value inculcation, observation, imitation, mentoring, collaboration, and critical reflection. This process enhances the educability of individuals and families, fostering lifelong learning, business innovation, increased resource access, improved religious quality, and collective capacity. In conclusion, intergenerational learning strengthens family educability and business sustainability through the synergy of traditional values and innovation. The study recommends government support for intergenerational learning programs emphasizing technology utilization and local cultural preservation to ensure MSME sustainability.

Keywords: Sundanese Local Culture, Family Educability, Intergenerational Learning, MSMEs, Entrepreneurship

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